April 4, 1940.

Mr. Don Davis, President,
WHB Broadcasting Company,
9th and Grand,
Kansas City, Mo.

Dear Don:

Thank you for your fine letter of April 3rd.

Your idea of a coast-to-coast broadcast is a swell one, and we will put this on our agenda for next year. It would have been fine to have had it this year.

Confidentially, there is a possibility that next year we will have the eight teams meet in Kansas City for the semi-finals, instead of meeting east and west of the Mississippi River. And of course we will have the finals there. We are working on this now, and that is why we are holding up any announcements.

But we will definitely keep in mind the nation-wide broadcast for next year.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH