NATIONAL BASKETBALL COMMITTEE OF THE UNITED STATES AND CANADA

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DR F C ALLEN

UNIVERSITY OF KANSAS

PLEASE HURRY FINAL REPORT IF AT ALL POSSIBLE=

H G OLSEN.

November 18, 1940

Mr. H. G. Olsen
Basketball Coach
Ohio State University
Columbus, Ohio

Dear Ole:

I beg to accept receipt of your wire of the 18th instant reading as follows: "Please hurry final report if at all possible."

Ole, I want to assure you that I am even more anxious than you are to get this thing cleared up. I have called and endeavored to make appointments with Smith, the printer who printed our programs, and he has either been out of town or something has thwarted my move every time I have made an attempt to settle the bill. Frankly, I feel as if we are going to have bad luck on the proposition, but last week I got hold of his secretary and she stated he would be in town Tuesday morning, November 19. Therefore, as soon as my 10:30 class is over, I am leaving for Kansas City to keep this appointment.

We are not having any luck in our collections, so I am going to put in these bills as uncollectable, so far as my report is concerned. And tomorrow when I pay this fellow I will follow with a report on Wednesday and send you what money we have on hand and call the matter closed up.

If it had not been for this hang-nail, we would have closed the tournament business a long time ago and been rid of the very difficult situation. However, had we closed earlier than a month ago, we would have an old bill to settle to the Kansas City Journal. This is one of the newspapers that Bowles gave the advertising to and they charged it to him instead of to us. And then, not being able to collect from him, they sent us the statement and wanted to know if there was any way they could collect the bill. This being the first that I had heard of it, I asked them to mail me the bill and I sent them a check. So I am sure now there are no outstanding bills. I believe if I were you I would try to hold back this whole amount for emergencies, but that is up to you.

I am so sorry, Ole, that my teaching schedule and my basketball practice have been such that it has ham-stringed me and prevented me from getting away any one full day in any week. I had October basketball practice due to the fact that I lost most of my regulars and I thought that I would start out on fundamentals and try to develop a bunch of youngsters into a better group of ball

handlers. On Mondays, Wednesdays, and Fridays I have classes at 9:30 and 11:30. On Tuesdays and Thursdays I have a class at 9:30. Therefore, it made it very difficult for me to drive to Kansas City and get back in time for 3:30 basketball practice. Then, too, I had complete charge of the Community Chest drive of Lawrence so far as the entire University was concerned, and then we had a Y. M. C. A. drive on here and I was stuck with that. So I have been busier than the proverbial "one-armed paper hanger with the itch."

I guarantee that there will be no such hang-nails attached to the next tournament that I have anything to do with.

With all good wishes, I am,

Very truly yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCA:lg:mln

November 18, 1940 Mr. Harold G. Olsen Department of Physical Education Ohio State University Columbus, Ohio Dear Ole: I had hoped that you and I could get together between now and one of the Thanksgivings, but I believe that is impossible so I will endeavor to put on paper what I discussed with you over the phone when I was in Chicago. I dropped into Major Griffith's office and he asked me to the Wailing Wall Luncheon, which was Monday noon. He also asked me to come in and spend some time with him. Then he got out his papers and showed me he had money to the amount of \$8,269.11, and he wanted to know if I would tell him how the money should be distributed; that they were quite anxious that the money be sent to the colleges. He said if I would give his secretary the method of distribution, he would see that the money was sent out. He asked, "Or do you want to send it out?" I insisted that the checks should be written and disbursed by him. I suggested that they all be made out to the Athletic Association of the various schools and universities interested. Then we tried to arrive at the amount. We deducted \$2500 from the \$8269.11, which left \$5769.11. Then we divided this \$5769.11 in half, giving the NCAA 50%; which left \$2884.56 for distribution in 14 parts. Indiana and Kansas to receive 3/14, Southern California and Duquesne to receive 2/14, and Colorado, Springfield, Massachusetts College, Rice Institute and Kentucky Teachers to receive 1/14. Then I tried to figure out where the remaining money was and I figured that if you had \$9512.12 as shown on your report, that you had perhaps taken 10% of \$9512.12 and withheld that, which would be \$951.21. Deducting the 10% from \$9512.12 would leave a balance of \$8560.91. There would still be a discrepancy of \$291.80. Your telephone message explained the situation to me. I went back to Major Griffith's secretary and stated that I thought it would be better if they could get the definite report from you, and of course, I realize that I was the very individual holding it up, but I was holding it up because I could not find this fellow Smith in his office. Tomorrow, Tuesday, I am going to go down to the City and make this settlement, then on Wednesday I will send you what remaining money there is with a check and a report. Ole, here is what I frankly think. I believe if you and I could sit down with Major Griffith and tell him that the 10% cut and the 50% cut is too much, he made me definitely understand that they would make the adjustment in the way we feel would be just and honest. There are just a few men running the NCAA and I know the rest of them would go along. After our "Custer's Last Stand" in the

