

F

October 3, 1940

Mr. J.W. St. Clair
Director of Physical Education
Southern Methodist University
Dallas, Texas

Dear Saint:

Thank you for your airmail of the 30th instant regarding our agreement with the National Collegiate Athletic Association. This was exactly my understanding.

It appears to me as if the N.C.A.A. mongrels have not kept their agreement. The tournament is deemed under this arrangement.

I am glad that Mrs. St. Clair is feeling better and that Trib and you are just okay.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

NATIONAL BASKETBALL COMMITTEE

of the UNITED STATES and CANADA

CHAIRMEN OF SUB-COMMITTEES

Executive
FLOYD ROWE

Publication
OSWALD TOWER

Research
FORREST C. ALLEN

Questionnaire
H. V. PORTER

Game Administration
SUMNER A. DOLE

CHAIRMAN, FLOYD ROWE
Board of Education, Cleveland, Ohio

SECRETARY, H. V. PORTER
11 S. LaSalle St., Chicago, Illinois

VICE CHAIRMAN, F. C. ALLEN
Univ. of Kansas, Lawrence, Kans.

TREASURER, H. JAMISON SWARTS
Univ. of Pa., Philadelphia, Pa.

EDITOR, OSWALD TOWER
Andover, Massachusetts

Firmly

Sept. 30, 1940

Complete List of Committee Members

F. C. Allen
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Lawrence, Kansas

John Brown, Jr.
347 Madison Ave.
New York, New York

Forrest Cox
Colorado University
Boulder, Colorado

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Univ. of Western Ontario
London, Ont., Canada

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Connecticut State College
Storrs, Connecticut

C. S. Edmundson
Univ. of Washington
Seattle, Washington

J. Mark Good
Sun-Gazette Co.
Williamsport, Pennsylvania

E. J. Hickox
Springfield College
Springfield, Massachusetts

A. H. Jefferess
114 Carrick Ave.
Hamilton, Ont., Canada

Frank P. Maguire
46 N. Cameron St.
Harrisburg, Pennsylvania

H. G. Olsen
Ohio State University
Columbus, Ohio

Curtis Parker
Centenary College
Shreveport, Louisiana

G. Warren Phillips
High School
Hebron, Indiana

H. V. Porter
11 S. LaSalle St.
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Floyd A. Rowe
Board of Education
Cleveland, Ohio

J. W. St. Clair
Southern Methodist Univ.
Dallas, Texas

H. Jamison Swarts
Univ. of Pennsylvania
Philadelphia, Pennsylvania

Oswald Tower
Andover, Massachusetts

Mr. F. C. Allen,
Basketball Coach,
Kansas University,
Lawrence, Kansas.

Dear Mr. Allen,

I have just received a copy of the letter from you to Mr. Olsen, also copy of the letter from Mr. Olsen to you, and letter from you to me.

When I received statement from Mr. Griffith, I did not write him or either you or Mr. Olsen, as I wished to hear from you first. The following is my understanding in regard to the agreement made between the N.C.A.A. executive committee and you, Mr. Olsen, and myself.

First: that the N.C.A.A. would guarantee the expenses of all the teams participating in any of the games, either in Eastern playoff, Western playoff, or final game; such expense, of course, to include not only traveling expenses but hotel, meals, taxi, and any other necessary expense.

Second: distribution of receipts of games would be thus:

1st. 10% (ten per cent), of the amount remaining after deducting the expenses of conducting the several tournaments from the total receipts, to go to the N.C.A.A. (The amount to be deducted not to include team expenses.)

2nd. From the amount remaining after the above, team expenses to be deducted. (Team expenses to include not only traveling expenses but also hotel, meals, taxi and any other necessary expense.)

3rd. The amount remaining after the two above deductions to be distributed as follows: 50% to the N.C.A.A. and 50% to the competing teams.

Please inform me by return mail of your understanding of this agreement.

Mrs. St. Clair is doing fairly well and Trib is fine. Kindest personal regards.

