On April 3, 1940, you wrote me your congratulations on the success of the Tournament. You stated that we might not know it, but you tried at the last minute to get a coast-to-coast broadcast over Mutual, and would have been able to arrange it had you started earlier.

You suggested: "Therefore, put this item in your "tickler" for next year -- and when the dates for the tournament are set, let's see if we can't get a coast-tc-coast broadcast." You state further that you have all the dope on the broadcasts and how they are handled from the Denver Tournament, and you would like to talk with me at my convenience.

I would be happy to confer with you any time that it is agreeable. The fact that we have members of the Rules Committee from the United States and Canada on our Joint Rules Committee, and the fact that they will be in Kansas City during the Tournament, we can get these fellows on the air.

Awaiting your reply and your kindness in submitting a check, I am,

Sincerely yours,

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Director of Physical Education and Recreation Varsity Basketball Coach

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