

GEORGE BOWLES AND ASSOCIATES

Advertising - Publicity - Radio Programs and Production

SUITE 721 HOTEL PHILLIPS BUILDING * KANSAS CITY, MO.

April 1, 1940

EXPENSES FOR NATIONAL COLLEGIATE ATHLETIC ASSOCIATION BASKETBALL TOURNAMENT

Stamps for mailing 153 mimeographed news stories - - - - -	\$4.59	
Stamps for 12 special mailings - - - - -	.36	
Special "Rush News" Envelopes - - - - -	1.60	
Telephone call to St. Joseph News-Press45	
7 Messenger service trips to K.C. Star (20c) - - - - -	1.40	
5 Messenger service trips to K.C. Journal (25¢)	1.25	\$9.65

FOR PROGRAM

Art work and typesetting for cover	12.00	
Messenger service (2) to printer (20¢)40	
Messenger service (2) to Holland Engraving (20¢)40	
Services of Max Ketteman, checking program sales	3.00	15.80

25% per cent commission on sale of program space		
Total sales \$445.00	111.25	
Telephone and telegraph expense	18.21	

PUBLICITY SERVICE

Writing and handling publicity for tournament	125.00	
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Grand Total \$279.01

Advanced on service fee and expense	135.00	
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Amount Due 144.91

Received Payment, April 1, 1940

Signed

