

Lawrence, Kansas  
April 23, 1940.

Mr. George Bowles,  
Finance Building,  
Kansas City, Mo.

Dear George:

I was shocked to receive the bill of \$727.52 from Smith-Grievess for the programs of the Western championship semi-finals and the N.C.A.A. finals. You represented to me that the programs would be something like \$400 and that there would be a profit in the programs.

According to the bill submitted by you we would be lucky if we get out with our lives. Inasmuch as I delivered the N.C.A.A. letterheads to you so that you could send out the bills, and since we have not received one dollar from this advertising as yet, we are in a very precarious situation.

We expected you to make the business arrangement with Smith-Grievess to keep inside of the expenditure. This apparently you have not done and I do not see how we are going to make both ends meet. I am asking that you kindly take immediate steps with the people who have advertised and see if we can get enough money to reduce this indebtedness. Frankly, I do not see how we are going to pay the bill.

Very sincerely yours,

FCA:AH

Manager, N.C.A.A. Basketball Tournament.

cc-Harold Smith