

October 10, 1940

Mr. L. E. Heidenreich
Secretary & Treasurer
Kansas City Journal
Kansas City, Missouri

Dear Mr. Heidenreich:

Pardon my not answering your good letter of the 20th ultimo. You state that advertising copy was run for the National Association of International Basketball Tournament last March.

If the dates were just prior to the 22nd, 23rd and the 30th of March, then that was for the National Collegiate Athletic Association. I conducted that tournament.

There was another tournament, the National Intercollegiate, which was run by Liston. That tournament was held some two weeks ahead of ours.

Will you kindly send me these dates as well as the tear sheets from your paper? We would be glad to take care of the matter if this is for our Association.

We have not had any word from Mr. Bowles. We cannot understand why he should neglect the matter as he has done.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

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