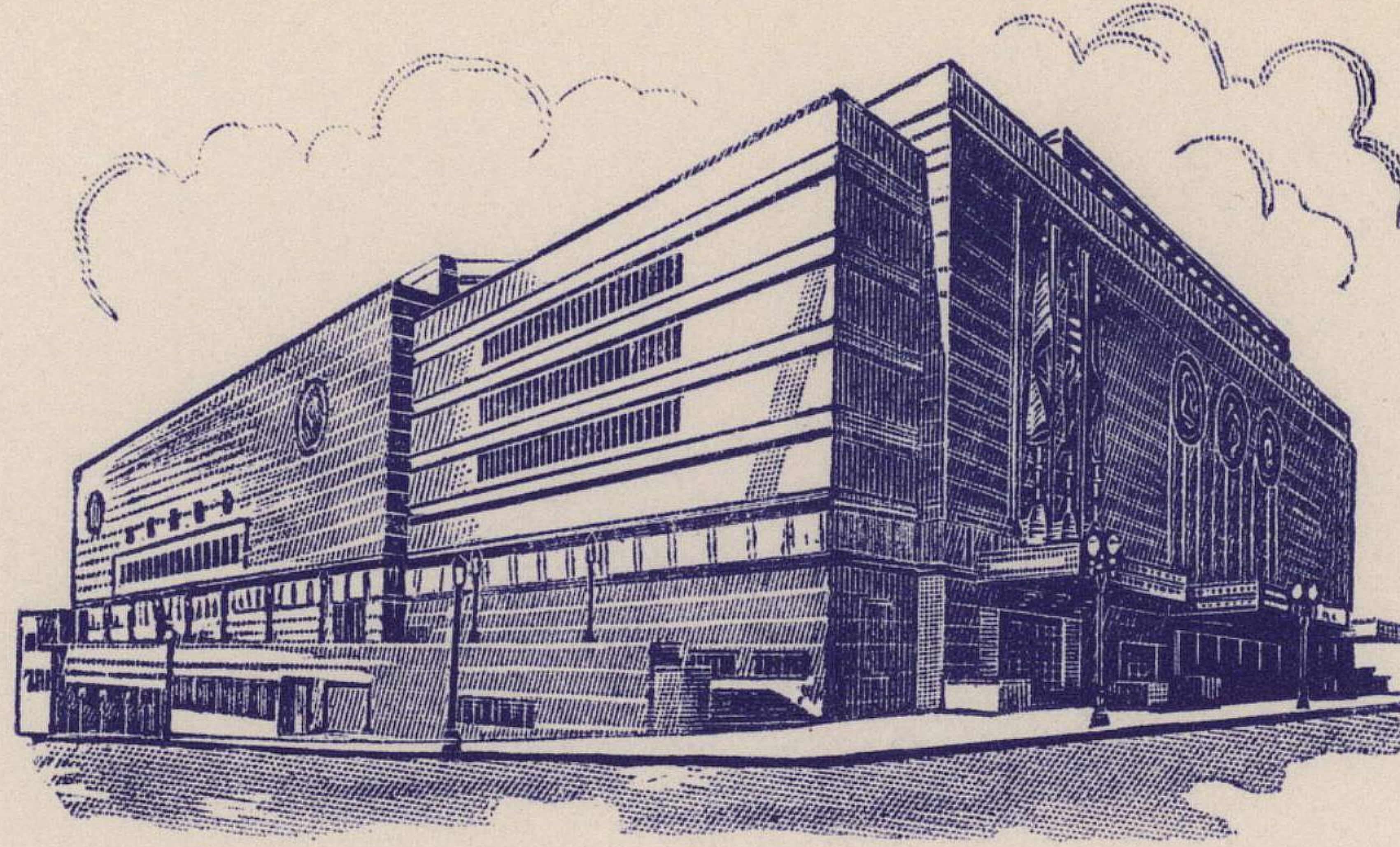


BOARD OF GOVERNORS

MAYOR CHARLES S. KEITH
Ex-Officio Chairman
T. L. EVANS
Vice-Chairman
H. E. BONING, JR.
FRED G. BUFFE
ARTHUR A. GUETTEL
FRED L. HILDEBRAND
JAMES F. LILLIS
SAMUEL J. WHITMORE



EUGENE C. ZACHMAN
Manager
JAMES H. NIXON
Ass't. Manager
CLARENCE B. HOFF
Auditor

MUNICIPAL AUDITORIUM
KANSAS CITY, MO.

May 29, 1940

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Phog:

As you probably have read in the newspapers, we are pretty much in the air here at the Auditorium, and so far don't know what the outcome will be.

In that connection it occurred to me that from your standpoint it might be advisable to protect yourself and your basketball dates for next year, in the event of a change of Management.

Since we already have reached agreement, it seems to me that the best course would be for us to enter into a contract on the agreed basis in giving you an option on the dates that we are holding for you. If this plan is satisfactory to you, let me know right away, and I will shoot a contract up to you.

With kindest personal regards, I am

Very sincerely yours,

Eugene C. Zachman, Mgr.
Municipal Auditorium

ECZ/DS

June 1, 1940.

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Ole:

This will acknowledge receipt of your letter of May 29th concerning the N.C.A.A. Basketball Tournament write-up in the Guide.

Naturally, I would not care to do it myself, but I am going to Kansas City today to see if either McBride or Dan Partner, of the Star, will do it. Anyhow, you may be sure that the material will get to you within a week.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Second Annual

1940

National Collegiate A. A. Basketball Championships of America

Municipal Auditorium

Kansas City, Mo.

Columbus, Ohio

May 29, 1940

Western District
SEMI-FINALS

March 22 - 23
8:00 p.m.

N. C. A. A.
FINALS

March 30
8:30 p.m.

ADMISSION

Boxes, Loges \$1.68
Balcony 1.12
Upper Balcony .40

★ ★

GENERAL TOURNAMENT COMMITTEE

H. G. Olsen, *Chairman*
Columbus, Ohio
Dr. F. C. Allen, *Manager*
Lawrence, Kansas
H. H. Salmon, Jr.
New York City
J. W. St. Clair
Dallas, Texas
B. T. Grover
Athens, Ohio

★ ★

Also in Session ---
Hotel Continental

NATIONAL ASSOCIATION OF
BASKETBALL COACHES

March 28, 29, 30

NATIONAL ASSOCIATION OF
BASKETBALL COLLEGE OFFICIALS

March 29, 30

NATIONAL BASKETBALL COMMITTEE
OF UNITED STATES & CANADA

March 30, 31, April 1

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

In order that we may have a good complete picture of the N.C.A.A. Basketball Tournament this year, we should have write-ups on both the Eastern and Western play-offs, as well as the final game. I have asked Tony Hinkle to write up the Eastern play-off for the Guide in somewhat the same manner as Swarts did last year. With respect to the Western play-off and the final game, I wonder if you would want to write these up, or if you wouldn't care to write them up, inasmuch as your team was in the play-off and the final game, if you would prevail on someone, let's say, McBride to do so. In some respects, if McBride, for example, were to write up the Western play-off and the final game he could say some complimentary things about your team with better grace than you could yourself. At any rate, time is rather short and I wonder if you wouldn't do something about these two write-ups right away. I am sure you will agree we want to have a good full description of the N.C.A.A. Tournament in this year's Guide, because I believe Tower plans to give it the first position.

Can I rely on you to provide these two write-ups and can I expect to receive them within a week? Please wire me.

I am glad to report that Saint continues to improve.

Kindest regards.

Very sincerely yours,

HGO
H. G. Olsen
Basketball Coach

HGO:M

The World Series of Basketball

June 10, 1940.

Herff-Jones Jewelry Co.,
1407 North Capitol Ave.,
Indianapolis, Indiana.

Dear Sirs:

Will you kindly tell me the cost of the silver basketballs that were given as trophies to the individual team members in the N.C.A.A. Basketball Tournament held in Kansas City this past March?

Two of our boys have lost their silver basketballs and wish to replace them, but first they would like to know the cost of the balls.

I shall appreciate hearing from you at your early convenience.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

June 11, 1940.

Mr. Robin McGeorge,
Executive Assistant Manager,
Hotel Continental,
Kansas City, Mo.

Dear Robin:

I beg to acknowledge receipt of your letter of the 10th instant, and I am indeed sorry that I did not beat you in. In fact, for over two weeks I have tried every day to get in to see you to make a final settlement of this account. I did run into Kansas City a week ago on Saturday, but by the time I had seen Gene Zachman and Dan Partner, again it was too late to contact you to go over the details of this situation.

I have definitely checked the moot points that I wished to discuss with you and if you will be free in the afternoons of this week it will not be necessary for you to write me. But if you are planning to be out of town any of the afternoons of this week, let me know because I am surely coming in. I am just as anxious, if not more so, to get this straightened up than you are.

I have been teaching regularly and will teach for these next eight weeks of summer school. I have had my administrative work and commencement speeches which have called me as far west as Hill City, Kansas, 330 miles from here, so frankly, Robin, I haven't had much time to go to Kansas City, without conflicting with some of my administrative work. This is the only reason I have not been in. You will remember that I came to you three different times to settle the account, but each and every time you had conflicts on so we couldn't get together. However, I do assure you that we will do it with finality upon this next trip.

With kindest personal regards, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Hotel
CONTINENTAL



Kansas City
MISSOURI

LOUIS R. MYERS
President
DUDLEY C. BAKER
Manager

June Tenth
1940

Dear Dr. Allen:

On May 13th, I mailed you an itemized statement, amounting to \$205.13 and asked that you kindly go over the account as you had stated that some of the room charges were not in line with our agreement. This account is now over two months old and we are being pressed to get a check on it. Will you please give this your prompt attention so that we can get it settled before the end of the month.

Yours very truly

HOTEL CONTINENTAL

ROBIN McGEORGE
Executive Ass't Manager

Dr. F. C. Allen
University of Kansas
Lawrence, Kansas

rmg/f

The heart of — "The heart of America"

June 12, 1940.

Mr. Dan Partner,
Sports Desk,
The Kansas City Star,
Kansas City, Mo.

Dear Dan:

Congratulations to you, sir, upon the matrimonial step that I learn you are about to take! May you have a very long, prosperous and happy wedded life is my sincere wish.

I talked with you regarding the write up of the Western N.C.A.A. play-off and the National Collegiate A. A. Finals in Kansas City. Since you attended those sessions of the play-offs I am sure that by reference to your own sport files you can get ample data and material for the spectacular feature.

Just to refresh your memory I thought I might suggest some events, although I think these suggestions are superfluous.

I would suggest elaborating upon Kansas City as the outstanding sports center of the country. You know the games were a sell-out two or three nights before the finals. And then there was the spectacular feature between halves of each game with the University of Kansas band, the Lawrence High School band, and the Wyandotte High School band. The University of Kansas band under the direction of Russell Wiley, put on a great demonstration. There was a splendid memorial tribute to Dr. James Naismith, the originator of the game of basketball.

And then the National Rules Committee of the United States and Canada was in session on March 30, 31, and April 1, and the National Association of Basketball Coaches met on March 28, 29 and 30. It is the first time in the history of basketball that there was a bona fide National Collegiate play-off at which the Rules Committee and the Basketball Coaches Association were in attendance.

As you know, this was the second N.C.A.A. Basketball Tournament. The first was a year ago, which took place at the Golden Gate Exposition at Treasure Island, was won by Oregon by their defeating the University of Oklahoma 55 to 37. The eastern play-off was held at the Palestra, University of Pennsylvania, Ohio State defeating Villanova 53 to 36. Then the two teams met, as above mentioned, at Chicago. Last year was the first venture, and they lost \$2500.00.

This year, by the play-offs in Kansas City, the deficit was wiped out and a very tidy sum was realized. The western play-off this year was in Kansas City, and you know the result, and you can write on the four teams in that, I am sure. The eastern play-off was at Butler fieldhouse at Indianapolis, with Kentucky State, Springfield Y.M.C.A. College, Duquesne, and Indiana, and of course your play-off reports will give you the information on that.

The winners of the eastern and western received beautiful gold belt buckles and appropriate emblematic cup trophies. For the winners of the National, the first and second teams were presented with beautiful gold Elgin strap watches with the N.C.A.A. insignia, and gold and silver basketballs. The National Basketball Coaches Association presented the National winner with the James Naismith Memorial Trophy, and the N.C.A.A. presented the runner-up with a beautiful N.C.A.A. trophy.

The N.C.A.A. Basketball Tournament Committee was comprised of H. G. Olsen, of Ohio State, chairman, John Bunn, of Stanford University, and Forrest C. Allen. Bunn resigned, and C. S. "Hee" Edmundson, of Washington State, was appointed in Bunn's place. I was named as manager of the western play-off and the National finals, and made all arrangements for the set-up. E. C. Quigley was named as supervisor of officials. The following officials were used for the games: Ted O'Sullivan, Kansas City; Abb Curtis, Fort Worth; Dudley S. DeGroot, Rochester, N.Y.; L. B. Vidal, Denver; and R. L. Barton, of Denver, and Gilbert McDonald, of Madison, as alternates.

I believe everybody agreed that it was one of the most successful tournaments that was ever held, and I am told by Jimmy Nixon and Mr. Zachman that the paid attendance at the Municipal Auditorium topped the paid attendance figures of any basketball crowds, not even excluding the National A.A.U. basketball championships that were held in old Convention Hall. If you desire a figure on this Jimmy Nixon will give it to you. Many people were under the impression that the old A.A.U. crowds outranked this attendance at the Municipal Auditorium, but this is not true.

Dan, I will appreciate your writing this at your earliest convenience, and I assure you I do not want to put you to undue pressure just prior to your stepping off, but I would appreciate it at your convenience. This, as you know, is to be the feature article that will be in the front spot of the Basketball Guide for next year.

My kindest regards to your boss - I mean the one you are now working for at the Kansas City Star - and best wishes to your new "boss".

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

June 12, 1940.

Mr. Tom Stidham,
Director of Athletics,
University of Oklahoma,
Norman, Oklahoma.

Dear Tom:

I was interested in the second paragraph of your letter regarding the implication of the N.C.A.A. play-offs. I would appreciate it if you would amplify on your thought when you say that our committee must guard against letting the game get out of control of the N.C.A.A. I would appreciate it very much if you would tell me what is in your mind, because I desire not only to cooperate fully with you and our Big Six Conference, but in addition I desire very much to guard against anything that would permit the loosening of control of the N.C.A.A.

Of course, if you and I could sit down together it would be much easier for us to discuss the situation. If you do not mention any names you are clever enough to tell me the storm clouds that you see in the offing. I would appreciate your frank and fulsome discourse.

Wishing you an equally pleasant summer, I am

Very cordially yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

The University of Oklahoma
Norman, Oklahoma

INTERCOLLEGIATE ATHLETICS

June 10, 1940.

Mr. F. C. Allen
Basketball Coach
Kansas University
Lawrence, Kansas.

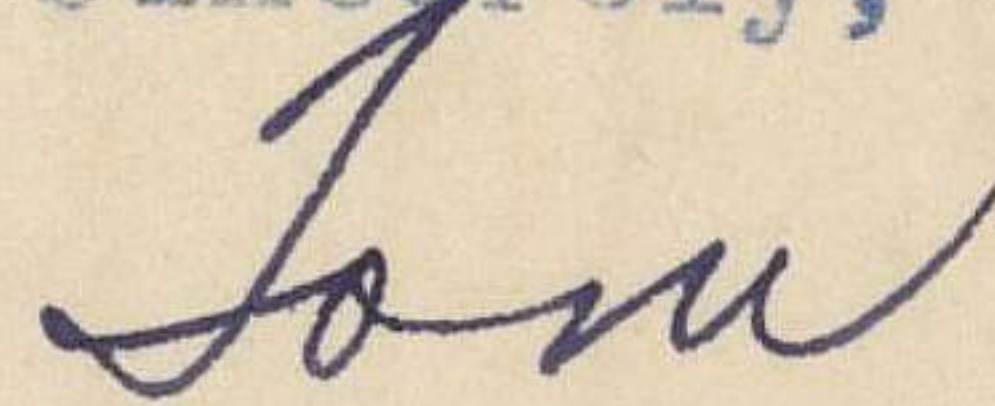
Dear Phog:

You can rest assured we were grateful for receiving the additional check.

I haven't been able to make my mind up definitely about the N. C. A. A. play-offs. I believe there is one thing that you and the committee must guard against and that is letting the game get out of control of the N. C. A. A. In other words, Phog, I believe a lot of people like to get on the band wagon when they see that it will be a success.

Wishing you a most enjoyable summer, I am

Sincerely,



Tom E. Stidham,
Director of Athletics.

TES/ff

June 13, 1940.

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Ole:

I have just received your letter of the 11th and note that you desire a final report on the program account.

I went over to Kansas City yesterday and tried every conceivable place to find this fellow Bowles who handled the advertising in the program. He was supposed to have sent out the bills, and I find that he has not collected one of the accounts. He has no telephone at his office, but the door was open and the office dusty - evidence of his not being there much of the time.

I am wondering if you desire me to settle this Smith-Grievess account out of the N.C.A.A. receipts that I have, or whether you want me to wait and collect these bills. I am not sure that I will get all of this money, and it is going to take someexpense to collect it. What do you advise me to do? I will send you a check after I learn your desires in the matter.

Can you tell me something of the meeting in Minneapolis? I had heard before that we were to meet, but I am not anxious at all for the trip.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

June 13, 1940.

Mr. Robin McGeorge,
Hotel Continental,
Kansas City, Mo.

Dear Robin:

Well, we missed connections again! I had no idea
the links were dry enough for you to indulge.

I imagine that I had better call you before I start,
but I was so sure that I would catch you yesterday that
I never thought of calling you.

I have classes every morning, starting this morning,
from 9:30 until noon. That was why I went up yesterday,
because we were enrolling and I slipped away before I got
tied down too definitely. However, I will call you some
afternoon before I start so that I will be sure you are
going to be in.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:H

June 13, 1940.

Mr. George Bowles,
815 Finance Building,
Kansas City, Missouri.

Dear George:

I went to Kansas City yesterday afternoon with the hope of finding you, and tried every available connection and finally went down to Smith-Grieves. Harold Smith and I tried every conceivable way to locate you, but it was unavailing.

I have checked up with some of the advertisers and find that none of them have received a bill. Of course, you know that to say the least, I am terribly disappointed, especially when you told both Harold and me that you had sent the bills. But that is over the dam, Dumpy.

Now, I am sending you a self-addressed stamped envelope with a sheet of paper therein listing each one of the advertisers in this program, and I desire you to sit down immediately and write on this sheet the following: the individual that you or your agent contacted, or the individual who is to pay the bill; the place where the bill is to be sent or delivered, because I expect to deliver them personally; and the amount of the bill.

There is only one exception that I know of where your agent made a deal other than for cash, and that was with Longines Watch Company. You told me there was \$30 or \$35 in cash and the rest in trade, or the cash difference one for two.

I am leaving a space between each one of the advertisers so that you can write that information in, and I will immediately get in contact with the following people: Longines Watch Co., Smith-Grieves, Converse Rubber Co., Beacon Falls Rubber Co., Hotel Continental, Kansas City Power & Light Co., W.H.B., and Lastbilt Basketball. Please rush this information to me at once.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Advertisers in N.C.A.A. Basketball Tournament Program

(Give name of individual contacted or to be paid, address, amount of bill.)

Longines Watch Company

Smith-Grievess Printing Company

Converse Rubber Company,

\$50 pd.

Beacon Falls Rubber Company

\$50 pd.

Hotel Continental

Kansas City Power & Light Company

\$40.00 pd.

W - H - B

Lastbilt Basketball

\$100

pd.

June 13, 1940.

Mr. Harold Smith,
Smith-Grievess Printing Co.,
1701 Washington,
Kansas City, Mo.

Dear Harold:

I am enclosing a copy of the letter I have written
to George Bowles. I trust we will get some immediate
results on this request.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

June 14, 1940.

Mr. Robin McGeorge,
Executive Assistant Manager,
Hotel Continental,
Kansas City, Mo.

Dear Robin:

I note that you are leaving for Wisconsin on a vacation and fishing trip and that you will not return until June 28th.

Inasmuch as you and I had some understandings that only you and I can straighten out, I think it is better to wait until you return so that you and I can go over these points ourselves. You will remember that long before the tournament I went to you and had a definite understanding on some matters. So I think it is better that you and I iron these out. For that reason we will wait until you return, and I will see you immediately.

I trust that we will have better luck in the future than we have had in the past in getting together. In fact, I will call you to be sure that you are going to be there before I start to Kansas City.

With kindest regards, and trusting you have a very pleasant vacation, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Hotel
CONTINENTAL



Kansas City
MISSOURI

LOUIS R. MYERS
President
DUDLEY C. BAKER
Manager

June Thirteenth
1940

Dear Dr. Allen:

I received your letter this morning, dated June 11th, stating that you would try and come into Kansas City sometime this week. I am leaving for Wisconsin on a vacation and fishing trip tonight and, therefore, will not be in the office until about June 28th. However, I am turning over all of the papers on this account to Mr. Jake Conner, assistant auditor. You might discuss the differences with him and I will take care of them on my return.

With kindest personal regards, I am

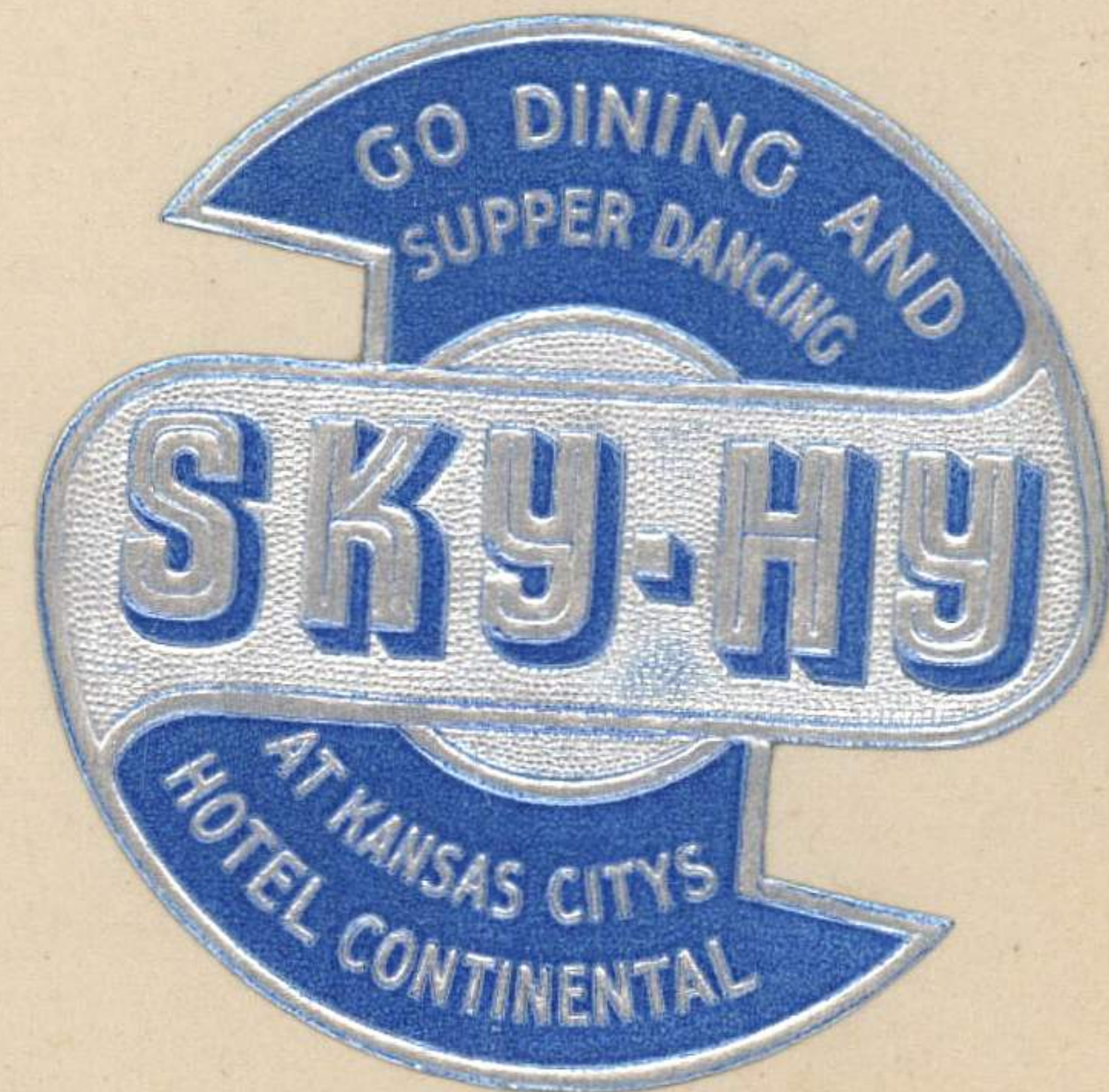
Yours very truly

HOTEL CONTINENTAL

ROBIN McGEORGE
Executive Ass't Manager

Dr. Forrest C. Allen
Dept. of Physical Education
University of Kansas
Lawrence, Kansas

rmg/f



The heart of - "The heart of America"

June 14, 1940.

Mr. Jake Conner,
Assistant Auditor,
Hotel Continental,
Kansas City, Mo.

Dear Mr. Conner:

I received a letter from Robin McGeorge stating that he would not be back in town until June 28th. For that reason I have written him a letter, a copy of which I enclose to you. I trust this will be satisfactory.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

June 15, 1940.

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Harold:

Your wire of the 14th was received late last evening. You will remember that I wrote you when I was in Kansas City a couple of weeks ago that I got permission from Dan Partner, of the Sport Desk of the Kansas City Star, to do the write up of the Western play-off and the Final game. He stated that he would do this.

I learned that he is getting married the 18th, so I felt that he may not do the write up before he is married, or he may send it to me over this week-end. I am writing Oswald Tower today asking him the deadline, and making an explanation.

I do not want to undertake writing it at this late date and I feel a little hesitant in putting the pressure on Dan Partner under the conditions. What would you suggest? I assure you I want to expedite this matter with all possible haste.

Cordially yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

300

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

WESTERN UNION

(56)

1201

SYMBOLS

DL = Day Letter

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination
Received at 646 Massachusetts St., Lawrence, Kansas. Phone 2764

KAD61 12=COLUMBUS OHIO 14 415P

1940 JUN 14 PM 4 01

DR FORRECT C ALLEN UNIV OF KANSAS

PLEASE EXPEDITE BASKETBALL GUIDE WRITEUP OF WESTERN PLAYOFF

AND FINAL GAME URGENT=

=H G OLSEN.

*pho Mrs. Allen
A11P*

WESTERN UNION

Stillwater, Okla.
March 6, 1940.

Dr. Forrest C. Allen.

In meeting this morning the cabinet moved that we accept the invitation of the Metropolitan Intercollegiate Basketball Committee to play in their tournament and return by air from New York to Oklahoma City to play in the N.C.A.A. district tournament on Night of March 16.

The Athletic Cabinet,

Oklahoma A. & M. College.

If Oklahoma A. & M. goes to the Garden and they do not return to play the night of the 16th, the three Big Six teams - Missouri, Oklahoma and Kansas, will play at some point to be designated on the 15th and 16th. The drawings will be made so that one team draws a bye for Friday night, and the winner of Friday night's contest will play the bye team on Saturday night, and the winner of that game will be the representative of the Fifth District in the N.C.A.A. Basketball Tournament. In the event that A. & M. returns from New York, then the play-off should be played the first part of the week at some designated spot. *preferably Mar 11 or 12th.*

Wichita Forum
Ok. City Auditorium

March 5, 1940.

Mr. Bus Ham,
Daily Oklahoman,
Oklahoma City, Okla.

We are definitely going ahead with our March 15-16 arrangements for district finals. If Oklahoma Aggies go to New York as their Athletic Council contemplated, will it be possible to play in your auditorium these two dates, provided there is a Big Six three-way tie? If auditorium not available we will play elsewhere on those dates. If, however, Oklahoma Aggies return for the 16th date, Big Six must determine their play-off before that date, the winner to play Oklahoma A. & M. the 16th.

Forrest C. Allen, Chairman,

5th District, N.C.A.A.

Stillwater, Okla.

March 2, 1940.

Dr. F. C. Allen,

Lawrence, Kansas.

Can you tell me definitely when play-off of Fifth District will be? State tournament is in Oklahoma City 14, 15, 16. Will you hold play-off after these dates? Have a chance to play in New York 11th and 13th. Would like to do so if play-off is going to be after the 15th. Congratulations on your win last night.

H. P. Iba.

March 2, 1940

H. P. Iba,
Stillwater, Okla.

Bus Ham stated three weeks ago that he had Oklahoma City auditorium engaged for March 15, 16, hoping tournament play-off would be held there. Unofficially we learned/that Missouri would ~~from~~ ^{last night} upon ~~an~~ Big Six play-off if our race ended in three-way tie. Upon my return from Omaha I will try to arrange for all possible contingencies. We had expected to hold fifth district play-off either March 15 or 16 with Big Six play-off previous to those dates. Our hope is to have our district representative rested sufficiently so that they may have all power possible before March 22. Congratulations are reciprocal upon your winning Valley. Regards.

Forrest C. Allen.