

January 31, 1938.

Mr. Everett N. Case,
Frankfort High School,
Frankfort, Indiana.

Dear Everett:

I received the sample efficiency certificate for the Honor Athlete in basketball. I think it is very nice indeed.

In some of your printed information you list that I am the author of "My Basketball Bible". I am sorry that I did not, when writing you, give you the information concerning my new book, "Better Basketball", and ask you to include that in the publicity.

"My Basketball Bible" was published in 1924 and it reached a sale of over 15,000 copies. This new text, by Whittlesey House, McGraw-Hill Book Company, is starting off splendidly, and if you have an opportunity to mention the new book I would appreciate it.

I would be glad to hear from you as to how your new project is moving along.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH