

AMERICAN PRESS SYNDICATE

Newspaper Syndicated Features

KANSAS CITY, MO., OFFICE
FOURTH FLOOR
HOTEL PHILLIPS BUILDING
12TH AND BALTIMORE AVENUE

RADIO STATIONS FOR NCAA PUBLICITY

WDAF (Kansas City Star), 18th. and Grand Avenue

Manager----Dean Fitzer
Sports Commentators---C.E. McBride and Fred Weingarth.

KMBC (Midland Broadcasting Company, Hotel Pickwick

Vice-President----Karl Koerper (K.U. man)
Sports Commentator---Walt Lockman
News Commentator---Earle Smith

WHB , Scarritt Building

President----Don Davis (K.U. man)

KCMO, Commerce Trust Building

General Manager----Jack Stewart
Sports Commentator---Parke Carroll (K.C. Journal)

WREN----contact from Lawrence.