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June 5, 1940.

Mr. Harold G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Ole:

I am sending you a statement of the N.C.A.A. basketball tournament. I was surprised at the mounting size of the bills as they kept rolling in.

There are a few observations that I care to make. You will notice there is a minimal rental of \$900.00 for the auditorium, but when we were forced to put in floor seats the expense of \$566.41 was added to that. Then there is an auditorium specification for overage which amounted to \$1510. We had ticket sellers for the week of the Western championship and the week of the National championship. I also had the auditorium print signs for the officials' names, and so forth, and the sign painters' and decorators' bill was added to this in the amount of \$241.00.

You will notice an item for \$135.00 for George Bowles. This money was advanced out of the cash receipts because we had not started to write checks and he desired advance payment before we had started to make settlement. On the last page of the statement you will notice an account outstanding with Smith-Grievess for programs for \$727.52. This is the item that we are having difficulty on the collections for program advertising. On page two you will notice we paid George Bowles for publicity service \$144.91. This was a check paid to Bowles on the advertising that he sold for the program. He had reported to me that the cost of the printing would be about \$450.00; whereas it ran about \$600 and some odd, and the cuts about \$90, so we are not in entire accord regarding this item.

The basketball tournament has not received any of the money for the income on advertising in the program as yet. I have not had an opportunity to go to Kansas City to make the collections, although I have made several trips in straightening up other matters, but Bowles has been in the hospital with infected teeth and is in pretty bad shape. As soon as the tournament was over I gave Bowles some basketball tournament stationery and he stated that he sent the bills out to these people, but as yet we have failed to receive any money. Doubtless you have one of the programs in your possession, and when you glance over it you will find that most of the advertising is done by national advertisers and the bills collectable.