

April 12, 1940

Mr. Forrest B. Cox, Basketball Coach,
University of Colorado,
Boulder, Colorado.

Mr. Buster Brannon, Basketball Coach,
Rice Institute,
Houston, Texas.

Mr. Sam Barry, Basketball Coach,
University of Southern California,
Los Angeles, California.

Mr. Branch McCracken, Basketball Coach,
Indiana University,
Bloomington, Indiana.

Dear Fellow Basketball Coaches:

As manager of the western play-off and the final N.C.A.A. play-off, I feel that I should write you varsity basketball coaches concerning a possible distribution of the earnings of this tournament after all indebtednesses have been paid and the N.C.A.A. receives a sizeable sum from the income.

I do not know what the eastern play-off at Indianapolis netted, but I understand very little. I imagine that doubtless you will want to take this matter up with your athletic director, but since the basketball coaches were represented by their University teams I feel that I should give some information and ask some of you.

You are doubtless aware that last year at the eastern semi-finals at the Palestra at Philadelphia, at the western semi-finals at Treasure Island at San Francisco, and at the final N.C.A.A. tournament at Northwestern University at Chicago, the N.C.A.A. lost \$2,500. The N.C.A.A. Council made up the deficit and carried that deficit on their books. I told the committee that if they would give the tournament to Kansas City I would make them some money. There has been no definite thought of distribution of funds by anyone as yet. For that reason I would like to be guided by what you gentlemen think so that I can pass this on to Mr. Olsen and Mr. Hec Edmundson, of the basketball committee, and they in turn can take it up with the N.C.A.A. Officers.