

NEWS EDITOR

THE STATE UNIVERSITY OF IOWA
NEWS SERVICE
IOWA CITY, IOWA

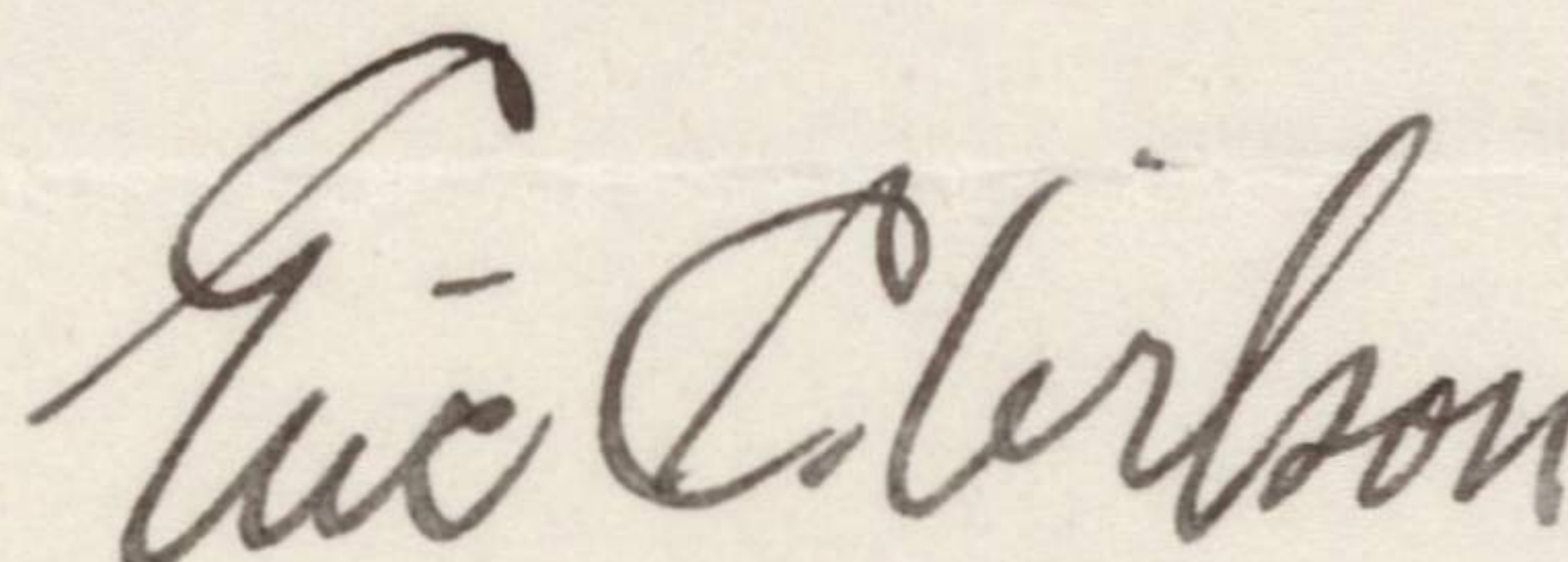
March 20, 1940

Dear Mr. Allen:

At the request of Coach Rollie Williams, I am enclosing a glossy photograph of him.

You also will find a letter to you from Coach Williams commenting on the possible change in basketball rules.

Very cordially yours,



Eric C. Wilson

Mr. Forrest Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

ECW:rj

Star

SOUTHWEST MISSOURI
STATE TEACHERS COLLEGE
SPRINGFIELD

ROY ELLIS, PRESIDENT

DEPARTMENT OF ATHLETICS
H. H. BLAIR, DIRECTOR

March 20, 1940

Dr. F. C. Allen, Manager
N. C. A. A. Basketball Tournament
University of Kansas
Lawrence, Kansas

Dear Doc:

I am getting to this letter and the gloss of my likeness
at the earliest possible moment.

I am afraid sending it Air Mail would be of no avail since
we don't have an Air Mail stop these days. Thanks for your
thinking of me in this request and trust that one of the comments
enclosed may be worthy of what they might use.

Sincerely yours,

A. J. McDonald
A. J. McDonald
Basketball Coach

AJMc:jc

Butler University

INDIANAPOLIS, IND.

DEPARTMENT OF PHYSICAL EDUCATION
AND ATHLETICS



OFFICE OF THE ATHLETIC DIRECTOR

March 21, 1940

Attn

Mr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

Received your letter and a photograph is being sent under separate cover. Concerning a cryptic comment on the rules, 'I would say no rule changes are necessary for next year.'

It is going to be impossible for me to get out to the National Basketball Coaches meeting this year due to the fact that the Indiana state high school basketball tournament is held on March 30, and I must be here at that time as it is played in our fieldhouse.

With best personal regards, I am

Sincerely yours,

Paul D. Hinkle

Paul D. Hinkle
Athletic Director

pdh:hr

UNIVERSITY OF KENTUCKY



LEXINGTON

DEPARTMENT OF ATHLETICS

March 20. 1940

Dr. Forrest C. Allen,
University of Kansas
Lawrence, Kansas.

Dear Doctor Allen:

I was glad to get your letter and am enclosing my photograph as you suggested. I will be at the National Convention and I am happy that the meeting will be held in Kansas City along with the National Tournament. It seems to me that Kansas City is the logical place to hold such a Tournament.

I would like to make this suggestion in regard to future Tournaments. As you know, we have turned down invitations to the last two N. C. A. A. Tournaments. It is not due to the fact that we do not care to participate, but it is due to the fact that the invitations arrive after we have disbanded our team. That to some Universities is not a serious problem but to us here in the South it is. I had three football men on my squad. Spring football starts here on February 1st. Naturally the football coach wants his men as early as he can get them. Spring football will be over here at Kentucky on April 6th. That would give the football men but one week of organized play with the group. Now my suggestion is this. Why not feel out some of the schools that the N.C.A.A.

UNIVERSITY OF KENTUCKY



LEXINGTON

DEPARTMENT OF ATHLETICS

believes have outstanding teams. When we were in Knoxville I do not believe that we were seriously considered for the invitation. We won the Tournament. We disbanded and the football men reported for football. Later we were invited and I had already started on a speaking tour. It seems to me that the Chairman down this way ought to know two or three weeks in advance the teams that he feels are outstanding, and he ought to contact them so that they could make plans accordingly. Then if they are receptive he could select the best one. Down here this year we had a good team, although it was wrecked with the worst flu epidemic that I have ever seen. But by Tournament time we were a good team again. Tennessee also had a splendid team and North Carolina and Duke were strong teams. Had our chairman put out "feelers" in advance I am certain that he would have had a much stronger team to represent our District.

I like this idea of a N.C.A.A. Tournament. I think that it is handled by the right men and by men that have the best interest of basketball in mind. I only hope that in the future we here at Kentucky may do our share to make the Tournament successful.

The only rule change that I have suggested this year is one to lengthen the game to 50 minutes. The game to be played in $12\frac{1}{2}$ minute quarters. The reason for this is primarily from the spectators standpoint. I do not believe that the game

Partman

UNIVERSITY



OF KENTUCKY

LEXINGTON

DEPARTMENT OF ATHLETICS

3

is long enough. We start our games at eight o'clock. At times we have finished by nine-twenty. A good, fast, interesting game is over for the spectators before they know it. Of course it is long enough for the Coaches.

Naturally I have always favored the center-jump. I was one of the boys that led the fight to keep the center jump in the game. I believe that the game with the center-jump, played with a 50 minute time limit would be ideal. The spectators liked the center-jump. I believe that the elimination of the center-jump has tended to equalize the teams. That is, a poor team has a much better chance to upset a good team. The rules ought not to be made so that "average teams" or mediocre teams have chances to beat good teams.

Congratulations on your fine season and also on your ~~play~~ in the Tournaments so far. I am looking forward with pleasure to seeing you at ^Aansas City again. And I will be there pulling for the "Jayhawks" to win the Tournament.

With kindest personal regards , I am,

Sincerely
Adolph F. Rupp
Adolph F. Rupp.

Star

LAKE FOREST COLLEGE

CORPORATE TITLE: LAKE FOREST UNIVERSITY

LAKE FOREST, ILLINOIS

Department of Athletics

March 20, 1940

Dr. Forrest C. Allen
Kansas University
Lawrence, Kansas.

Dear "Fog":

Received your letter of March 16th in regard to picture and write up. I don't suppose you know but I am not coaching basketball anymore. Naturally, I am still interested in the game but as I am not coaching and do not expect to be at the meeting I don't think it is a good idea to send the picture and write up.

I hope you have a very successful tournament and that you don't have too many fights at the meeting.

As far as the game of basketball is concerned I think the rules are pretty good as they stand.

Ill. 4

One change that I think might work to advantage of the game would be to raise the baskets. It would certainly offset extreme height and the ball would undoubtedly rebound further and consequently, do away, to a certain degree, the muddle under the basket. It also would make it tough for a pivot man which might help. It might have the affect of doing away with the time limit a man can stay in the present forbidden area.

The rules for all athletic games to my way of thinking, should be devised for the medium sized man, in other words, for the majority.

→ If you want to use this for publicity, is o.k. I hope everything has gone along fine with you and you can still look on the bright side of life.

Kindest personal regards,

Ralph Jones
Ralph Jones
Athletic Director.

DOANE COLLEGE
DEPARTMENT OF ATHLETICS
CRETE, NEBRASKA

A. EUGENE HAYLETT
W. DEAN HOLDEMAN

March 20, 1940

Dr. Forrest C. Allan
Kansas University
Lawrence, Kansas

Dear Phog:

Thanks for your letter of March 16. I turned the matter over to the Publicity Department, and I am sure that by this time, you have received the material which you requested. *Rec'd*

Naturally, I plan to be in Kansas City during the convention. It certainly appears as if a very unusual program is lined up for that week-end. Also, I am glad to report that we will have a large delegation of Nebraska coaches in attendance this year.

I have written Blair Gullion, Chairman of the Membership Committee, asking him if the Membership Committee will meet on the afternoon of March 28. At the present time, I have received no reply. I am wondering if you have any information concerning the time of registration, and so forth. Last year, if you will recall, I assisted with this work, and in case I should be asked to do so again, it would be convenient to me if I knew when I am expected to be in Kansas City. Of course, there is still ample time for me to hear from Blair, but in case I do not, I should appreciate your sending this information to me if it is at your disposal.

With best personal regards, I remain,

Sincerely,

A. Eugene Haylett

A. Eugene Haylett

AEH:G

THE CREIGHTON UNIVERSITY

DEPARTMENT OF ATHLETICS

OMAHA, NEBRASKA

E. S. HICKEY
BUSINESS MANAGER

March 18, 1940

Dr. Forrest C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas.

Dear "Phog":

Congratulations on your fine record and recent wins. We shall all be pulling for you this week end and a victory for Kansas will mean much to every basketball fan, player and coach in the middle west.

Our publicity department has forwarded pictures and enclosed is copy which I have hastily prepared. I hope this will be of some value. It truly expresses my viewpoint with reference to our "race horse" game.

When you get working on your schedule we should be greatly interested in playing again next year.

Sincerely,

Eddie

E. S. Hickey
Basketball Coach

ESH:WH
Enc.

BASKETBALL "BILL OF RIGHTS" VIOLATED

BY

E. S. HICKEY

Business Manager of Athletics and
Basketball Coach, Creighton University,
Omaha, Nebraska

America's modern game of basketball, producing an abundance of action, speed and scoring, serves as a lasting and monumental tribute to Dr. James Naismith, its originator. Fortunately the game developed to its greatest peak within the life span of this brilliant educator. In keeping with its present development and national popularity I should not advocate any drastic changes in our playing rules. With one exception the rules are well balanced between offense and defense. However, basketball is the only competitive game today that penalizes an offensive effort. The present loss of the ball following a successful play is emphatically opposed to the very purpose of the game. The game was founded on the principal "...TO SCORE AS MANY POINTS AS POSSIBLE BY TOSSING THE BALL INTO ITS OWN BASKET, AND AT THE SAME TIME PREVENT THE OTHER TEAM FROM SECURING POSSESSION OF THE BALL OR SCORING." Present day basketball violates the "bill of rights" of basketball. A continuation of the game with loss of the ball on scoring efforts is communistic in the realms of an American sport. If we are to have a new game let's call it "Raceball" but for one, in the interest of a national American sport and in keeping with its original purpose, I should advocate the emphasis on cleverness and skill rather than speed, height and stamina.

We need not necessarily return to the former center jump rule. However, equal opportunity of securing possession of the ball is as important following a score as at the beginning of the playing periods. In this respect I heartily endorse the suggestion of Dr. Forrest C. Allen, University of Kansas, to return to the center jump but require the players to alternate in jumping. Likewise the suggestion of Harold Browne, University of Nebraska, is commendable. Coach Browne would require the player scoring to jump against any one of the five opponents at the nearer free throw line. I would endorse this provision providing the jump would be at the center circle. In any event every effort of those interested in the welfare of basketball, the physical condition of the players and a "breathing spell" for the spectators, should tend to legislation restoring the original purpose of the game of basketball. It is unfortunate that Dr. Naismith should have lived to see his creation distorted and a new game played under the misnomer "Basketball."

DEPARTMENT OF INTERCOLLEGIATE ATHLETICS
THE UNIVERSITY OF SOUTHERN CALIFORNIA
LOS ANGELES

OFFICE OF THE DIRECTOR

March 19, 1940

Mr. Forrest Allen,
University of Kansas,
Lawrence, Kansas.

Dear Fog:

Evidently our letters crossed but I will arrive in
Kansas City Thursday evening, March **21**, at 8:15
on the Southern Pacific. I would like very much
to be able to work out on the Auditorium floor that
evening, if possible.

Kindest personal regards.

Sincerely yours,

"Sam" Barry

J.M. Barry
Basketball Coach

POSTAL TELEGRAPH

Indianapolis, Indiana.
March 26, 1940.

Dr. F. C. Allen.

Please rush all available material on Kansas
basketball team including season record, style
of play, players' names, height, weight, ages,
scoring records, pictures, and so forth.
Thanks and regards.

Eddie Ash, Indianapolis Times.

Referred immediately to Horace Mason, who is
getting out this material this afternoon.

AH

Lawrence, Kansas
March 26, 1940

Mr. Chuck Taylor,
Converse Rubber Company,
45 South Wells St.,
Chicago, Illinois.

Dear Chuck:

I am wondering if you are going to shoot the picture of the Kansas-Indiana game next Saturday night at Kansas City. If so, will you use 16 mm. film, reversible, and how many feet will you shoot?

Also, did you shoot any of the games last week, and if so how many feet? Will prints be available?

I would appreciate it if you will call me as soon as possible and let me know.

Sincerely yours,

Manager, N.C.A.A. Basketball Tournament.

Lawrence, Kansas
March 26, 1940

Mr. E. C. Quigley,
St. Marys, Kansas.

Dear Ernie:

This note is just to advise you that you are to introduce the person who will present the trophies after the game Saturday night. I am not sure yet who this person will be, but our Dr. Elbel will work with you on this detail.

Sincerely yours,

FCA:AH

Manager, N.C.A.A. Basketball Tournament.

Lawrence, Kansas
April 3, 1940.

Mr. Roy Roberts,
Managing Editor,
The Kansas City Star,
Kansas City, Missouri.

Dear Roy:

I want to take this means to genuinely express our deep appreciation of the National Collegiate Athletic Association for the Kansas City Star's exceptional support of our basketball tournament at Kansas City.

Your great newspaper did a magnificent job, and to say that we deeply appreciate it is putting it very mildly indeed.

Sincerely yours,

FCA:AH

Manager, N.C.A.A. Basketball Tournament.

Lawrence, Kansas
April 10, 1940.

Professor Russell L. Wiley,
Director of the Band,
University of Kansas.

Dear Professor Wiley:

I wish to thank you very much for the splendid services of your fine band on the night of March 30th in Kansas City at the finals of the N.C.A.A. basketball tournament. We appreciate the fact that you took time from your busy schedule to render this service for us.

While I didn't get to see your exhibition between halves, we heard countless people say it was marvelous. We are very proud of our University of Kansas band.

We are sending along a check for \$5.00 as a token of our appreciation. Buy Mrs. Wiley a box of candy, and get yourself some cigars or spend it in any reckless way you choose.

With deep appreciation and thanks, I am

Very sincerely yours,

FCA:AH
Enc.

Manager, N.C.A.A. Basketball Tournament.



THIS SIDE OF CARD IS FOR ADDRESS

Dr. Forest C. Allen
University of Kansas
Lawrence, Kansas

4-19-1940

We are in receipt of your order and remittance of \$ _____ for 1 38" belt
and 1 44" belt in exchange for 2 36" belts returned
for N. C. A. A. Western Playoff belt buckles,

which we will ship on or about

4-26-1940

Thanking you for the favor of the order, we are

Very truly yours,
HERFF-JONES CO., Indianapolis, Ind.

This material is manufactured special to order and cannot be returned for credit or exchange.
If the above specifications do not correspond with your records, please advise us at once.



HERFF - JONES CO.
MANUFACTURING JEWELERS & STATIONERS
1407-1419 NORTH CAPITOL AVE.
INDIANAPOLIS, IND.

April 24, 1940

Dr. Forrest C. Allen
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Under separate cover we are sending you the two belts in exchange for the two which you returned that were sent to you with the N. C. A. A. belt buckles.

In accordance with your request, one of these is size 44 and the other size 38.

We thank you for past courtesies and look forward to the pleasure of being of further service to you.

Very truly yours,

B. Fletcher
HERFF-JONES COMPANY

BF/

April 16, 1940.

Herff-Jones Company, Jewelers,
1407 No. Capitol Avenue,
Indianapolis, Indiana.

Dear Sirs:

I am returning to you under separate cover two of the belts that were sent to us as N.C.A.A. trophies. I wish to exchange these belts for larger sizes. Both of these are size 36. Will you kindly send one of size 38, and one of size 44?

With appreciation of your prompt attention to this matter, I am

Very sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach.

April 5, 1940.

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Ole:

Since the N.C.A.A. is paying expenses for fifteen players, and since there are trophies for fifteen individual players, I would like for you to have Herff-Jones Company send us one more belt and buckle. We have received fourteen, and would like to have one more sent to us.

One of the gentlemen to whom we are presenting a belt and buckle is somewhat obese, so when you send the belts I would appreciate it if you would include a couple of long belts. We will select the one that fits the gentleman, and return the others immediately.

I would appreciate it if you would authorize Herff-Jones Company to send this order at an early date.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:H

cc - Herff-Jones Co.

HERFF-JONES Co.

INCORPORATED

Manufacturing **JEWELERS** and **STATIONERS**

1407-1419 NORTH CAPITOL AVENUE

INDIANAPOLIS

SHIP'D MAR 29 1940

Salesman house 140859
Via P

Sold to Dr. Forest C. Allen
University of Kansas
Lawrence, Kansas

TERMS

2

Belt buckles & belts

CONTENTS INSURED

DC

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22 1/2

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HERBERT-JONES CO.

INCORPORATED

INDIANAPOLIS

DRIFT CAPITOL AVENUE

SHIPD MAR 28 1940

Sold to Dr. Dorrest C. Allen

Lawrence, Kansas
University of Kansas

CONTENTS INSURED

May 11, 1940.

Mr. J. M. Barry,
Basketball Coach,
University of Southern California,
Los Angeles, California.

Dear Sam:

Thank you for your letter of the 7th indicating the stand of U.S.C. on the distribution of the money. It looks as if we will have to wait until the General Council of the NCAA meets and discusses the policy. Apparently they have already indicated their stand that no money can be earmarked for basketball and it will be a man-sized job to get them to agree on much of a distribution.

However, I want to thank you for your letter and assure you it has been a great pleasure to work with you. We have already mailed the check to Bill Hunter for U.S.C.'s expenses.

With all good wishes, I am

Very cordially yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

DEPARTMENT OF INTERCOLLEGIATE ATHLETICS
THE UNIVERSITY OF SOUTHERN CALIFORNIA
LOS ANGELES

OFFICE OF THE DIRECTOR

May 7, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

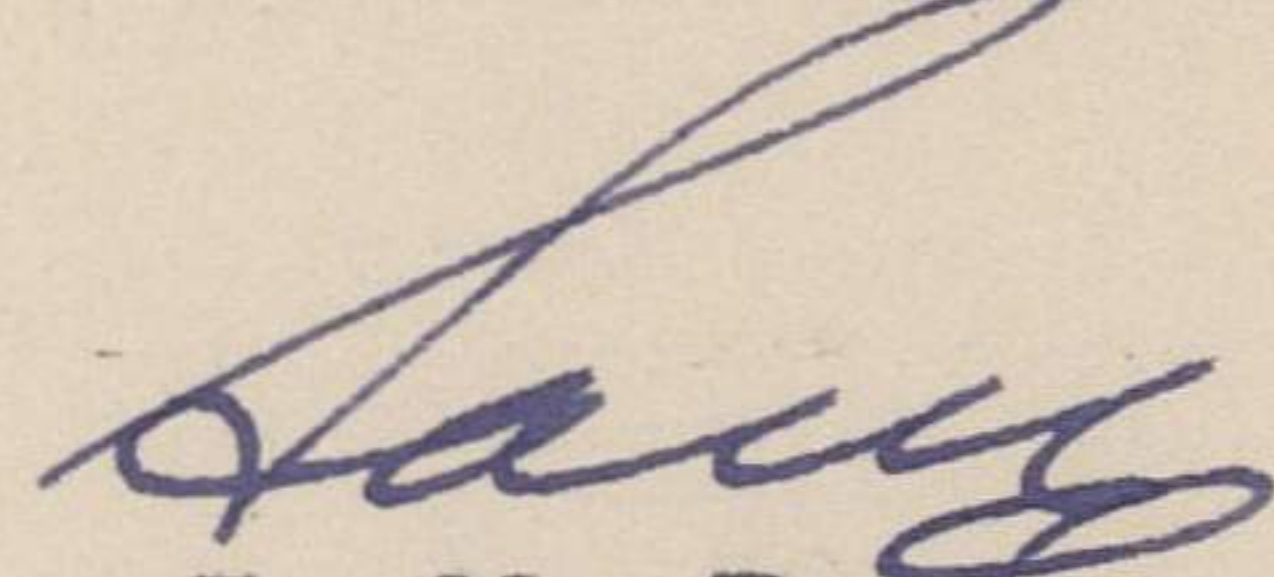
No doubt by this time you have received a letter from Mr. Hunter explaining how we feel in regard to the distribution of the money from the Kansas tournament.

You can count on us to back basketball to the limit, Phog, as you know.

Again I want to compliment you on the fine job you did during the tournament.

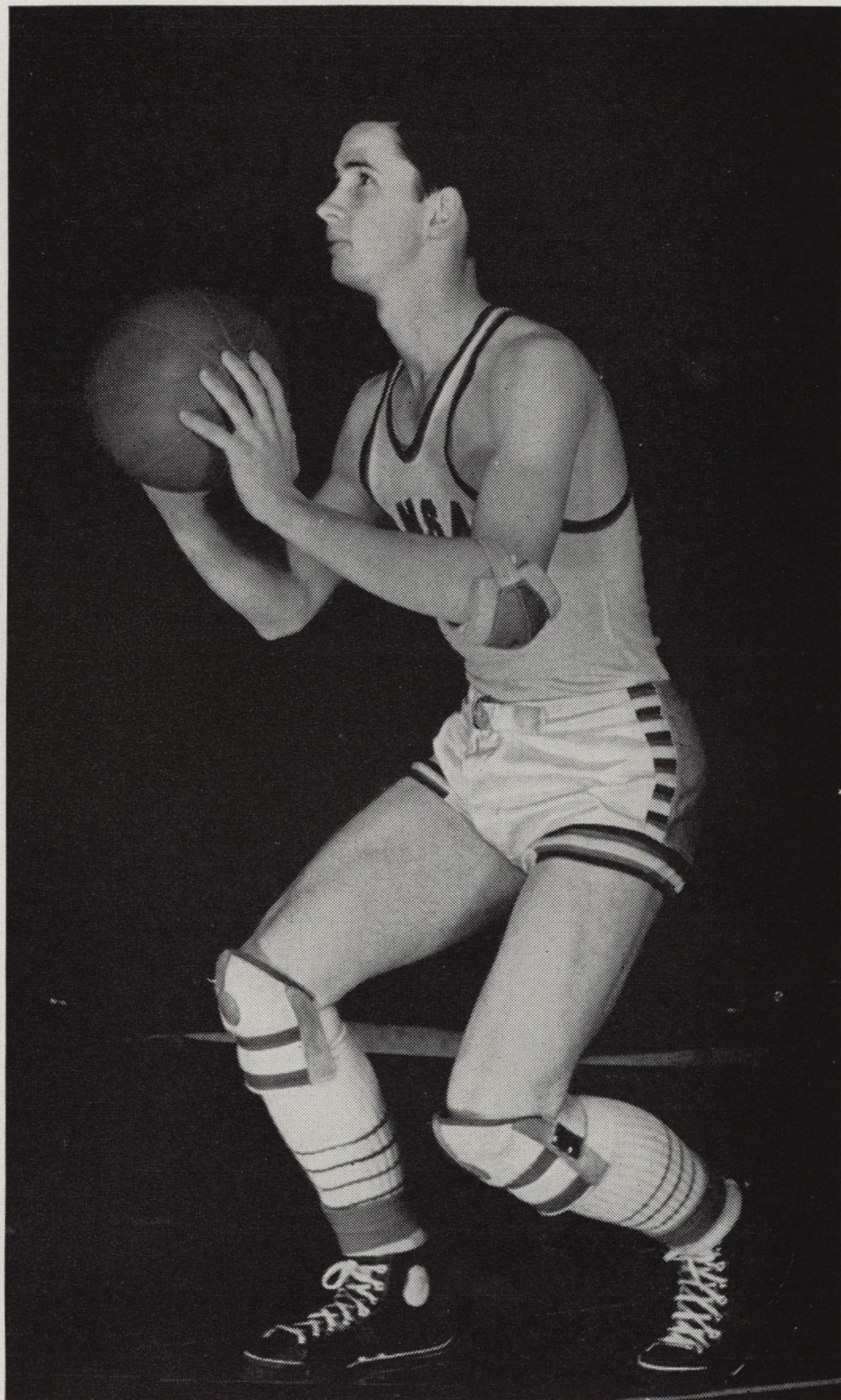
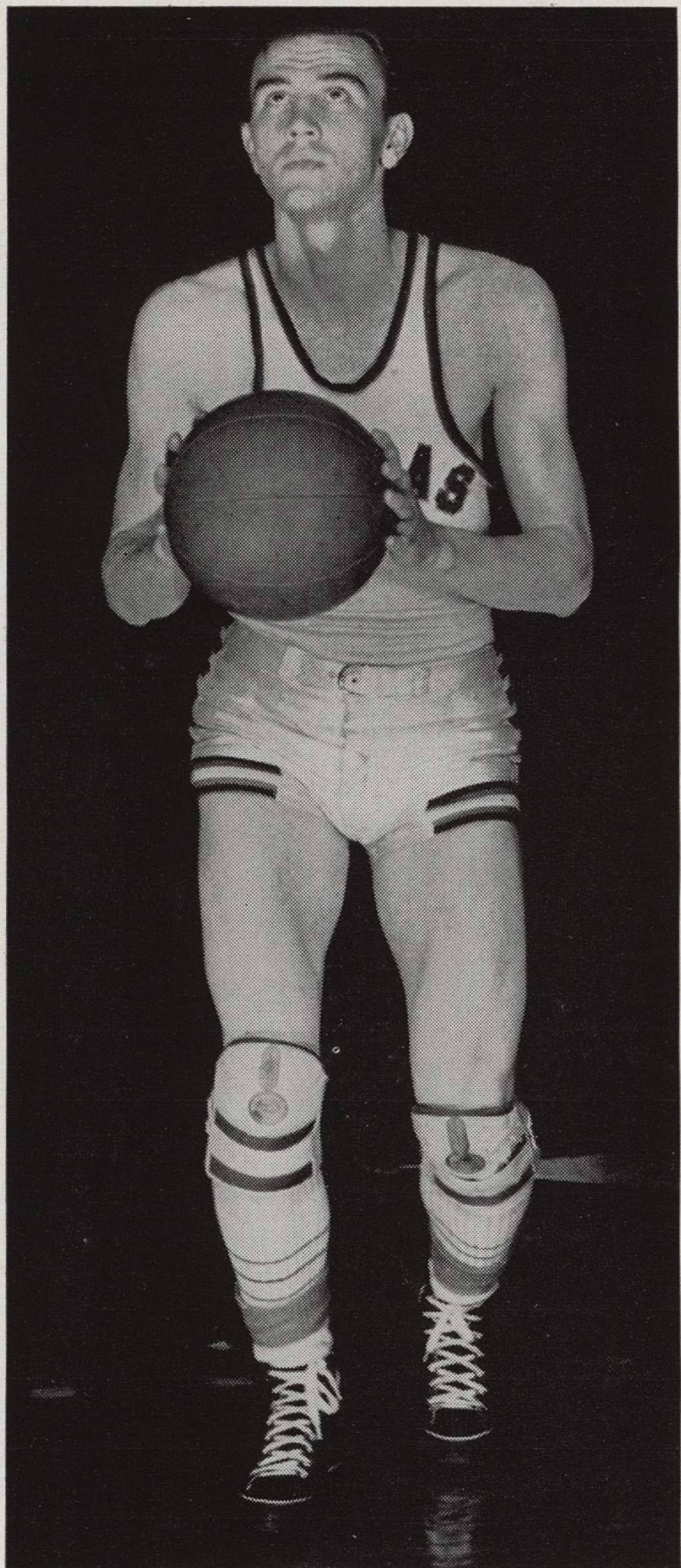
Kindest regards.

Sincerely yours,



J. M. Barry
Basketball Coach

JMB:e



UNIVERSITY OF KANSAS STARS

Ralph Miller, forward or guard, left, and Bob Allen, center, right. Big Six co-champions 1940. Missouri Valley and Big Six championships won by Kansas—1922, 1923, 1924, 1925, 1926, 1927, 1931, 1932, 1933, 1934, 1936, 1937, 1938, 1940.

Smith-Grievies Co., Printers

Western Envelope Mfg. Co.

★ TWO COMPLETE ORGANIZATIONS UNDER
ONE MANAGEMENT • • • • SINCE 1909

Phones HArrison 2020-2021

1701 WASHINGTON
KANSAS CITY, MO.

Season Record of University of Indiana

Indiana	Opp.	Indiana	Opp.	Indiana	Opp.
37 Wabash	24	40 Wisconsin	34	48 Springfield College	24
58 Xavier	24	51 DePaul	30	39 Duquesne	30
49 Nebraska	39	46 Purdue	39		
51 Pittsburgh	35	57 Michigan	30	805 Totals	772
40 Butler	33	36 Northwestern	40		
51 Duquesne	49	46 Iowa	42		
45 Villanova	33	38 Chicago	34		Won 19
38 Illinois	36	26 Ohio State	44		Lost 3
45 Iowa	30	51 Purdue	45		Ave.—36.6 pts. a game.
44 Minnesota	46	52 Ohio State	31		Op. Ave. 35 pts. a game.

UNIVERSITY OF KANSAS

Lawrence, Kansas

Coach—Dr. Forrest "Phog" Allen

PLAYER	No.	Pos.	G	F-T	F
Ralph Miller	4				
Don Ebling	12				
Bob Allen	9				
Dick Harp	20				
Bruce Voran	13				
Howard Engleman	5				
Bob Johnson	8				
John Kline	16				
T. P. Hunter	10				
Bill Hogben	6				
Jack Sands	—				

UNIVERSITY OF INDIANA

Bloomington, Indiana

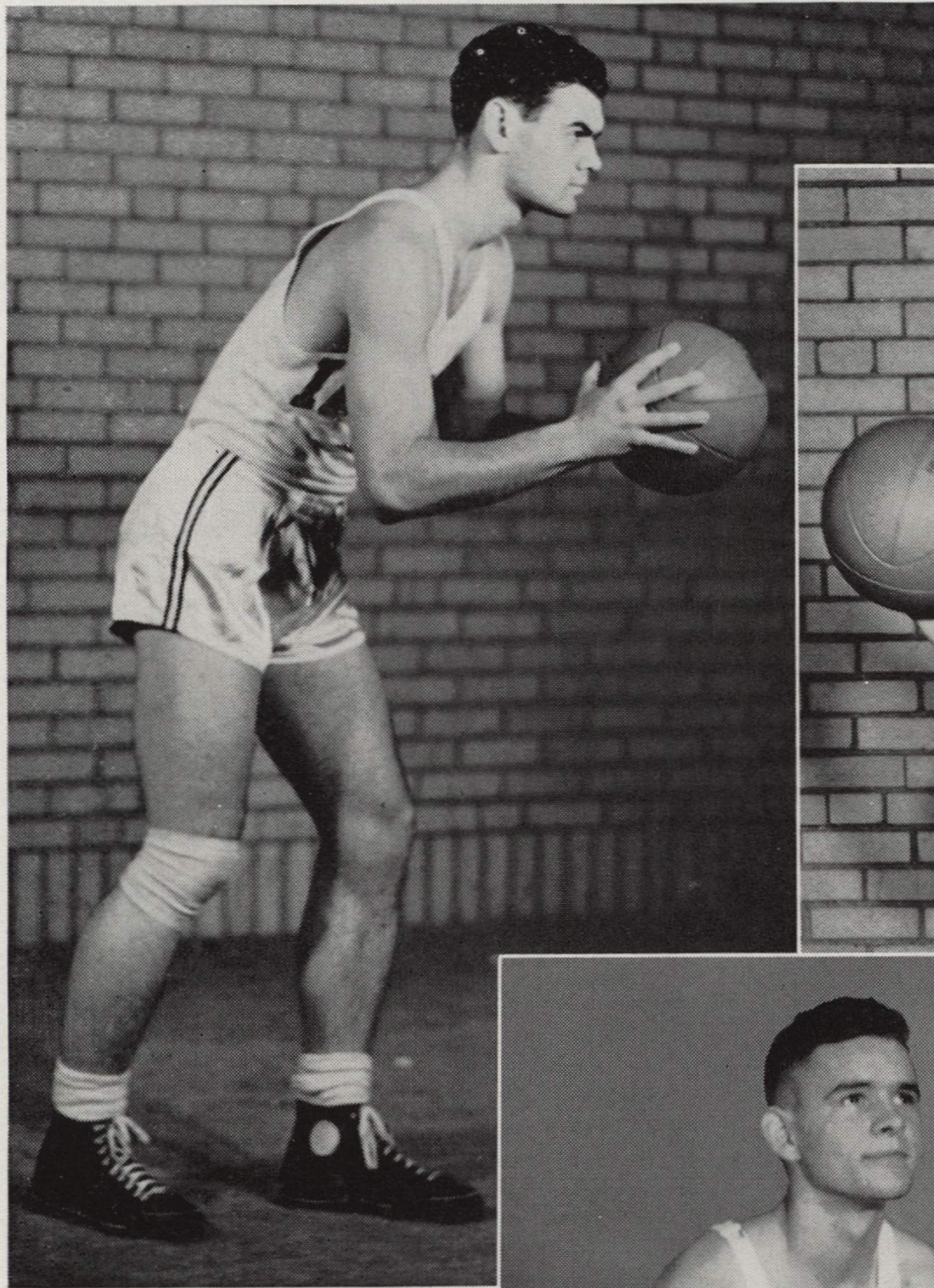
Coach—Branch McCracken

PLAYER	No.	Pos.	G	F-T	F
Andy Zimmer	7				
Chet Francis	9				
Jay McCreary	10				
Bill Frey	25				
James Gridley	27				
Bob Menke	29				
Ralph Dorsey	30				
Herman Schaefer	32				
Paul Armstrong	33				
Marvin Huffman	34				
Bill Menke	35				
Bob Dro	36				

Season Record of University of Kansas

Kansas	Opp.	Kansas	Opp.	Kansas	Opp.
34 Oklahoma A. & M.	30	31 Missouri	42	45 Oklahoma	39
31 Warrensburg T.	33	40 Nebraska	24	45 Oklahoma A. & M.	43
63 S. M. U.	31	36 Iowa State	34	50 Rice	44
37 S. M. U.	26	22 Oklahoma A. & M.	24	43 U. S. C.	42
34 Baker	18	44 Kansas State	33		
40 N. Mex. Mines	24	48 Nebraska	41	968 Totals	808
52 Washburn	34	42 Iowa State	29		
46 Oklahoma	26	42 Missouri	40		Won 19
40 Loyola, Chicago	36	33 Creighton	35		Lost 5
34 Kansas State	33	36 Oklahoma	47		Ave.—40 pts. a game.

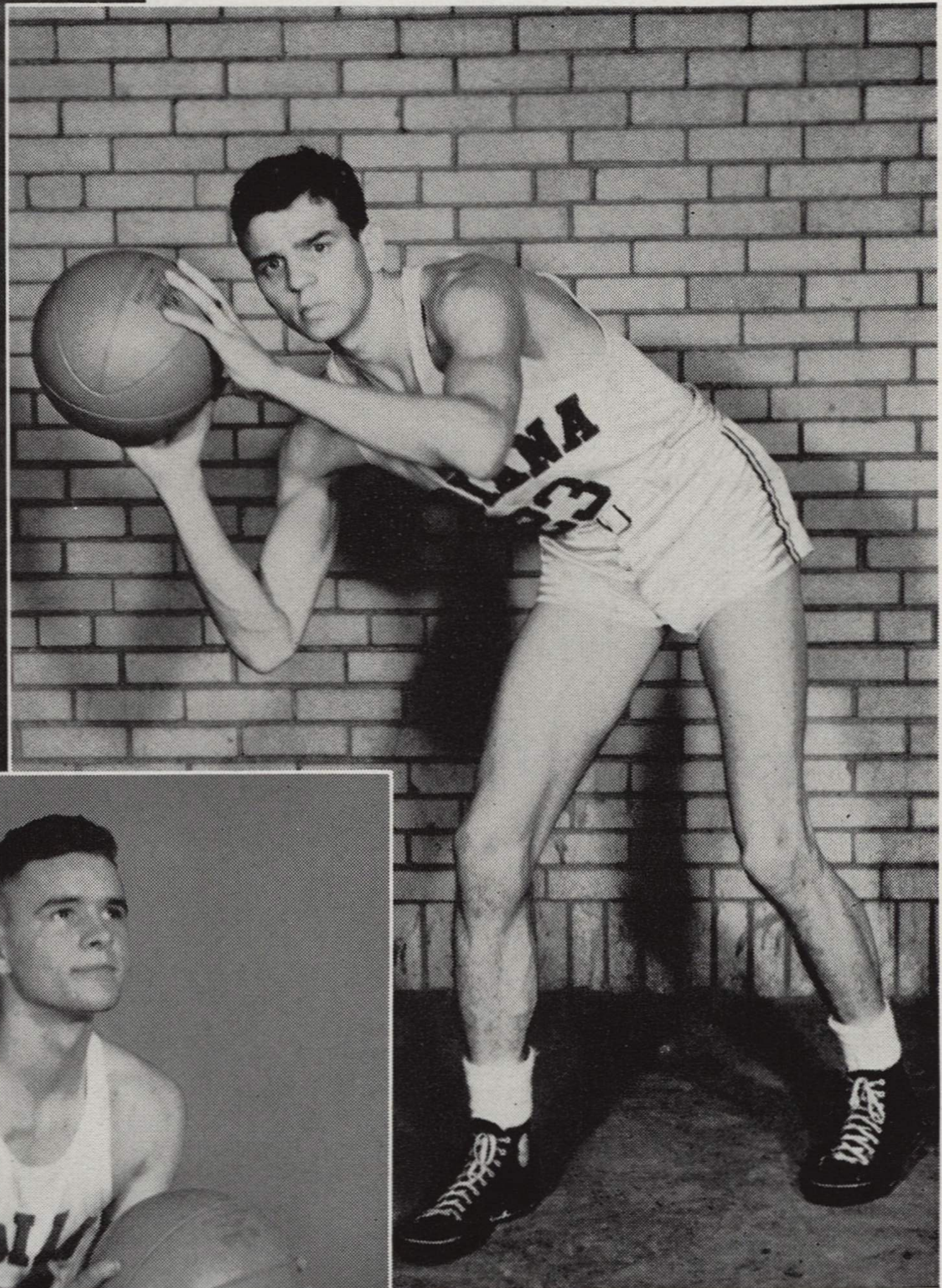
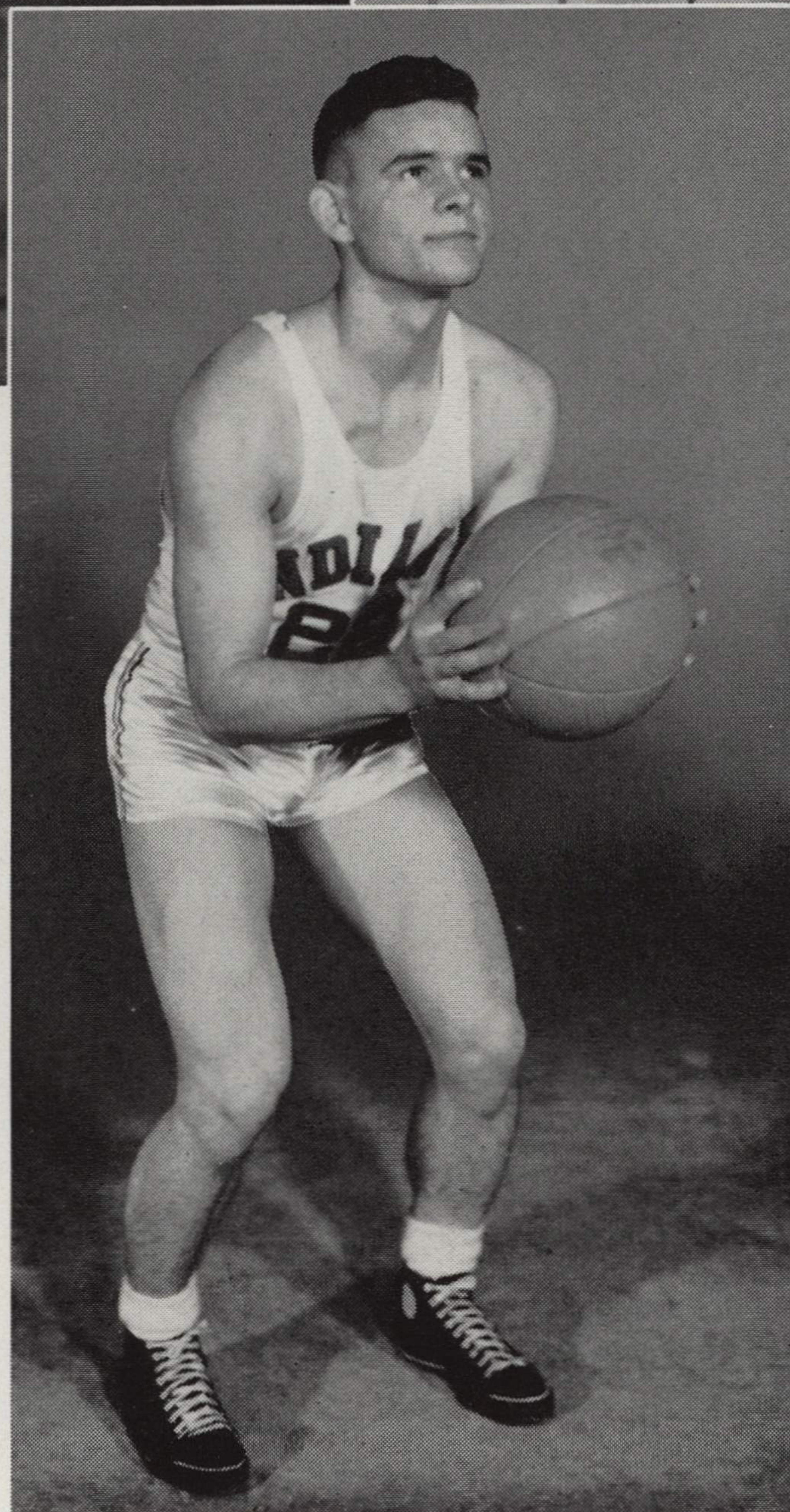
UNIVERSITY OF INDIANA STARS



Capt. Marvin Huffman, Hoosier guard, one of the mainstays of Indiana, with his fine, consistent play.

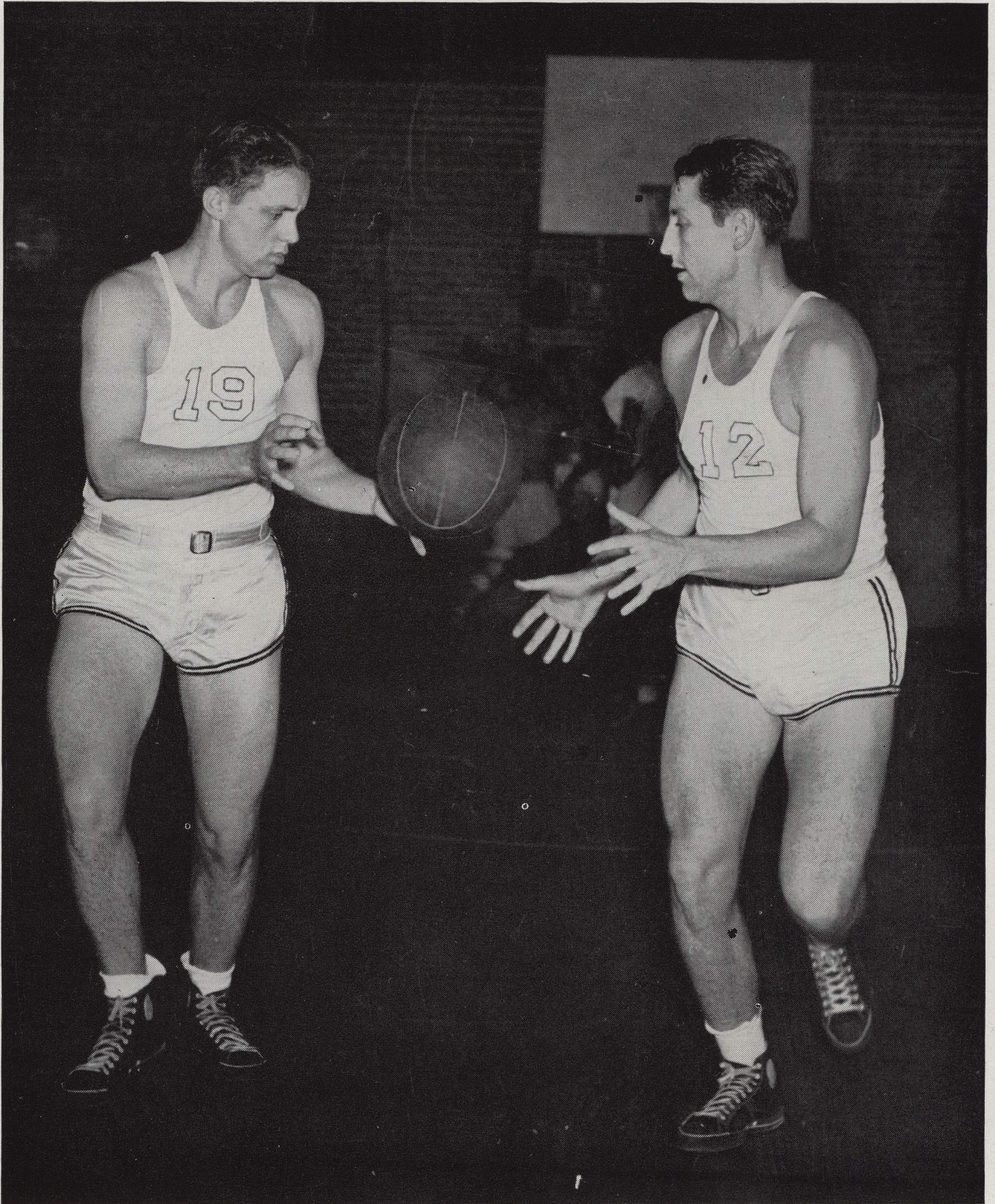


Paul Armstrong, brilliant forward of the Hoosiers, is the high scorer of his team and ranked fifth in that capacity in the Big Ten.



Bill Menke, Indiana center, a junior, stands 6 ft. 3 inches, and has proved effective both on the offense and defense.





RICE INSTITUTE STARS

LEFT: Frank Carswell, two-time All-Southwest Conference guard. RIGHT: Placido Gomez, forward. Both are Houston boys on the Rice team.