room with those NCAA people I was not going to rise and bicker over the 10%, but I know that we can get a fair settlement and it certainly is not right for them to take 10% first and then take 50%. I will not quarrel and it would have been out of place for any voice to have been raised at that meeting. But the fact that Major Griffith wrote you and stated that the findings were as those set forth in the letter; namely, that no hotel and traveling expenses would be allowed them, showed me conclusively that they were all mixed up.

Therefore, I think very definitely, before this money is distributed that we should have a meeting and I am sure Major Griffith will go along with us because we have a set-up wherein we will make the NCAA a lot of money, if they do not "kill the goose that lays the golden egg."

Major Griffith said to me, "Phog, do you think the boys will be satisfied with such a settlement as this?" And the interesting part of it was, Ole, that he was not clear on the settlement, and he continued, "Well, Phog, if they are not, you and Ole and Saint and some of us will get together and we will make it right." He stated that the difficulty with a lot of these fellows is that when they make money they want to spend it all. He spoke about Butch Cowell, who passed away last year. He stated that Butch was a good fellow but he was Chairman of the NCAA Boxing Committee and these members would want to have about three meetings a year and spend a lot of money while they were in session, but the meetings were too often and too expensive. I said, "Well, Major Griffith, that is not true in regard to our meetings," and he hastily agreed.

I told Major Griffith that we had been as conservative on our expenditures as if we had been handling University money; I told him of some of the expenses that were too large and that we refused to approve them, and we made nobody angry. I mentioned the fact that I got letters from you and we presented them in such a way, without using the officers names, and we told them the Committee would not approve such expense accounts. I stated the business manager had perfect confidence in what we had done, and further that President Owens had attended the finals and complimented the Committee most highly in the collegiate atmosphere which the Tournament seemed to possess.

I just know, Ole, that inasmuch as the NCAA Executive Committee set-up is not clear and inasmuch as we are making an agreement to last for the NCAA Basketball teams to follow, I still believe that we could benefit by meeting with Major Griffith and getting an agreement; namely, 50% of their net with the NCAA without this first 10% cut.

Kansas is to play Loyola in Chicago on January 2. I am wondering if there is any way that we could meet with you and Major Griffith that date, or will he be back from the New York Meeting? Will you please find out and let me know? I imagine you will be busy but thought perhaps I would take a fling

at this. The only other alternative is a meeting before Christmas. Our Christmas recess begins on December 20. Would it be possible to meet you in Chicago and discuss with Major Griffith this problem about that time. I think it is very worthwhile, Ole, because what little we spend on a trip like that will be made back many fold to the teams in the prorations.

Please let me hear from you at your early convenience.

Sincerely yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCArlg

Mr. Harold G. Olsen Ohio State University Columbus, Ohio

Dear Ole:

Please find enclosed a copy of the financial report of the Western and National NCAA Tournament, held in the Municipal Auditorium in Kansas City, Missouri on March 22, 23, 30, 1940. The original copy has been sent to J.W. St.Clair for his signature, and he in turn will forward it to you.

