

W. A. BAILEY
PRESIDENT
ELLIS ATTEBERRY
GENERAL MANAGER

BROADCASTING
SERVICE OF
THE KANSAS
CITY KANSAN
•
A CAPPER
PUBLICATION

KCKN

1310 Kilocycles

901 North Eighth Street . . Kansas City, Kansas . . Drexel 4300

March 19, 1940

Dr. F. C. Allen
Director of Athletics
Kansas University
Lawrence, Kansas

Dear Dr. Allen:

There are several questions I would like to ask concerning broadcasting privileges at the basketball tournament to be held in Kansas City this Friday and Saturday.

1. May KCKN have broadcast privileges during the tournament?
2. Do you object to broadcast being sponsored?
3. Would you consent to an interview if KCKN can make arrangements for a broadcast?

You may rest assured of the utmost cooperation on our part whether or not we can get together on the broadcast privileges. I have been referred to you by Mr. Zachman and it would benefit us greatly if you would answer promptly or at your earliest convenience.

Will you please forward us all available statistics and promotional material as soon as possible?

Sincerely,

Randall Jessee
Program Director

Randall Jessee/b

• • The Only Radio Station in the Largest City in the State of Kansas • •