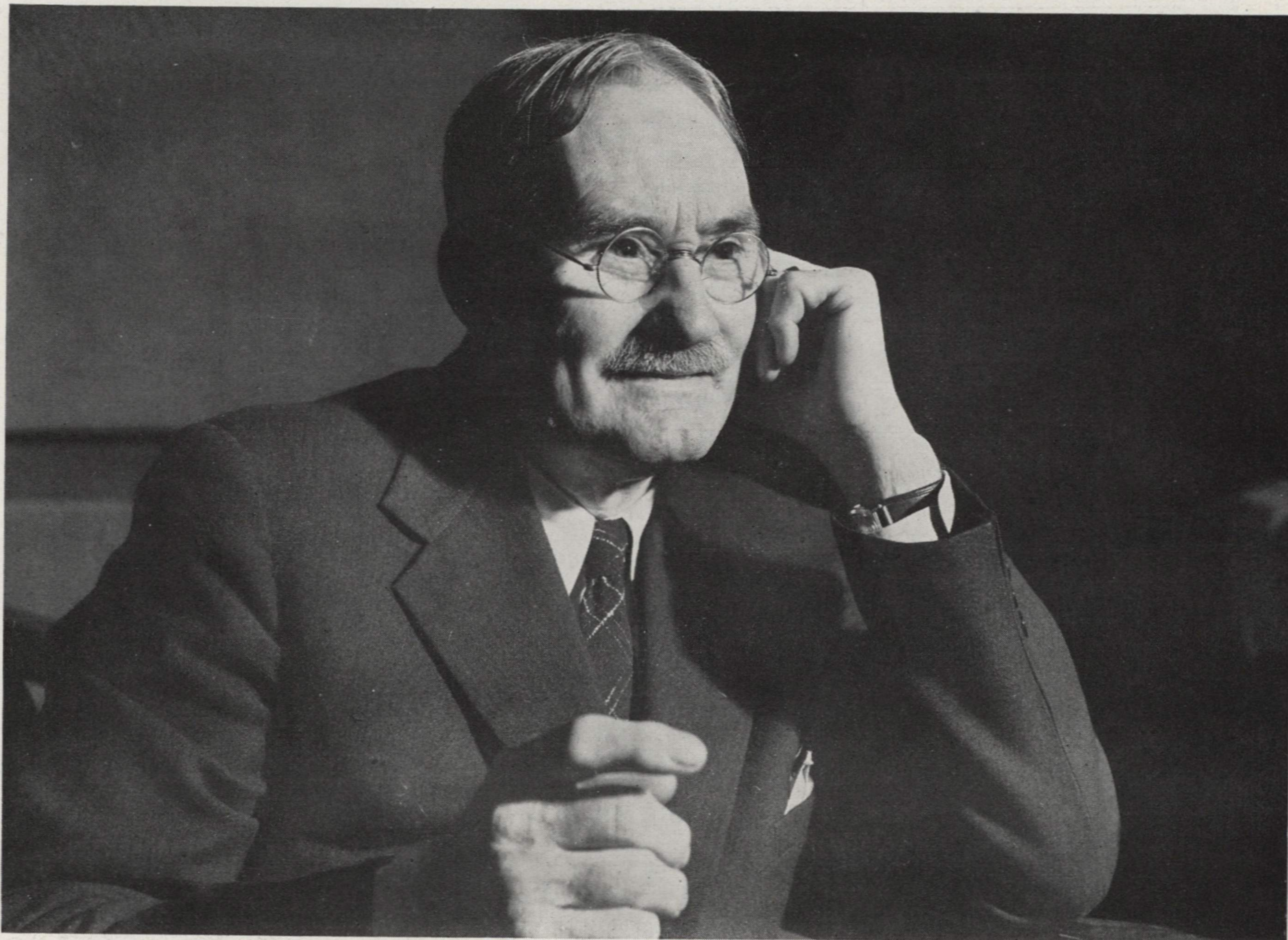


A MEMORIAL TO DR. JAMES A. NAISMITH

Creator of the Game of Basketball



The late Dr. James Naismith invented the game of Basketball in 1891 while in attendance at the Springfield, Mass., Y. M. C. A. College. This creative effort followed the urgent request of Dr. Luther Halsey Gulick, a Professor, to take care of eighteen football players who had no athletic sport to occupy them following the end of the football season. At that time Doctor Naismith was an ordained minister as also was Alonzo Stagg, former athletic director of the University of Chicago. Doctor Naismith evolved the funda-

mentals of basketball using peach baskets for goals. The following year, 1892, the first games were played.

"Basketball is a game easy to play but difficult to master," was one of the pertinent comments of Doctor Naismith. When the National Association of Basketball Coaches created a Naismith Night prior to the last Olympic games and had raised a fund of \$7,000.00 as an honorarium for him, Doctor Naismith made this laconic statement: "Do not be afraid to work for humanity and wait for your reward."

THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

Western Championships and National Finals

The N. C. A. A. 1940 Championship Basketball Games are played with the district winners of the West meeting in Kansas City, March 22 and 23, and the district winners of the East meeting at Indianapolis on the same dates. The World Series of Basketball with the Eastern and Western winners meeting for the National Title follows at the Municipal Auditorium, Kansas City, Missouri, March 30.

Dr. Forrest C. Allen of the University of Kansas, Lawrence, Kansas, is chairman of the fifth district and managing director for the Kansas City Tournament play.

Following are the members of the General Committee for the 1940 Tournaments:

J. W. Sinclair, Southern Methodist University, Dallas, Tex.
 Hec. Edmundston, Washington University, Seattle.
 Dr. Forrest C. Allen, University of Kansas, Lawrence, Ks.
 B. T. Grover, Ohio University, Athens, Ohio.
 H. G. Olsen, Ohio State University, Columbus, Ohio—
 Chairman, N. C. A. A. Basketball Tournament.