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61

RILEY 2419

HERFF-JONES CO.

INCORPORATED

Manufacturing JEWELERS and STATIONERS

1407-1419 NORTH CAPITOL AVENUE

INDIANAPOLIS

3-15--40

Salesman house 85550
Via express

Sold to Dr. Forest C. Allen,
University of Kansas.
Lawrence, Kansas.

TERMS

1
1

N C A A trophy
trophy

BOS

March 31, 1940

H. G. Olsen,
Hotel Lincoln,
Indianapolis, Ind.

Have received from Herff-Jones Company only team trophies winner and runner-up Western play-off. Have not received individual trophies winner and runner-up Western play-off nor individual trophies for final game. Will you check on these immediately?

Forrest C. Allen.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1201

SYMBOLS

DL=Day Letter

NL=Night Letter

LC=Deferred Cable

NLT=Cable Night Letter

Ship Radiogram

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

KAD51 16 SER=AU INDIANAPOLIS IND 21 135P 1940 MAR 21 PM 2 47

DR FOREST C ALLEN=

UNIVERSITY OF KANSAS

NCAA WESTERN PLAYOFF CHAMPION, RUNNER UP & FINALS AWARDS

SHIPPED MARCH 20TH EXPRESS TO ABOVE ADDRESS=

HERFF JONES CO.

NCAA 20

*Photo Hulten
249P*

RILEY 2419

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Manufacturing JEWELERS and STATIONERS

1407-1419 NORTH CAPITOL AVENUE

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Salesman
Via

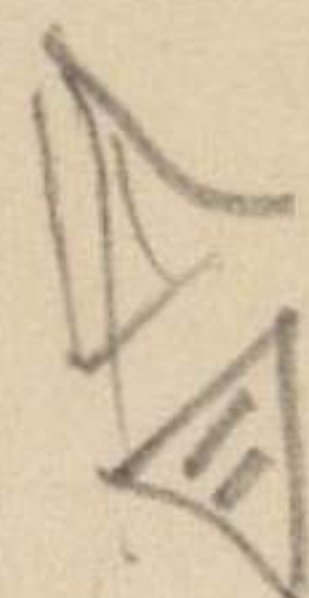
house 85552
express

Sold to Dr. Forest C. Allen,
University of Kansas.
Lawrence, Kansas.

TERMS

12

N C A A Belt buckles & belts - Western Playoff



BLS

HERFF-JONES CO.

INCORPORATED

Manufacturing JEWELERS and STATIONERS

1407-1419 NORTH CAPITOL AVENUE

INDIANAPOLIS

RILEY 2419

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Via express

Sold to Dr. Forest C. Allen,
Universty of Kansas.
Lawrence, Kansas.

TERMS

12

N C A A Basketballs -Western Playoff

B

HERFF-JONES CO.

INCORPORATED

Manufacturing JEWELERS and STATIONERS

1407-1419 NORTH CAPITOL AVENUE

INDIANAPOLIS

RILEY 2419

3-20-40

Salesman house 85548
Via express

Sold to Dr. Forest C. Allen,
University of Kansas.
Lawrence, Kansas.

TERMS

12
12

N C A A Basketballs, Finals
Basketballs

BOS

December 20, 1940

Mr. A. E. Eilers
Athletic Directors' Association
of the Missouri Valley Conference
Washington University
Saint Louis, Missouri

Dear "Artie:"

I find that I failed to acknowledge receipt of your good letter of November 16 regarding Dr. Ewerhardt's request on information for the N. C. A. A. tournament.

The tournament that was held in Kansas City was the Western Play-Off. The Eastern Play-Off was in Indianapolis and the National Championships were played on the 30th of March. The Western was the 22nd and 23rd. All this information is in the Basketball Guide for this year.

Also I want to apologize for our not being able to get together more definitely with the Missouri Valley group. We believe that our Big-Six people have corrected that evil for next year at least. You are always so cooperative that it makes me feel very guilty when we fail to measure up.

Wishing you the blessings of the Yuletide, and the best and happiest of New Years, I am,

Sincerely yours,

FCA:lg:mln

Director of Physical Education and Recreation
Varsity Basketball Coach

Creighton University
Drake University
Grinnell College

Oklahoma Agricultural and Mechanical College
St. Louis University

Tulsa University
Washburn College
Washington University

ATHLETIC DIRECTORS' ASSOCIATION
of the MISSOURI VALLEY CONFERENCE

Office of the
EXECUTIVE SECRETARY

Address
Washington University
Saint Louis, Missouri

November 16, 1940

Mr. Forrest C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear "Phog":-

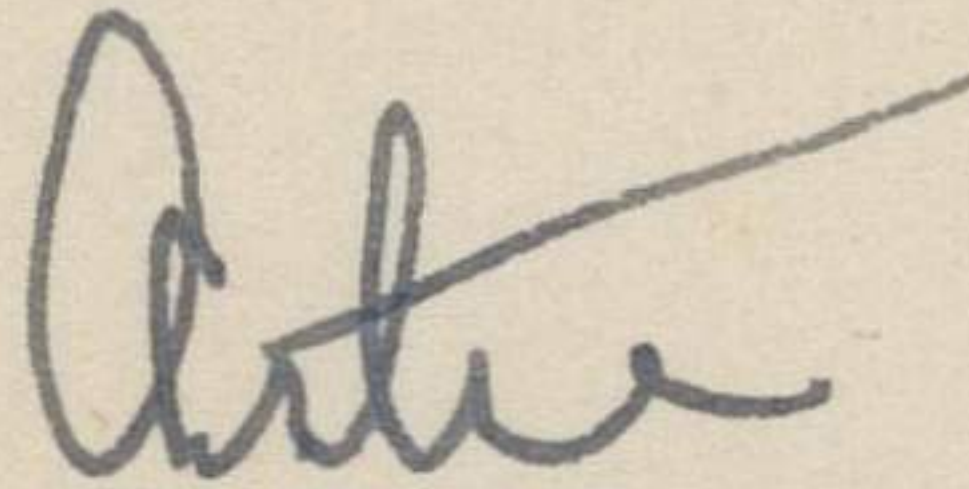
Dr. Ewerhardt is preparing a Fifth District report to appear in the Proceedings of the NCAA. With that thought in mind, what NCAA tournaments were held in Kansas City last March? By that I want to be sure of the name, such as sectional or regional, or whatever kind it would be.

In this same connection, can you give me the names of the contesting teams, when played, and the score. What games will be played in Kansas City next spring?

In connection with the meeting at Kansas City early next month, I notice in the schedule released by Iowa State College that they have a game at hom on December 6. How is that going to affect the time of your open meeting. Please let me know the exact time of it.

Most of our coaches will be there early the ~~X~~7th.

With kind personal regards,



A. E. Eilers
Executive Secretary

AEE:mk

A
X

September 6, 1940

Executive Committee
National Collegiate Athletic Association

Gentlemen:

The N.C.A.A. Basket Ball Rules Committee and the N.C.A.A. Tournament Committee, desire to make the following report on the 1940 N.C.A.A. Basketball Tournament, together with some recommendations as to the conduct of future tournaments.

Item 1 - The financial report of the 1940 Tournament
(see attached report)

" 2 - Recommendations:

1. That the 1941 Tournament be conducted as follows:

An eastern play-off between teams representing Districts 1, 2, 3 and 4, and a western play-off between teams representing Districts 5, 6, 7, and 8 be held on March . That the Western play-off be held at Kansas City and the eastern play-off at a place to be designated by the Tournament committee. That a final game between the winners of the eastern and western play-offs be held at Kansas City on March to determine the N.C.A.A. Basketball Championship.

2. That teams to represent each district be selected by Selection Committees. Selection to be made whenever possible on the basis of the season's record rather than by play-offs. Whenever play-offs within a district become necessary to determine district representative the N.C.A.A. assumes no financial responsibility, and receives no share of the receipts from such a play-off.

3. That competing teams be allowed expenses for a total party of 15 men, to eastern and Western play-offs and to the final game.

4. That net proceeds of N.C.A.A. Tournaments after all expenses (including team expenses) are paid, be divided as follows: 25% to the N.C.A.A., 75% to the competing teams on the following basis: Such amount as constitutes the 75% shall be divided into fourteen equal parts, one part going to each of the eight competing teams and an additional one part to each of the four semi-finalists and an additional one part to each of the finalists.

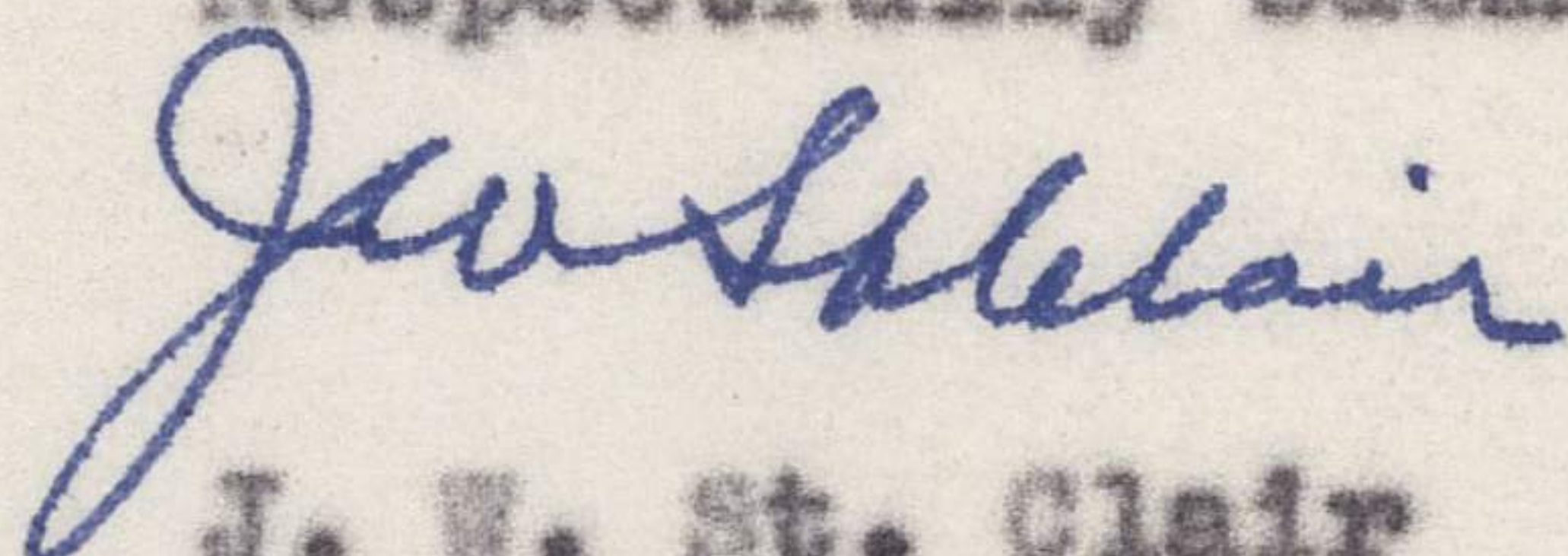
5. That the net proceeds of the 1940 tournament be distributed as follows: 25% to the N.C.A.A., \$2500.00 to the N.C.A.A. to repay deficit of the 1939 tournament. Remainder to be distributed among competing teams in accordance with the method of distribution outlined above in recommendation number four.

6. That the N.C.A.A. encourage and subsidize out of basketball receipts worthwhile basketball research problems worked out by the National Association of Basketball Coaches.

