players' Alma Maters it is an easy matter to see where the most proselyting is done. Certain colleges and universities dominate that field with their athletes. The professional promoter offers \$150.00 to \$300.00 per game for a very short, hazardous season. "Better to take a chance of serious injury", says the athletic nomad and collect so called easy money than to work as an apprentice where there are no cheer leaders and no wild eyed gallery of here worshippers to cheer one on to glory.

But professional football is here to stay. However, the professional personnel should not be recruited from the college ranks of necessity.

ball. The world war formed the foundation for professional baseball. The world war formed the foundation for professional football and
revivified professional baseball. The millions of men returning from
war taught their youngsters to play the game that they themselves played
in recreation camps. Much money and leisure time were spent providing
an opportunity for the play life of young men.

More time and money have been spent on the boys' problem than have been spent upon the girls' program. Someone has said that there are more girls smoking cigarettes in American today than boys.