Lawrence, Kansas
July 20, 1940

Mr. Don Davis,
WHB Broadcasting Station,
Kansas City, Mo.

Dear Don:

I am sending you the bill of $75.00 for the advertising of Station WHB in the N.C.A.A. Basketball Tournament program for the Western and National Finals in Kansas City on March 22, 23 and 30. We had an advertising company in Kansas City solicit the ads, George Bowles as their manager, but he had failed to send out the bills, which has caused this delay.

Bowles explained to me that this $75.00 ad was split three ways between the Emporia station, the Kansas City Kansas station, and WHB, each assuming one-third of the financial responsibility. Bowles has been ill and I have had great difficulty in getting this entire information concerning the collections. I called your auditor a month ago, but you were out of town. I am very anxious to get this straightened up at an early date as this is a part of the N.C.A.A. set-up and before I can get my complete report to Harold G. Olsen, the chairman, it is necessary that I collect these outstanding bills. Bowles said that he had dealt with you and John Shilling.

My summer schedule of eight weeks here at the University together with the supervision of recreation has kept me closely employed and I could not get the complete settlement from Mr. Bowles before this time. I will appreciate it if you will o.k. the bill and send it to the proper parties with instructions to make the check payable to Forrest C. Allen, Managing Director of the N.C.A.A. Tournament.

Very sincerely yours,

FCA:AH

Managing Director, N.C.A.A. Basketball Tournament.