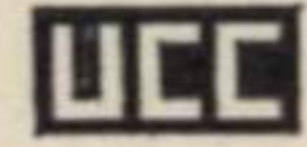


# BAKELITE CORPORATION

UNIT OF UNION CARBIDE AND CARBON CORPORATION



UNION CARBIDE AND CARBON BUILDING

230 NORTH MICHIGAN AVENUE

CHICAGO, ILLINOIS

MAIN OFFICE  
247 PARK AVENUE  
NEW YORK

  
TRADE-MARKS  
**BAKELITE**  
TELEPHONE  
RANDOLPH 8633

April 15, 1940

Dr. F. C. Allen,  
Kansas University,  
Lawrence, Kansas

Dear Fog:

No doubt, you may be surprised to hear from me since I have not been in the coaching game since I left Ottawa. However, I had a talk with Schabinger a few days ago and he mentioned the work you coaches were doing on a redesigned backboard.

Since getting out of the coaching business, I have been in the plastics game with the Bakelite Corporation and I believe we can fit some of our materials to this new shaped backboard. I would like to ask a few questions.

1 - Would you be interested in a water white board, one not quite as clear as glass but resembling glass to quite an extent?

2 - If not interested in the above, what color would be desirable. I am figuring that it would be white, although with the present range of plastics we could probably give you a tinted surface anywhere from white to yellow.

If you can give me the latest dope on this, I would like to see if we cannot get some sample backboards made up so that you could probably get them tried out this summer at some of the coaching schools. The new shape would certainly lend itself to plastics better than it did to wood.

Yours very truly,  
SALES & ENGRG. SERVICE

R. E. Brannan  
Sales Engr.

REB\*MG

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