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Lawrence, Kansas  
January 14, 1939

Mr. Floyd A. Rowe,  
Board of Education,  
Cleveland, Ohio.

Dear Floyd:

Thank you for your letter of the 6th instant.

I am interested in what you are doing with the white ball. However, I have not been so enthusiastic about the white ball because the backboard is painted white, and I have always thought that the white ball would not be as clearly set out against the backboard as a ball of any other color. Either a yellow or orange or any color, other than white, seemed to appeal to my fancy.

We have tried out the white ball, both in football and basketball, and we find that there seems to be a difference in the texture of the leather, which is probably due to the tanning. I presume tanning makes the leather tougher, and the white ball seems to be spongy, and has never made a hit with me personally.

With all good wishes, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH