Advertisers in N.C.A.A. Basketball Tournament Program

(Give name of individual contacted or to be paid, address, amount of bill.)

Longines Watch Company

Smith-Grieves Printing Company

Converse Rubber Company — $50 pd.

Beacon Falls Rubber Company — $50 pd.

Hotel Continental

Kansas City Power & Light Company $40.00 pd.

W - H - B

Lastbilt Basketball — $100 pd.