

February 12, 1940.

Mr. George Bowles,
Suite 721 Hotel Phillips Bldg.,
Kansas City, Missouri.

Dear George:

I have your favor of the 5th instant and I will admit that some parts of your letter rather appeal to me. I would like to work with you, but I believe that we can reduce some of this expense very definitely with our stenographic bureau here, which is a topflight organization. We pay 50¢ per page for mimeograph service which looks exactly like a type-written copy.

We do not propose to direct our campaign from Lawrence, but I had known that you were handling Liston's tournament and I was not enthusiastic about your handling ours for that reason. I am not trying to tear any shingles off your roof, but there is no such thing as the "National Intercollegiate" basketball organization. It is only a group of athletic directors who are promoting something without the consent of the faculty.

I am not trying to get into an argument, but ours is the real McCoy. Ours is the National Basketball Championship of America as authorized by the National Collegiate Athletic Association. When I was in New York last year I arranged with the National Collegiate Athletic Association and the National Association of Basketball Coaches to convene in Kansas City on March 28, 29 and 30. I also arranged for the National Basketball Rules Committee of the United States and Canada to meet in Kansas City on March 30, 31, and April 1. And the National Basketball Championship of America will be played on March 30. I am also arranging for the National College Basketball Officials Association of the United States to meet during the finals. Therefore, ours is the real McCoy with all the authorities and the coaches of the United States in attendance. That is the basketball capital, George, at that time. So I do not want to talk about which is the better or stronger, because if Yale and Harvard played no one would argue whether Amherst College and Springfield, Mass., College were stronger than Yale and Harvard.

The prestige of this organization, which has been in existence for decades and which derives its authority from the presidents and faculty representatives, should not be confused with something that has no academic or administrative authority.