

Lawrence, Kansas
March 18, 1940

Mr. J. C. Johnson, Editor,
The Kansas City Journal,
Kansas City, Missouri.

Dear Mr. Johnson:

I am enclosing a copy of the advertisement which I authorized Mr. George Bowles to give you in connection with our N.C.A.A. Basketball Tournament in Kansas City on Friday and Saturday of this week, March 22-23.

I returned last night from Kansas City where I conferred with Mr. Bowles, and am sending this to you to confirm his copy.

Upon many occasions you have been very kind to the University of Kansas by giving them their full share of publicity, and this is a small reciprocal gesture. At your early convenience send me a statement of the bill so that I may pass on it for prompt payment.

Sincerely yours,

Managing Director,
N.C.A.A. Basketball Championship Committee.