

rendered by them to Japan from the time the City of Tokyo first made known its candidacy to the present. We have given up the Tokyo Olympics, but as is expressed in the statement issued by the Minister of Welfare, we still cherish hopes of being able to act as host to the Olympiad in the not too distant future. On that occasion, we beseech our friends to forgive us for disappointing them once, and to give us their same support again.

The XIIth Olympiad will be held in Helsingfors, Finland. We shall send more and better competitors to it than we did to any previous meet. And we sincerely hope that the time between now and 1940 will be ample to make due preparations for the XIIth Olympiad, and that the Games will be a huge success.

Our belief in the spirit of the Olympics remains unchanged, and we shall always deem it an honour and a privilege to be able to cooperate to the utmost with the other nations participating in the Olympic Games.

### 200,000 "OLYMPIC NEWS" PUBLISHED

Upon the establishment of the office for the Olympic Organizing Committee in April, 1937, the first thing which we decided concerning propaganda was to publish the "Olympic News". Accordingly, the first copy was issued on May 10th, 1937.

In the beginning, we left the editing and the distribution to the International Tourist Industry Bureau, but later transferred them to this office. "Olympic News" was published in English, French, German and Spanish.

The May number of 1937 was the first edition, and the August number of 1938 will be the 16th, and the last issue. The total number printed will be 197,500.

Classification of the numbers, at each issue, according to the languages is

English	7,000
French	2,000
German	2,500
Spanish	1,500

Countries where the above news were distributed:—

French:	France, Belgium, Monaco, Switzerland, French Indo-china, French North Africa.
German;	Germany, Austria, Czechoslovakia, Denmark, Finland, Estonia, Latvia, Lithuania, Holland, Norway, Sweden, Poland, Hungary, Luxemburg, Lichtenstein.
Spanish:	Spain, Portugal, Central and South America, West India.
English:	Rest of the countries.

Classification of groups among which they were distributed:

Sports federations and parties concerned,	2,411
Press, Magazine, Broadcasting Co.,	1,950
Japanese Government offices abroad,	106
Tourist Industry Bureau and connections,	463
Miscellaneous,	1,041
Domestic consumption,	287