



ADVISORY BOARD

WARD LAMBERT, Purdue University DR. FORREST C. ALLEN, Kansas University
JAMES NEEDLES, Loyola University JUSTIN M. BARRY, U. of Southern California

February 28, 1938.

"An All-American certificate signed by such outstanding leaders in the game as Piggie Lambert, Sam Barry, Jimmy Needles and Phog Allen has our boys battling religiously for the honor."—John L. Adams, Lincoln High School, Vincennes, Ind.



"Every boy on our high school basketball squad is working hard, making better grades and improving in every way in order to obtain the All-American certificate. It is a great stimulus to the boy and coach."—Lewis Lerda, Coatesville, Pa., High School.



"The program of the National Interscholastic All-American Basketball Honor Roll Society is of great aid to the player and coach. There is nothing like it and has the support of all Louisiana coaches and school men."—M. T. Cheves, Natchitoches, La.



"I am highly honored to be selected on the Advisory Board of the National Interscholastic All-American Basketball Honor Roll Society. The program is filling a need in the basketball system of our American high schools."—Ward Lambert, Basketball Coach, Purdue University, Lafayette, Ind.



"Boys who earn the All-American certificates should make for the best there is in future citizenship. This is a splendid program and apparently has the backing of every coach and educator in the country. It is within reason to expect that some who receive this honor will be future representatives on the American Olympic Basketball team."—Jimmy Needles, Loyola University, and Head Coach, U. S. Olympic team in 1936.

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas.

Dear Dr. Allen:

I am enclosing five or six sample certificates which have already been signed by Sam Barry and James Needles, and we want you to sign all of them and please rush back to me at once. The shield on the certificates will be in colors, red and blue and the certificates will be on parchment paper. I will mail you a copy as soon as they are off the press.

Replies have been coming in at a fair rate, but I believe that if we can put it across this season, that next year, it will gain in popularity. As soon as I receive these certificates back from you, I must send to Ward Lambert for his signature.

If you have any additional suggestions please let me know. Best personal regards. I am,

Cordially yours,

Everett N. Case

ENC/KK