J. W. St. Clair
J. W. St. Clair.

JWS/dr

COPY

COPY

COPY

NATIONAL BASKETBALL COMMITTEE OF THE
UNITED STATES AND CANADA

Sept. 30, 1940

Mr. F. C. Allen,
Basketball Coach,
Kansas University,
Lawrence, Kansas.

Dear Mr. Allen,

I have just received a copy of the letter from you to Mr. Olsen, also copy of the letter from Mr. Olsen to you, and letter from you to me.

When I received statement from Mr. Griffith, I did not write him or either you or Mr. Olsen, as I wished to hear from you first. The following is my understanding in regard to the agreement made between the N.C.A.A. executive committee and you, Mr. Olsen, and myself.

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Please inform me by return mail of your understanding of this agreement.

Mrs. St. Clair is doing fairly well and Trib is fine. Kindest personal regards.

J.W. St. Clair

JWS/dr

C

December 7, 1940

Mr. Harold G. Olsen
Chairman, N.C.A.A. Basketball
Tournament Committee
Ohio State University
Columbus, Ohio

Dear Ole:

I acknowledge receipt of the carbon copy of your letter to Major Griffith. I think your letter was very good.

Of course, Major Griffith did not say that he would agree to what I set out, but he did say that if the agreement is not satisfactory that we would all get together and make it so. I am hoping that he will agree.

I will be glad to send Major Griffith the rest of the supporting data and I imagine that you will send him the checks and other material that I sent you.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

H *

December 18, 1940

Major John L. Griffith
Secretary-Treasurer
National Collegiate Athletic Assn.
Sherman Hotel
Chicago, Illinois

Dear Major Griffith:

I acknowledge with thanks receipt of your check for \$752.40, which represents Kansas' share from the 1940 N.C.A.A. Basketball Tournament.

I have turned the check over to our Financial Secretary, Mr. Earl Falkenstien, and wish to thank you very much for the remittance.

I am returning the signed receipt herewith.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg
Enc.

The National Collegiate Athletic Association

PRESIDENT
PROFESSOR W. B. OWENS
STANFORD UNIVERSITY
CALIFORNIA

HONORARY PRESIDENTS
BRIGADIER-GENERAL PALMER E. PIERCE
PROFESSOR CHARLES W. KENNEDY
MAJOR JOHN L. GRIFFITH

SECRETARY-TREASURER
JOHN L. GRIFFITH
HOTEL SHERMAN, CHICAGO, ILL.
HONORARY SECRETARY-TREASURER
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DEAN L. K. NEIDLINGER
PROFESSOR L. W. ST. JOHN
PROFESSOR C. C. MAY

December 16, 1940.

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

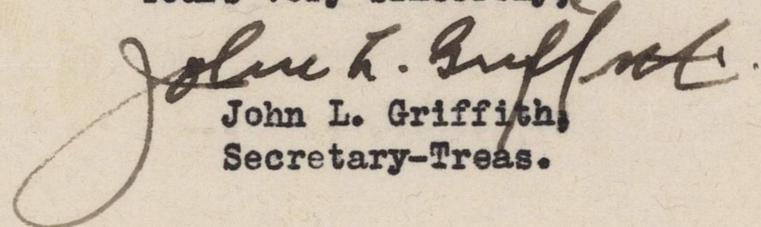
Dear "Phog":-

I am sending you herewith N.C.A.A. check in the amount of \$752.40 which represents Kansas' share from the 1940 N.C.A.A. Basketball Tournament, in accordance with the action of the Executive Committee.

Will you please receipt and return the attached bill for our files?

JLG:F

Yours very sincerely,


John L. Griffith,
Secretary-Treas.

I *

INTERCOLLEGIATE CONFERENCE

Office of the Commissioner of Athletics

Hotel Sherman

Central 2824

Chicago

December 23, 1940.

Dr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Phog:-

Thanks for your letter of December 19th. I will destroy the other letter and file your corrected letter in its place. I appreciated your writing me as you did about the basketball matter. I am sorry, however, that you did not speak up when we were here together because the purpose of the meeting was to see if we could decide on the proper procedure to follow in this matter.

