

December 21, 1940

Mr. Don Davis
Managing Director
WHB Broadcasting Station
Kansas City, Missouri

Dear Don:

The contract has been signed with the Auditorium for our Western Playoffs of the National Collegiate Athletic Association for the dates of March 21 and 22. That means that the winners of the Fifth District, which include Kansas, Missouri, Oklahoma, Nebraska, Iowa, the Dakotas and part of Colorado; the Sixth District, the Southwest Conference; the Seventh District, the Rocky Mountain Conference; and the Eighth District, the Pacific Coast Conference, will meet for the Western Playoff.

The four collegiate districts of the east will meet either in Philadelphia or Indianapolis and will decide their eastern championships. Then the National Championship winners of the Eastern and the winners of the Western will be played in Kansas City on March 29. This will be the same set-up as we had last year.

In addition to this, the National Basketball Rules Committee of the United States and Canada will meet in Kansas City on March 30 and 31. This will immediately follow our National Championship. Of course, the Rules Members will be here to see the Playoff. This adds much prestige to the Championship, as last year was the only time that the National Basketball Rules Committee had met in Kansas City, and for them to follow it again this year makes it doubly important.

I remember your telling me that you would mail me a check. If you will refer to my letter as of July 20, 1940, you will see that I explain the whole situation to you. George Bowles merely did the soliciting for the advertising. We paid him for it but we failed to collect for some of the advertising which he solicited for us. We paid him 25% for soliciting.

Quoting from my letter of July 20: "Bowles explained to me that this \$75.00 ad was split three ways between the Emporia station, the Kansas City, Kansas station, and WHB, each assuming one-third of the financial responsibility." I am sure that you understand this. On the same day I sent you a bill reading as follows: "STATION W H B
Kansas City, Mo.

Advertising in N.C.A.A. Basketball
Tournament Program, March 22, 23,
and 30, 1940 - - - - - \$74.00"

That was for both Tournaments, Don, the Western and the National.