

FRANKFORT HIGH SCHOOL
FRANKFORT, INDIANA

OFFICE OF THE PRINCIPAL

December 3, 1937.

Dr. Forrest C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas.

Dear Dr. Allen:

I have your reply regarding your serving on the Advisory Board of the National Interscholastic All-American Basketball Honor Roll, and also your questions regarding same.

Every boy recommended by his coach for the certificate, must pay a nominal fee for the certificate. In most instances the high school athletic association, will pay for the various boys.

This is not in a strict sense All-American as to ability, but All-American as to Attitude, Co-Operation, Loyalty, Sportsmanship. It will make the various high school youngsters work hard during the season as to training, attitude, loyalty and also school work, and if the boy meets these requirements at the end of the season, the coach makes the recommendation.

I feel as if it is a fine thing for both coach and player. I will appreciate any suggestions, and will have to know at once if you can act in that capacity. I must get out the various pamphlets and advertising materials. I plan to contact every high school and prep school in the United States. I have the endorsement of high school coaches all over the country. Over one hundred thousand boys are playing prep school basketball.

I already have Dr. Carlson of Pittsburgh; Ward Lambert of Purdue, Jimmy Needles, Olympic Coach and Sam Barry of Southern California on the Board, and trust that you may see fit to serve. Best personal regards. I am,

Sincerely,

Dwight M. Case

P. S.- Any suggestions will be appreciated.