I am busy getting things together for the New York meetings and hope you will be down there and, if so, that we can have a good visit.

Wishing you the best of the coming year and with kind regards, I am,

JLG:F

Yours cordially,

John L. Griffith.
John L. Griffith.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. ...
FIRST VICE-PRES

SIGNS

- DL = Day Letter
- NM = Night Message
- NL = Night Letter
- LC = Deferred Cable
- NLT = Cable Night Letter
- Ship Radiogram

(53)

1970 FEB 23 PM 6 54

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

FZ69 83 NL=COLUMBUS OHIO 23

JOHN BUNN=

STANFORD UNIVERSITY STANFORDUNIVERSITY CALIF=

SUGGEST FOR YOUR APPROVAL THAT NCAA GUARANTEE COMPLETE EXPENSES OF COMPETING TEAM LIMITED TO TOTAL PARTY OF 12 IN PLAYOFF AT PHILADELPHIA AND SANFRANCISCO ALSO IN FINAL GAME AT CHICAGO. IF DISTRICT TOURNAMENTS SEEM ADVISABLE AM SUGGESTING NCAA CANNOT GUARANTEE TOTAL EXPENSES BUT THAT THEY BE RUN ON PRORATA BASIS WHICH MAY VERY WELL RESULT IN ALL EXPENSES BEING PAID DEPENDING ON POPULARITY OF PLAYOFF IN THAT DISTRICT. PLEASE INDICATE IMMEDIATELY IF THIS MEETS WITH YOUR APPROVAL PLEASE CHECK THIS WITH PRESIDENT OWENS=

H G OLSEN.

L. 474

15-3-500

fully expenses defined
west limits on train or challenger.
east no second class train.

12.1

Arrangements you suggest not entirely in keeping with our agreements set here letter follows.

John Bunn

COPY

COPY

COPY

WESTERN UNION TELEGRAM

February 23, 1940

JOHN BUNN
STANFORD UNIVERSITY
CALIFORNIA

SUGGEST FOR YOUR APPROVAL THAT NCAA GUARANTEE COMPLETE EXPENSES OF
COMPETING TEAM LIMITED TO TOTAL PARTY OF 12 IN PLAYOFF AT PHILADELPHIA
AND SAN FRANCISCO ALSO IN FINAL GAME AT CHICAGO. IF DISTRICT TOURNAMENTS
SEEM ADVISABLE AM SUGGESTING NCAA CANNOT GUARANTEE TOTAL EXPENSES BUT
THAT THEY BE RUN ON PRO RATA BASIS WHICH MAY VERY WELL RESULT IN ALL
EXPENSES BEING PAID DEPENDING ON POPULARITY OF PLAYOFF IN THAT DISTRICT.
PLEASE INDICATE IMMEDIATELY IF THIS MEETS WITH YOUR APPROVAL PLEASE
CHECK THIS WITH PRESIDENT OWENS

H. G. OLSEN
COLUMBUS, OHIO

February 28, 1939.

Mr. H. G. Olsen,
Basketball Coach,
Ohio State University,
Columbus, Ohio.

Dear Ole:

Since receiving your wire I have gone over the whole matter with Bill Owens. The conditions which you present are not exactly in accordance with the arrangements which you and I made with the fair officials when you were on the coast. Neither do they exactly agree with Bill Owens desires.

In the first place our agreement with the fair officials was to the effect that a party of 15 would receive expenses on a second class train with an allowance of \$3.00 per day while en route and an allowance of \$5.00 per day during the time of the tournament. Bill Owens insists that a limit be placed on the amount of the expenses that will be allowed. We have done this already for the western play-off as I have just indicated. He feels that a similar arrangement should be made for the eastern play-off and for the finals in Chicago in order to prevent an exorbitant and uncalled for expense account. Since second class transportation is not available in the East you will, of course, be forced to make other arrangements in this connection. It may be that you will desire to provide the same kind of transportation for the two teams which come to Chicago in order not to discriminate between them.

I thought it best to write these points to you even though some delay was necessary. Please let me know if there are any further points in connection with this arrangement which are not now clear.

