

DONALD DWIGHT DAVIS  
*President*

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*Vice-President and  
General Manager*

## WHB BROADCASTING COMPANY

AFFILIATED STATION: MUTUAL BROADCASTING SYSTEM

Penthouse Studios and General Offices  
ATOP THE SCARRITT BUILDING

9th and Grand: Phone Harrison 1161  
KANSAS CITY, MISSOURI

April 3, 1940

Mr. F. C. Allen  
University of Kansas  
Lawrence, Kansas

Dear "Phog":

Congratulations on the success of the N.C.A.A. tournament  
in Kansas City!

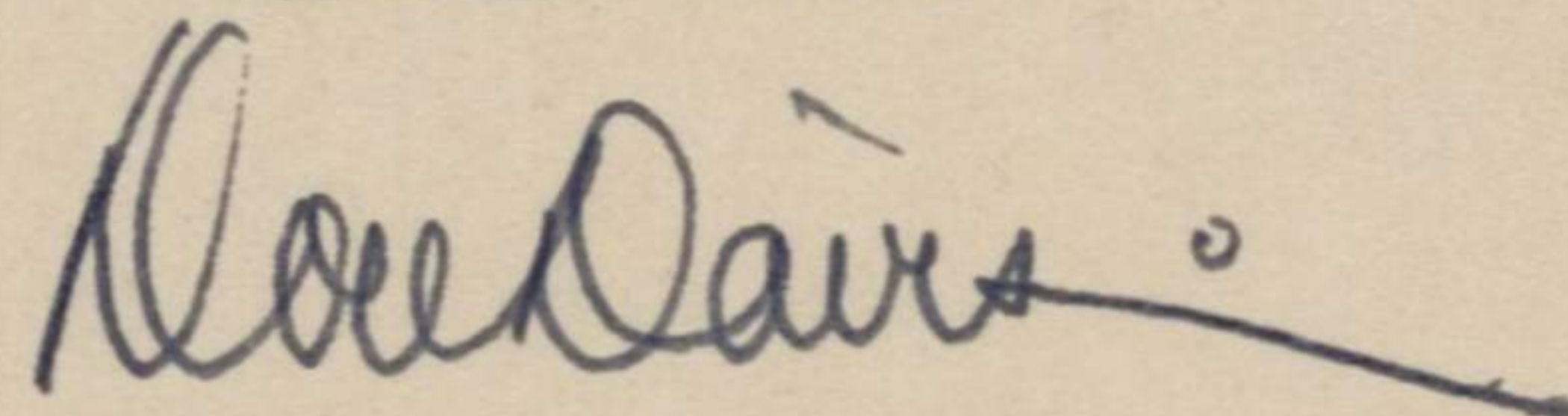
You may not know it -- but we tried at the last minute  
to get a coast-to-coast broadcast of the final game over  
Mutual -- and would have been able to arrange it had we  
started earlier.

Therefore, put this item in your "tickler" for next  
year -- and when the dates for the tournament are set, let's  
see if we can't get a coast-to-coast broadcast.

I have all the dope on how the broadcasts are handled from  
the Denver tournament and would like to talk to you about  
them at your convenience.

Very truly yours,

WHB - KANSAS CITY



Don Davis, President

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