

October 17, 1940

Mr. Harold G. Olsen
Chairman, N.C.A.A. Basketball Tournament Com.
Ohio State University
Columbus, Ohio

Dear Ole:

There is some compensation in being slow and conservative. I am very happy now that I have not closed up all the details of the N.C.A.A. because I have recently received a letter from Mr. L.E. Heidenreich, of the Kansas City Journal (Parke Carroll's paper), stating that advertising copy run for the National Association of International Basketball Tournament last March was billed through George Bowles and Associates, and no collections have been made.

I wrote Mr. Heidenreich on October 10 and stated that our tournament was the National Collegiate Athletic Association Basketball Tournament, and that the National Intercollegiate was run by Liston. I thought perhaps since Bowles had handled Liston's tournament that he had failed to pay Liston's bill, but the other day I received a bill for \$117.60 for dates as follows:

March 18 - four inches @ \$4.90 per inch	\$19.60
19 - two inches @ 4.90 per inch	9.80
20 - two inches @ 4.90 per inch	9.80
21 - two inches @ 4.90 per inch	9.80
22 - two inches @ 4.90 per inch	9.80
23 - two inches @ 4.90 per inch	9.80
25 - three inches @ 4.90 per inch	14.70
26 - three inches @ 4.90 per inch	14.70
27 - four inches @ 4.90 per inch	19.60
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	\$117.60

I am therefore sending the Kansas City Journal a check for \$117.60. I recall now that Bowles said he would take care of the Journal advertising since he was doing some work for them, but I took care of all the others personally. This accounts for the slip-up.

I believe after we settle the bill with Smith-Grieve's, which I will take care of next week, we will have everything paid and I will be able to definitely close this affair. I am scheduled to be out of town on October 26, going to Kirksville, Missouri for the Homecoming Banquet at the State Teachers College; then to Toledo, Ohio on November 1 for a basketball gathering there; and then on to Shorewood, Wisconsin, just out of Milwaukee, on November 7 for another basketball and football gathering. I will get these matters straightened out before I go so that you will have the money in your hands.