With best wishes, I am

Very cordially yours,

John Bunn,
Dean of Men.

JB:B

Rent	517.20	Total Gate	3659.55
Geo Tax	311.25		
State Tax	66.96	Total Attd.	=4561 =
Printing Tickets	1040		
Post + Exp. on tickets	375		
Carke Carroll	191.05		
Grable Dunsall	50.00		
Basket Balls (Dr. Allen)	24.00		
Expense - Okla A + M.	125.00		
" Kansas U.	354.14		
Promotion Expense	5000		
Ticket Sellers, Ushers, Etc	10400		
N.C.A.A. 20% Show	371.36		
Okla. A. + M.	748.72		
Kansas U.	748.72		
	<hr/>		
	3659.55		

BIG SIX PLAY-OFF
March 11, 12, 1940

R e c e i p t s

Ticket Sales (Gross) \$ 5,945.01

D I S B U R S E M E N T S

Two Officials & Expenses	180.00
Stage Hands	7.00
Police Escort	6.00
Public Address System	9.00
Doormen	24.00
Advance Sale and Box Office Expense	71.00
Hauling & Setting Bleachers	19.00
Timekeeper	10.00
* Forum Rental	841.75
Advertising	26.80
Two Sets Tickets	10.20
Heat, Light, Maid, Guards	43.18
Ticket Envelopes and Rubber Bands	1.67
Refund Tickets	11.08
Memorial & Decorations	20.00
For Release of Forum - Stauffer Wrestling Attraction	200.00
Cards	1.20
Federal Tax	561.34
State Tax	105.95
University of Missouri - Team Expense	302.99
University of Oklahoma - Team Expense	247.40
University of Kansas - Team Expense	251.96
* Committee & Administrative Expense	162.89
Trip to Wichita - Promotion - F. C. Allen	27.85
Trip to Wichita - Final Settlement - F. C. Allen	13.75
	3,156.01
N. C. A. A. 20%	557.80
University of Missouri's Share	743.74
University of Oklahoma's Share	743.73
University of Kansas's Share	743.73
	\$ 5,945.01

* See Dr. Allen's Expense
** \$100.00 first 1000 gross
15% of balance gross

Certified correct

American Legion Athletic Committee,
By J. P. Hues
Finance Officer.

Attendance

Mon. Mar. 11	2333
Tues. Mar. 12	3756
	6089

Checked and Approved

By Frank Allen
Fifth District N. C. A. A. Eb. Com.

Lawrence, Kansas
July 20, 1940

Advertising Manager,
Beacon Falls Rubber Footwear Co.,
Beacon Falls, Conn.

Dear Sir:

I am sending you the bill of \$50.00 for the advertising of the Beacon Falls Rubber Footwear in the N.C.A.A. Basketball Tournament program for the Western and National Finals in Kansas City on March 22, 23, and 30. We had an advertising company in Kansas City solicit the ads, George Bowles as their manager, but he had failed to send out the bills, which has caused this delay.

This is a part of the N.C.A.A. set-up and before I can get my complete report to Harold G. Olsen, the chairman, it is necessary that I collect these outstanding bills. We had a great tournament turn-out and fine reception for the advertisers. Every one of the programs was sold. We had a packed auditorium for the 22nd, at which 9,000 attended; 8,000 for the 23rd, and 10,500 for the 30th, the full capacity of the auditorium, including standing room.

My summer schedule of eight weeks here at the University together with the supervision of recreation has kept me closely employed and I could not get the complete settlement from Mr. Bowles before this time. I will appreciate it if you will o.k. the bill and send it to the proper parties with instructions to make the check payable to Forrest C. Allen, Managing Director of the N.C.A.A. Tournament.

Very sincerely yours,

FCA:AH

Managing Director, N.C.A.A. Basketball Tournament.

BEACON FALLS RUBBER FOOTWEAR
BEACON FALLS, CONN.

