

Lawrence, Kansas  
April 24, 1940

Mr. Harold Smith,  
Smith-Grievess Publishing Co.,  
17th & Washington,  
Kansas City, Mo.

Dear Harold:

I was shocked and chagrined on receiving your bill for \$727.52. This program printing is an entirely separate proposition from the receipts of the National Collegiate Athletic Association and cannot be paid for from those funds.

George Bowles came to me and wanted to get out a program, stating that he could make several hundred dollars on it. I presumed that he would keep the printing costs within bounds. For the life of me I cannot understand it. I think we are going to find it necessary to have a conference.

The programs sold for 15¢ a copy and it was my understanding that most of them were sold. I do not understand how programs could cost more than their printed face sales value.

Bowles received 25% for soliciting the advertising, and the rest of it is to be used for paying expenses and supposedly making a profit. We have the money taken in from the sale, less the 25% paid to Bowles for advertising. I suggest that you and Bowles have a conference at once with a view of Bowles collecting the advertising money and applying it on your bill.

I am expecting to leave for Chicago today at noon on the one o'clock streamliner and then I am going to Wichita for a Monday noon Rotary meeting, and on Tuesday I am to be at Russell, Kansas, for a Chamber of Commerce meeting. After that time I will return to Lawrence and I will be glad to discuss this proposition with you.