

November 9, 1938.

Mr. O. R. Olson,
Tioga High School,
Tioga, North Dakota.

Dear Mr. Olson:

I have just received your letter of November 5th, and believe I have just what you need in developing your basketball team.

I have written a new book on basketball which is especially valuable for a person in your position. It is entitled, "Better Basketball", and is published by McGraw-Hill and Company, of New York. The book sells for \$4.00.

"Better Basketball" is profusely illustrated with diagrams and photographs, and includes not only a comprehensive analysis of plays, but much new material on defensive and offensive tactics, training, practice and rules. I believe you would find the answers to all of your questions in this one volume.

The book is sold at most sporting goods houses, but if you desire an autographed copy I shall be glad to send it to you, postpaid, on receipt of your check or money order for \$4.00.

I shall be glad to hear from you again if I can be of any further service to you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH