



KANSAS CITY, MISSOURI

November 15, 1940

Mr. Forrest C. Allen
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

In reply to your letter received this morning, we are happy to send you a duplicate copy of the letter forwarded to you on July 23rd, which is attached herewith.

We, again, want to call your attention to the idea used in the "ational Intercollegiate Basketball Championship Tournament program of changing the line-up each day. This procedure makes the program somewhat more expensive, but in the opinion of many, adds much to the value of the program.

Very truly yours,

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