Since the two tournaments were held in such close proximity, from a calendar standpoint, I am letting one financial report do the job. If you desire to have this broken down into two tournaments we can do it, but it is only a matter of clerical work and at the present time I have not had the opportunity. Last summer my secretary who had done all the bookkeeping and clerical work resigned, and at the beginning of the school year a new secretary came in. This makes for added work at this moment and for that reason, and the fact that school is on in full swing, prohibits my doing this at the present time. However, it is an easy matter to break this down into two separate tournaments, if you desire.

You will also find enclosed a check which will balance the income and the expenditure. I have deducted the expense of my trips to Kansas City and also the trips to Chicago from the amount remaining in my hands. I am sending you a check for the difference.

A short summary of the Tournament may be in order:

Newspaper publicity:

I advertised in all the newspapers within a radius of 150 miles of Kansas City. I used two-inch double column and found that it got excellent results.

Clerical expense:

Clerical expense had to do with bookkeeping, ticket selling, public address system, the Naismith Memorial (between halves) as well as telegrams and telephone calls.

Luncheons.

The luncheon expense was for the four teams that gathered together prior to the first game of the Western Championship.

Ticket sellers & clerical help:

The ticket sellers and clerical help expense is for services at the Kansas City Municipal Auditorium.

Games Committee and Officials Expense:
This item is self-explanatory.

Guarantees and travel expense to competitors: This item is self-explanatory.

Equipment:

Equipment and balls used in the tournaments. A bill for \$7.57 from Herff-Jones, which is included, is for one belt buckle that seemed to have been lost during the distribution in the Auditorium. It was necessary to buy one of the boys a belt buckle.

Motion pictures and permanent records:

This item is self-explanatory.

Buildings and Grounds expense:

This item is self-explanatory.

We received \$840.90 from the programs as income, and they cost us \$727.52. We would have made some money had it not been for the promoter going bad who handled the programs.

I am also sending you canceled checks and bills. If there is any additional information you desire I will be very happy to send it to you.

Sincerely yours,

Manager, N.C.A.A. Tournament

Enos.

Movember 23, 1940

Mr. J.W. St. Clair Southern Methodist University Dallas, Texas

Dear Saint:

I am sending you a carbon copy of a letter that I have written N.G. Olsen, Chairman of the Committee, together with the financial report which I am signing as Manager, and asking that you as Chairman of the N.C.A.A. sign and mail it on to Ole.

We have been held up on account of a breakdown on the part of the man who handled our program. We made some money on the program, yet we lost, due to the incompetency of the man we had in charge, but as Director of Physical Education here I could not spend my time in Kansas City supervising program sales and the collections; therefore, we did the best that we could. I made five trips to Kansas City since last June until the present endeavoring to get this matter settled.

With all good wishes, I am,

Sincerely yours,

Manager, N.C.A.A. Tournament

FCA:15 Encs. November 25, 1940

Mr. Harold Smith, President Smith-Grieves Company Seventeenth and Washington Streets Kansas City, Missouri

Dear Harold:

I would appreciate it if you would deliver all the cuts used in our NCAA Tournament Program to Mr. Joe Jacobson, (including cover cuts).

Thanking you for this courtesy, I am,

Sincerely yours,

Director of Physical Education and Recreation Varsity Basketball Coach MONTHLY STATEMENT

SMITH-GRIEVES COMPANY, Printers A 24-HOUR PRINTING SERVICE

TELEPHONE
HA 2020
17TH AND WASHINGTON

Kansas City, Mo., JUL 1 - 1940

Nat'l Collegiate Athletic Ass'n % Forest C. Allen Lawrence, Kansas

DATE MEMO FOLIO CHARGES CREDITS BALANCE

Balance Forward

MAR 30'40

50,619

727.52

PAST DUE 727.52 *

November 18th, 1940

Dr. Forrest C. Allen, 801 Louisiana, Lawrence, Kansas

Dear Dr. Allen:

I've just spoken to Mr. Smith about seeing you tomorrow noon (Tuesday.)

He has no other appointment for that time and will be glad to see you.

So - I've made an appointment for you with him for Tuesday, the 19th (to-morrow) - at noon. We'll look forward to seeing you.

Very truly yours,

Phyllis L. Berg Secretary to Harold Smith

SMITH-GRIEVES COMPANY, PRINTERS WESTERN ENVELOPE MANUFACTURING COMPANY

HAROLD SMITH PRESIDENT Seventeenth and Washington Streets KANSAS CITY, MO.

November 2, 1940

Dr. Forrest C. Allen, 801 Louisiana, Lawrence, Kansas.

Dear Phog:

I haven't heard from you for a long time.

Sometime ago I received a letter in which you said you were very desirous of settling up this basketball account-the sooner the better.

You told me that you had classes during the week and as soon as the rush of school opening was over you were going to call me and we would get together and bring the matter to a conclusion.

Isn't it possible at this time for you to set a time that would be convenient to you.

Sincerely yours,

Mr. Harold Smith, President Smith-Grieves Company Seventeenth and Washington Streets Kansas City, Missouri Dear Harold: Three days after I wrote you on July 16 I stopped into your office to endeavor to make settlement on your bill. I was told by your secretary that you had gone to the South Seas for a two-months cruise. I presumed your secretary would tell you that I had stopped in to see you. I see nothing in the metropolitan papers regarding your return, but I felt certain that I would hear from you when you got back, Seriously, Harold, I am very desirous of settling this matter and the sooner the better. I have classes on Monday, Wednesday and Friday at 9:30 and 11:30; and on Tuesday and Thursday at 9:30. I have started my varsity basketball practice from 3:30 until 5:00 on Monday, Tuesday, Wednesday and Thursday, My freshmen meet from 7:00 until 8:30 on the same days. However, after the rush of post-enrollment is over, and the other details concurrent with opening school have ended, I expect to call you long distance and find a convenient time when we may discuss this matter to a finality.

You are incorrect about the collection. There is a story connected with it and it is not such a pleasant one.

Very cordially yours,

SMITH-GRIEVES COMPANY, PRINTERS WESTERN ENVELOPE MANUFACTURING COMPANY

Seventeenth and Washington Streets KANSAS CITY, MO.

HAROLD SMITH PRESIDENT

September 19, 1940.

Dr. Forrest C. Allen, 801 Louisiana, Lawrence, Kansas.

Dear Phog:

When you told me, on July 16th, that my name was still on your raffle list, I felt certain that before the 15th of September you'd have drawn out name out of your hat - and paid our bill.

So - I marked your file up to September 15th. But, we still haven't received your check.

Seriously, Phog, I don't like writing these letters any more than you like to receive them, but I just can't understand why you haven't straightened out this bill.

When you were in the office last June you told me you'd received approximately \$500.00 from the sale of programs and that there was a sufficient additional revenue to be received from the advertising to make up the balance due. The type of advertisers, we both agreed, was such that it would be just a matter of mailing out invoices to bring in the money due for the program ads. This money, added to that you'd already received from the sale of programs, would have been more than ample to pay our bill.

Your bill dates back to March - that's six months ago. I feel certain you'll agree with me that we are entitled to know, definitely, what we may expect.

I'll look forward to hearing from you in a day or so.

Sincerely wours,

Mr. Harold Shith,
Smith-Grieves Publishing Co.,
17th and Washington,
Kansas City, Mo.

Dear Harolds

The first of each month I make out a separate slip for the amount I owe each of my creditors. These I put in a hat and draw out one slip. That bill I pay immediately.

So one more letter from you like the last and I take you out of my monthly raffle.

Doubtless the people who print the program next year will be as amnious to do as good a job as you are to collect this bill!

I was under the impression when I called at your office that you were convinced I had done my very best to collect this money so that we might pay you. I am still as anxious as I ever have been to see that you get your money at the earliest possible date consistent with my bread and butter job here on Mount Oread and my schedule, which is a very atrocious one and which permits me to get away only on limited occasions.

I still have your name on my raffle list.

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coache

SMITH-GRIEVES COMPANY, PRINTERS WESTERN ENVELOPE MANUFACTURING COMPANY

HAROLD SMITH PRESIDENT Seventeenth and Washington Streets KANSAS CITY, MO.
July 11, 1940.

Dr. Forrest C. Allen, 801 Louisiana, Lawrence, Kansas.

Dear Phog:

The last I heard from you was on June 13th.

Haven't you had a sufficient reply from your efforts on collections to settle this account.

Please let me know just what we may expect.

Very truly yours,

Har old Smith

Mr. Harold Amith.
Smith-Grieves Company,
17th and Washington,
Kamsas City, Mo.

Dear Harolds

I have your letter of the 11th instant, and I have just now put in a long distance call for George Bowles and have had a messenger sent for him. The operator has reported that there is no one in his office but they have left a message under his door for him to call. So we are having the same bad luck.

I am planning to come to Kansas City in the very near future, but today and tomorrow I have appointments here coaching the varsity baskstball team. Wednesday I go to Hill City for a commencement address, and on Thursday to Seneca, Kansas, for a commencement address. On Friday and Saturday I go to the Big Six Conference meet at Lincoln, Hebraska. Next week I go to Humboldt on the 21st, to Harysville on the 22nd, and to Namego on the 24th - all for high school commencement engagements.

Bowles. Why would it not be better to send some one over to the Pinance Building and get a report on Bowles' whereabouts. The fact that he does not have a telephone makes it difficult for me at this distance to get in touch with him, but your firm being there in Kansas City could send a collector or some emissary over there and get the background. Then you could write me, and we three could get together.

I gave Bowles a check for \$145.00 as his one-fourth of the advertising that he had solicited and the amount that he was supposed to collect for us. He stated that the advertising was payable as soon as they obtained it. So the amount of revenue that you mentioned in your letter is not the net revenue. Before paying this check I would much rether have a conference with you and with Bowles.

Cordially yours,

SMITH-GRIEVES COMPANY, PRINTERS WESTERN ENVELOPE MANUFACTURING COMPANY

HAROLD SMITH PRESIDENT Seventeenth and Washington Streets KANSAS CITY, MO.

May 11, 1940.

Dr. Forrest C. Allen, Lawrence, Kansas.

Dear Phog:

Since talking to you last Sunday, we have tried all week to connect with George Bowles, without success. Enclosed is copy of a letter we wrote him last Monday, but have had no answer to it. I believe it will be necessary for you to work on this from up there.

We would like, very much, to get paid for our work. I believe you told me you had received approximately \$500.00 revenue from the program sale. Couldn't you send us that amount as part payment on our account.

We would appreciate that.

Surely the money due from advertising should be more than sufficient to take care of the balance of our bill

I hope you will be more successful in getting hold of George than we have been. George might feel that his arrangements on this program as to advertising and sales were with you and that we have no business getting into it.

It is getting along to two months since the tournament was held and I hope you will do something about this right away - and also let us have your check as partial payment.

Very truly yours

Harold Smith

May 6th, 1940

Mr. George Bowles, Finance Bldg., Kansas City, Mo.

Dear George:

I have called your office several times, and hve left word for you to call me, both at your office and at home.

You, no doubt, received a letter from Phog regarding the billing on the Basket-ball program and it is most important that we get together regarding this.

Harold has talked with Phog regarding this and I would greatly appreciate your calling me at the earliest possible moment, in order that we can arrange a meeting.

Very truly yours,

L.E. Smith
SMITH-GRIEVES COMPANY

Lawrence, Henses April 24, 1940

Mr. Harold Smith, Smith-Grieves Publishing Co., 17th & Washington, Kansas City, Mo.

Dear Harold:

I was shocked and chagrinned on receiving your bill for \$727.52. This program printing is an entirely separate proposition from the receipts of the National Collegiate Athletic Association and cannot be paid for from those funds.

George Bowles came to me and wanted to get out a program, stating that he could make several hundred dollars on it. I presumed that he would keep the printing costs within bounds. For the life of me I cannot understand it. I think we are going to find it necessary to have a conference.

The programs sold for 15¢ a copy and it was my understanding that most of them were sold. I do not understand how programs could cost more than their printed face sales value.