Advertising in N.C.A.A. Basketball

Tournament Program, March 22, 23,

and 30, 1940 \$50.00

Reed

Lawrence, Kansas
July 20, 1940

Mr. Harbey Davis,
Kansas City Power & Light Co.,
Kansas City, Missouri.

Dear "Mud":

I am sending you the bill of \$40.00 for the advertising of the Kansas City Power & Light Company in the N.C.A.A. Basketball Tournament program for the Western and National Finals in Kansas City on March 22, 23 and 30. We had an advertising company in Kansas City solicit the ads, George Bowles as their manager, but he had failed to send out the bills, which has caused this delay.

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My summer school schedule of eight weeks here at the University together with the supervision of recreation has kept me closely employed and I could not get the complete settlement from Mr. Bowles before this time. I will appreciate it if you will o.k. the bill and send it to the proper parties with instructions to make the check payable to Forrest C. Allen, Managing Director of the N.C.A.A. Tournament. You will remember that I called you over the phone checking up on this detail over a month ago. There were a good many loose wires connected with it, but there is no use to discuss this now.

Very sincerely yours,

FCA:AH

Managing Director, N.C.A.A. Basketball Tournament.

KANSAS CITY POWER AND LIGHT COMPANY,
KANSAS CITY, MISSOURI

Advertising in N.C.A.A. Basketball

Tournament Program, March 22, 23,

and 30, 1940 \$40.00

*Recd.
8-13-40.*

Lawrence, Kansas
July 20, 1940

Mr. A. A. Schabinger,
Lastbilt Basketball,
209 So. State Street,
Chicago, Illinois.

Dear Schable:

I am sending you the bill of \$100.00 for the advertising of Lastbilt in the N.C.A.A. Basketball Tournament Program for the Western and National Finals in Kansas City on March 22, 23 and 30. We had an advertising company in Kansas City solicit the ads, George Bowles as their manager, but he had failed to send out the bills, which has caused this delay.

This is a part of the N.C.A.A. set-up and before I can get my complete report to Harold G. Olsen, the chairman, it is necessary that I collect these outstanding bills. We had a great tournament turn-out and fine reception for the advertisers. Every one of the programs was sold. We had a packed auditorium for the 22nd, at which 9,000 attended; 8,000 for the 23rd, and 10,500 for the 30th, the full capacity of the auditorium, including standing room.

My summer schedule of eight weeks here at the University together with the supervision of recreation has kept me closely employed and I could not get the complete settlement from Mr. Bowles before this time. I will appreciate it if you will o.k. the bill and send it to the proper parties with instructions to make the check payable to Forrest C. Allen, Managing Director of the N.C.A.A. Tournament.

Very sincerely yours,

FCA:AH

Managing Director, N.C.A.A. Basketball Tournament.

**LASTBILT BASKETBALLS,
209 So. State Street,
Chicago, Illinois.**

**Advertising in N.C.A.A. Basketball
Tournament Program, March 22, 23,
and 30, 1940 \$100.00**

Rec'd

August 2, 1940

Mr. S. R. Fletz
Western Sales Manager
Converse Rubber Company
212 W. Monroe Street
Chicago, Illinois

Dear Mr. Fletz:

It was kind indeed of you to be so prompt
in mailing a check for \$50.00 to cover the add in the
tournament program.

Thanking you, I am,

Very cordially yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

CONVERSE RUBBER COMPANY

MANUFACTURERS OF

CONVERSE "CHUCK TAYLOR" ATHLETIC SHOES
BIG C LINE RUBBER AND CANVAS FOOTWEAR

212 W. MONROE STREET
CHICAGO, ILLINOIS

FACTORY
MALDEN, MASS.

July 30, 1940

Mr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

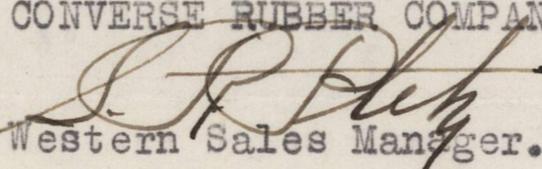
Dear Mr. Allen:

Your letter of July 20th addressed to Chuck Taylor has been referred to me for reply.

