

GEORGE BOWLES AND ASSOCIATES

Advertising - Publicity - Radio Programs and Production

SUITE 721 HOTEL PHILLIPS BUILDING * KANSAS CITY, MO.

April 1, 1940

EXPENSES FOR NATIONAL COLLEGIATE ATHLETIC ASSOCIATION BASKETBALL TOURNAMENT

Stamps for mailing 153 mimeographed news stories.....	\$4.59	
Stamps for 12 special mailings.....	.36	
Special "Rush News" Envelopes.....	1.60	
Telephone call to St. Joseph News-Press.....	.45	
7 Messenger service trips to K. C. Star (20¢).....	1.40	
5 Messenger service trips to K. C. Journal (25¢).....	1.25	\$9.65

FOR PROGRAM

Art work and typesetting for cover.....	12.00	
Messenger service (2) to printer (20¢).....	.40	
Messenger service (2) to Holland Engraving (20¢).....	.40	
Services of Max Kettman, checking program sales.....	3.00	15.80

25% commission on sale of program space.....	
Total sales.....\$445.00.....	111.25
Telephone and telegraph expense.....	18.21

PUBLICITY SERVICE

Writing and handling publicity for tournament-----	125.00
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Grand Total	\$279.91
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Advanced on service fee and expense.....	135.00
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Amount Due.....	144.91
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Received Payment April 1, 1940

Signed.....*Geo. H. Bowles*.....