Bowles received 25% for soliciting the advertising, and the rest of it is to be used for paying expenses and supposedly making a profit. We have the money taken in from the sale, less the 25% paid to Bowles for advertising. I suggest that you and Bowles have a conference at once with a view of Bowles collecting the advertising money and applying it on your bill.

I am expecting to leave for Chicago today at noon on the one o'clock streamliner and them I am go-ing to Wichita for a Monday noon Rotary meeting, and on Tuesday I am to be at Russell, Mansas, for a Chamber of Comerce meeting. After that time I will return to Lawrence and I will be glad to discuss this proposition with you.

I shall be glad to hear from you.

Very sincerely yours,

FCA:AH Manager, N.C.A.A. Basketball Tournament.
cc-Ceorge Boules.

Lawrence, Ronses April 25, 1940.

Mr. George Bowles, Finance Building, Kansas City, Mo.

Dear Georges

I was shocked to receive the bill of \$727.52 from Smith-Crieves for the programs of the Western championship semi-finals and the N.C.A.A. finals. You represented to me that the programs would be something like \$400 and that there would be a profit in the programs.

According to the bill submitted by you we would be lucky if we get out with our lives. Inamuch as I delivered the N.C.A.A. Letterheads to you so that you could send out the bills, and since we have not received one dollar from this advertising as yet, we are in a very precarious situation.

We expected you to make the business arrangement with Smith-Grieves to keep inside of the expenditure. This apparently you have not done and I do not see how we are going to make both ends meet. I am asking that you kindly take immediate steps with the people who have advertised and see if we can get enough money to reduce this indebtedness. Frankly, I do not see how we are going to pay the bill.

Vory sincerely yours.

FGASAH

Hanager, N.C.A.A. Basketball Tournament.

co-Harold anith

SMITH-GRIEVES COMPANY, PRINTERS WESTERN ENVELOPE MANUFACTURING COMPANY

Seventeenth and Washington Streets KANSAS CITY, MO. PRESIDENT

HAROLD SMITH

April 30th, 1940.

Dr. Forrest C. Allen, Lawrence, Kansas.

Dear Phog:

Your letter of the 24th was certainly a distinct surprise to us. Considering our contacts with you before printing these programs, we never for one minute thought that there was going to be the slightest difficulty in our receiving payment for our work.

You are familiar, I believe, with the shortness of time we were given to produce these programs. It was really handled under terrific pressure.

We understood that you were well pleased with our performance and our billing on this job we consider to be fair and entirely in line with the amount of work done.

We delivered approximately 7500 programs - 2500 on the 22nd, 2615 on the 23rd and 2375 on the 30th. There were 4-2/3 pages of advertising in these programs. You say that the programs were all sold and with this and the advertising revenue - after the payment of commission - there certainly should be more than enough to take care of our bill.

Since receiving your letter, I have been trying to contact George Bowles - left several calls for him, but as yet have not been able to reach him.

I have to leave town tonight for the balance of this week. My brother Earl will make every effort to see George before this week is over. Certainly I want to get together with you and get this bill paid - so I will get in touch with you the first of this coming week.

Second Annual 1940

National Collegiate A. A. Basketball Championships of America

Municipal Auditorium

Kansas City, Mo.

Western District SEMI-FINALS

March 22 - 23 8:00 p.m.

N. C. A. A. FINALS

March 30 8:30 p.m.

ADMISSION

Boxes, Loges \$1.68
Balcony 1.12
Upper Balcony .40

* *

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* *

Also in Session --Hotel Continental

NATIONAL ASSOCIATION OF BASKETBALL COACHES March 28, 29, 30

NATIONAL ASSOCIATION OF BASKETBALL COLLEGE OFFICIALS March 29, 30

NATIONAL BASKETBALL COMMITTEE OF UNITED STATES & CANADA March 30, 31, April 1

RECEIVED	from	Program	Sales \$600.90
Paid to	George	Bowles	(cash) \$135.00

Total to George Bowles \$279.91

(check) . .

AMOUNT DUE Smith-Grieves Co.:

Total .	 		\$727.52