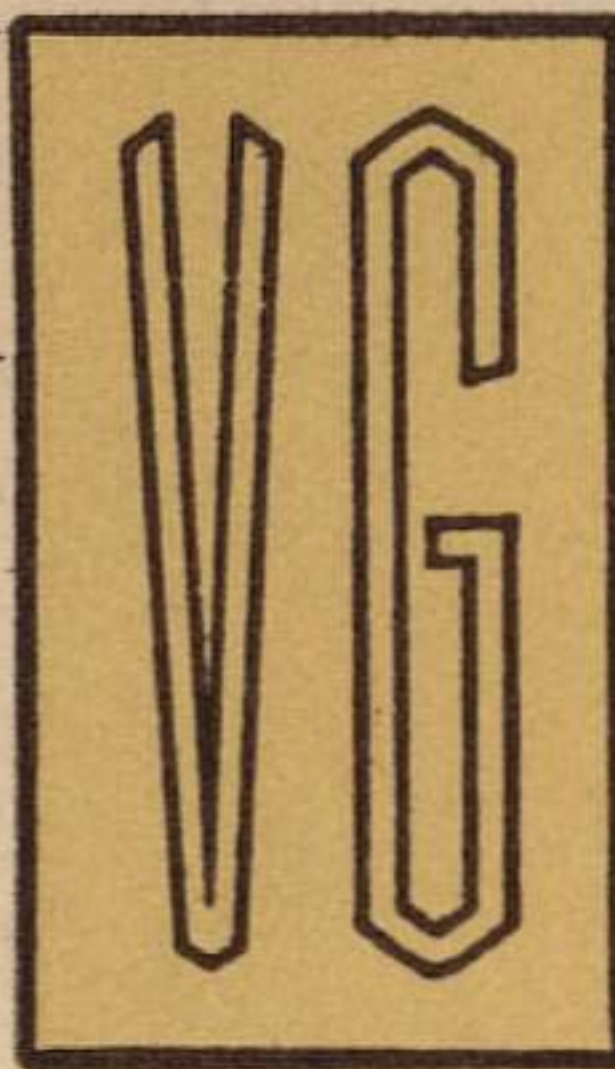


HY

SAM

VILE-GOLLER*"The Two Live Wires"*TELEPHONE
HARRISON
1 8 4 7

Printing Company

502 DELAWARE STREET
KANSAS CITY, MISSOURI

July 23, 1940

National Basketball Committee
c/o Director F. C. Allen
University of Kansas
Lawrence, Kansas

Dear Sir:

In reply to yours of July 20th, we are very glad
to give you the following prices:

10,000 Booklets, 16 pages and cover,
same as one printed last year for the
Inter-Collegiate Tournament with the
outside cover furnished and printed on
the outside only (we print inside of
cover) \$ 450.00

7,500 Programs will cost you approximately
\$ 375.00

As you are well aware, Mr. Allen, we just printed the
16 inside pages and the inside of the covers. These
covers came to us with the front and back pages print-
ed. We also printed a new lineup every day on four
pages of the book only, so the program would be fresh
and the patrons would have their lineup every day.

Hoping this meets with your approval, we beg to remain,

Yours truly,

VILE-GOLLER PRINTING CO.

by

S. D. Goller

SDG/gpr