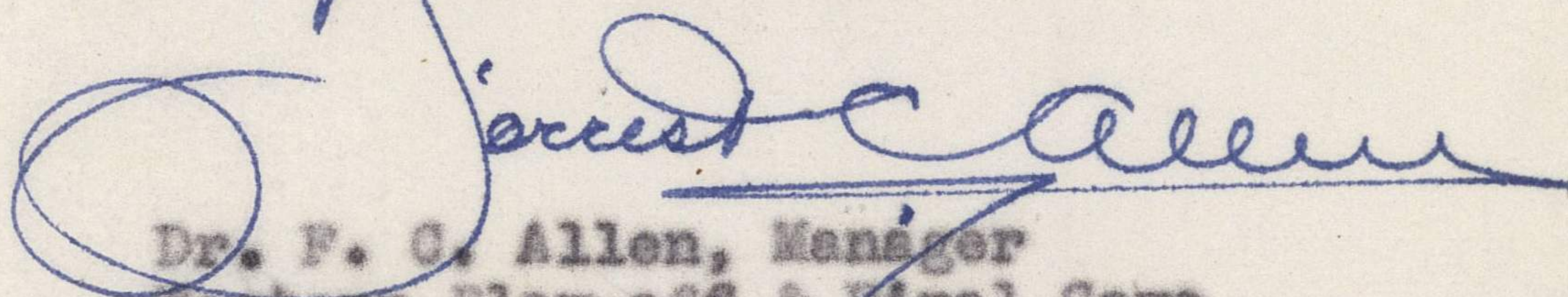
The committee feels that the Tournament setup as above outlined provides the following benefits:

1. Will create a greater interest in collegiate basketball by enlisting more representative teams from all the districts.
2. Will make for greater cohesion of the eight collegiate districts.
3. Will serve as a definite source of financial income to the N.C.A.A.
4. Offers the means by which this tournament can be developed into the outstanding basketball event in the nation.

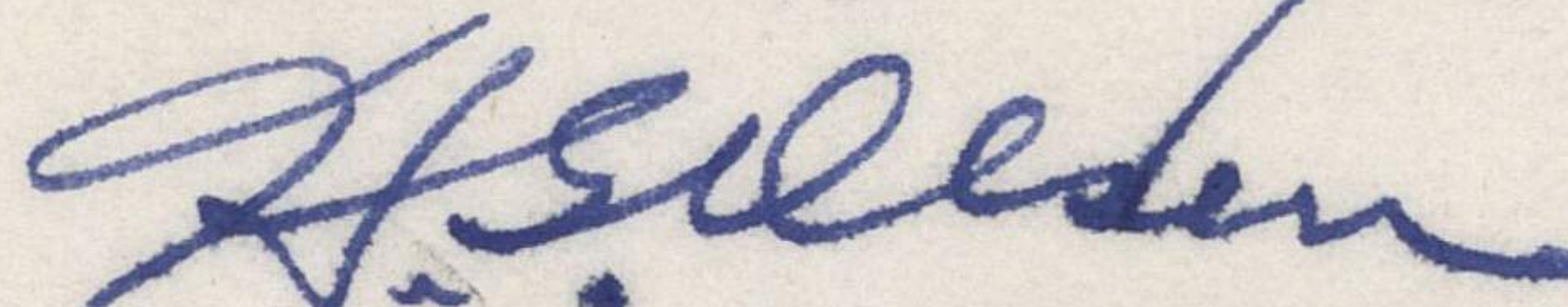
Respectfully submitted,



J. W. St. Clair
Chairman N.C.A.A.
Basketball Rules Committee



Dr. F. C. Allen, Manager
Western Play-off & Final Game



H. C. Olsen, Chairman
N.C.A.A. Basketball Tournament
Committee

September 4, 1940

REPORT OF N.C.A.A. BASKETBALL TOURNAMENT 1940

The Eastern play-off was held at the Butler Field House, Indianapolis, Indiana on March 22 and 23; the Western play-off at the Municipal Auditorium at Kansas City, Mo., March 22 and 23 and the final game was played at Kansas City on March 30.

