COPY

July 23, 1940

National Basketball Committee
c/o F. C. Allen
University of Kansas
Lawrence, Kansas

Dear Sir:

In reply to yours of July 20th, we are very glad to give you the following prices:

10,000 booklets, 16 pages and cover, same as one printed last year for the Inter-Collegiate Tournament with the outside cover furnished and printed on the outside only (we print insed of cover) $ 450.00

7,500 programs will cost you approximately $ 375.00

As you are well aware, Mr. Allen, we just printed the 16 inside pages and the inside of the covers. These covers came to us with the front and back pages printed. We also printed a new line-up every day on four pages of the book, so the program would be fresh and the patrons would have their lineup ebery day.

Hoping this meets with your approval, we beg to remain,

Yours truly,

VILE-GOLLER PRINTING CO.

by
S. D. Goller

SDG/gpr