

FINANCIAL REPORT

Meet: Western and National NCAA Tournament

Place: Municipal Auditorium, Kansas City, Mo.

Date: March 22, 23, 30, 1940

INCOME

	Number	Amount	Total
Ticket Sales (less Federal & State Tax)	23,303	\$22,228.65	
Federal Tax collected			
Entry Fees			
Program Receipts (including advertising)		840.90	
Other Income (specify)			
Totals			\$23,069.55

EXPENDITURES

	Total
I. Promotion Expense	
1. Entry blanks & preliminary announcements	
2. Publicity folders and posters	\$279.91
3. Other advertising	623.90
4. Postage	12.80
5. Clerical expense	326.97
6. Committee Meetings	105.75
(a) Expenses of speakers on radio, luncheons, etc.	82.35
7. Bands	190.70
II. Ticket and Administrative Expense	
1. Printing Tickets	
2. Commission to ticket agencies	
3. Ticket sellers & clerical help	241.00
4. Bank charges (exchange, etc.)	