

splendid bronze form of a sturdy athlete on their billboard than a picture of the product of their system after the individual has used the weed for a number of years. The really great athletes never use tobacco. No athlete was ever as great an athlete as he would have been had he not used the weed.

The last year I noticed the great athletic physique of Jim Bausch, the world's all around Olympic Decathlon champion, placarded among the tobacco interests group of celebrities shouting to the wide world the pseudo-tonic effect of nicotine.

It's a known fact that Jim Bausch built up his marvelous body while a total abstainer from tobacco, yet the crafty advertisers who use questionable ethical procedure would convey the impression that Bausch did his championship turn using nicotine as an aid rather than a deterrent.

Our young athletic Sir Galahad of whom I previously spoke, this youth with the strong body, the fearless soul and a clean mind, enjoys the romance and drama of the game. He wants to fight against opposition. He wants to overcome. He desires to conquer. But, to do so he must play according to the rules of the game.