I am very pleased to note that the N.C.A.A. tournament was a great success, and I am enclosing our check in the amount of \$50.00 to cover our ad in the tournament program.

With kindest personal regards and best wishes, I am

Yours sincerely,
CONVERSE RUBBER COMPANY


Western Sales Manager.

SRP:EK

Lawrence, Kansas
July 20, 1940.

Mr. Chuck Taylor,
Converse Rubber Co.,
212 W. Monroe St.,
Chicago, Illinois.

Dear Chuck:

I am sending you the bill of \$50.00 for the advertising of the Converse Rubber Company in the N.C.A.A. Basketball Tournament program for the Western and National Finals in Kansas City on March 22, 23 and 30. We had an advertising company in Kansas City solicit the ads, George Bowles as their manager, but he had failed to send out the bills, which has caused this delay.

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My summer school schedule of eight weeks here at the University together with the supervision of recreation has kept me closely employed and I could not get the complete settlement from Mr. Bowles before this time. I will appreciate it if you will o.k. the bill and send it to the proper parties with instructions to make the check payable to Forrest C. Allen, Managing Director of the N.C.A.A. Tournament.

I discussed with you the difficulty that was had in soliciting the Converse ad because they did not wire the proper parties at the right time.

With all good wishes, I am

Sincerely yours,

CONVERSE RUBBER COMPANY ---

Advertising in N.C.A.A. Basketball
Tournament Program, March 22, 23,
and 30, 1940 \$50.00

Rec'd

THE OHIO STATE UNIVERSITY

HOWARD L. BEVIS, *President*

COLUMBUS

DEPARTMENT OF PHYSICAL EDUCATION
L. W. ST. JOHN, *Director*

September 28, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

I expect you are head over heels with work at the start of this school year, but I hope you can find time soon to send me the final report so I can get it in to Griffith.

[By the way, do you want me to take care of your expenses to Chicago? If you do, send along the amount and I will get a check off to you.]

Kindest regards.

Very sincerely yours,

"He"

H. G. Olsen
Chairman, N.C.A.A. Basketball
Tournament Committee

HGO:M

October 10, 1940

Mr. L. E. Heidenreich
Secretary & Treasurer
Kansas City Journal
Kansas City, Missouri

Dear Mr. Heidenreich:

Pardon my not answering your good letter of the 20th ultimo. You state that advertising copy was run for the National Association of International Basketball Tournament last March.

If the dates were just prior to the 22nd, 23rd and the 30th of March, then that was for the National Collegiate Athletic Association. I conducted that tournament.

There was another tournament, the National Intercollegiate, which was run by Liston. That tournament was held some two weeks ahead of ours.

Will you kindly send me these dates as well as the tear sheets from your paper? We would be glad to take care of the matter if this is for our Association.

We have not had any word from Mr. Bowles. We cannot understand why he should neglect the matter as he has done.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

Dr. Allen:

I called Mrs. Hulteen re. this bill and she does not recall a thing about it. I have checked through the financial statement and all check stubs and cannot find anything regarding it; so, I presume as far as our records show the bill was not paid.

lg

KANSAS CITY JOURNAL

DAILY AND SUNDAY

KANSAS CITY, MISSOURI

An Action Newspaper

ORVILLE S. McPHERSON
PRESIDENT & PUBLISHER

RUSSELL H. MILES
VICE PRESIDENT & GENERAL MANAGER

L. E. HEIDENREICH
SECRETARY & TREASURER

September 20, 1940

Dr. F. C. Allen
Director of Athletics
Kansas University
Lawrence, Kansas

Dear Sir:

Advertising copy run for the National Association of International Basketball Tournament last March was billed through George Bowles and Associates of Kansas City. We have been unable to make any collections on the account and we wonder if you will be so kind as to advise if the Bowles Agency collected from your association for this advertising.

like to
If not, we would send the billing direct to the association for payment.

Sincerely yours,

KANSAS CITY JOURNAL-POST COMPANY,

L. E. Heidenreich

L. E. Heidenreich

LEH:D