

the coaches also

income

that they wanted this thing to succeed. Secondly, I made a deal with the Municipal Auditorium whereby we could not fail. I had a minimal charge of \$300 placed on the hall which was ridiculously low, but if we made money, of course then the rental would increase with the size of the profits. Then we arranged to have a 20% net of the gate of the play-off of the district to go to the N. C. A. A. Although they were not guaranteeing any of the expenses, we were arranging to take 20% of the earnings. And in the Big Six play-off at Wichita we held out \$564. In the Fifth District play-off between Oklahoma Aggies and Kansas at Oklahoma City we held out \$398 or 20%. That made \$962 that we had intentionally withheld so that this could be applied toward decreasing that \$2500 deficit.

take

from

the ncaa

I am showing you, Major Griffith, that every account of ours was toward insuring the return of the money to the N. C. A. A., and further than that, we were insuring to our coaches who were willing to enter that we wanted them to also profit as schools by their activity. Just off the record, I might tell you that for several years we played Oklahoma A. and M. and they have never been able to pay the full guaranty until along in August, due to the fact that they always borrow money to balance their books each year. This is true of almost every one of the schools in our district with the exception of Nebraska. Just as you stated in your editorials and your comments that there were about 640 colleges in America playing football, but only about 80 were making any money out of athletics. So my motive has been to sweeten the pot enough for these teams to keep them interested and make them feel that through their activity not only are they enjoying the pleasure of competition, but that they are getting a small remuneration which will help just a little toward reducing a budget that does not balance. Certainly our National Administration faces about the same problem that almost all of our athletic administrations experience, that of a badly impaired budget.

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budget

as 20% of this earning

*2/1/41
F. Y. ...
T. ...
P. G. ...
W. ...*

I remember distinctly John Dunn, Ole and I several years ago discussed that if and when we made money that we should recommend to the N. C. A. A. directors that we give 20% of the earnings to the N. C. A. A. It was at that time that Ole thought that this basketball money could be earmarked "basketball" and that it could be used for expenses to send a team to the Olympic game.

also

It was always my idea and I thought it was that of the rest of our committee that these findings should be transmitted to the directors and some action taken. The fact that it was not done naturally left us in a very bad position because we could not go to our coaches with any definite information. Frankly, there was great dissatisfaction from the coaches because they said "We want to know what we are going to get." and I ...

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N. C. A. A.