The following summary gives the picture of the Tournament:

Western play-off and final game, Kansas City

Receipts	\$22,829.55	
Expenditures	<u>13,665.67</u>	
Net		\$9,163.88

Eastern play-off, Butler Field House

Receipts	\$6,405.75	
Federal Tax on Comps from Indiana Univ.	<u>19.00</u>	6,424.75
Expenditures	<u>5,224.44</u>	
Net		<u>1,200.31</u>

Total Net Receipts \$10,364.19

General Administrative Expense - for trophies,
telegrams, postage, printing, travel,
stenographic, etc. 852.07

Net profit on N.C.A.A. Basketball Tournament \$9,512.12

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Sept. 6, 1940

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National Collegiate Athletic Association

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3. That competing teams be allowed expenses for a total party of 15 men, to eastern and Western play-offs and to the final game.
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5. That the net proceeds of the 1940 tournament be distributed as follows: 25% to the N.C.A.A., \$2500.00 to the N.C.A.A. to repay deficit of the 1939 tournament. Remainder to be distributed among competing teams in accordance with the method of distribution outlined above in recommendation number four.
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4. Offers the means by which this tournament can be developed into the outstanding basketball event in the nation.

Respectfully submitted,

J.W. St. Clair
Chairman N.C.A.A.
Basketball Rules Committee

Dr. F. C. Allen, Manager
Western Play-off & Final Game

H. G. Olsen, Chairman
N.C.A.A. Basketball Tournament
Committee

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Total Net Receipts \$10,364.19

General Administrative Expense - for trophies,
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stenographic, etc. 852.07

Net profit on N.C.A.A. Basketball Tournament \$9,512.12

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September 10, 1940

Mr. H.G. Olsen
Basketball Coach
Ohio State University
Columbus, Ohio

Dear "Ole":

As a matter of formal record I am attaching excerpts from minutes of the Executive Committee meetings bearing on disposition of matters pertaining to the basketball tournament:

1. Recommendation of the Rules Committee for holding the 1941 tournament finals in Kansas City, Mo. was approved.

2. Following a full discussion of the recommendations of the Basketball Rules Committee regarding the prorating of tournament receipts, it was voted to amend the Executive Regulations as follows:

Section 4 of Division II of the Executive Regulations was amended to read:

Distribution of Receipts. The income from championship meets and tournaments shall be applied and distributed as follows:

- (1) To pay the expenses of conducting and promoting the meet or tournament.
- (2) Ten percent of the net receipts (after deducting the expenses specified in Subdivision 1) shall be paid to the general fund of the Association.
- (3) The balance of net receipts, up to the amount of the traveling expenses of competitors, may be prorated among the competing institutions. Such traveling expenses shall be limited to first class railroad fare and standard (lower berth) pullman, with no coverage for hotel bills, meals and other expenses. In the case of track and field championships the prorating for payment of traveling expenses shall be limited to point winners in the meet.
- (4) Any balance of net receipts (after deduction of the items specified in Subdivisions 1, 2 and 3) shall be paid to the Treasurer of the Association and distributed by him as follows:
 - a. To repay to the general fund of the Association the amount of any deficit incurred in previous years in the sport involved.

- b. If any balance remains, fifty percent thereof shall be paid to the general fund of the Association and fifty percent may be prorated to the competing institutions, on a basis determined by the rules committee of the sport and approved by the Executive Committee.

It was understood that this Regulation was to be made retroactive to apply to the 1940 basketball tournament; and that in the case of the basketball tournament, playoffs and finals be dealt with, for accounting purposes, as a single tournament.

3. The recommendations of the basketball rules committee for the proration of receipts (under paragraph b, section (4) above) for the 1940 and 1941 basketball tournaments was approved, as follows: Such amount shall be divided into fourteen equal parts, one part going to each of the eight competing teams and an additional one part of each of the four semi-finalists and an additional one part to each of the finalists.

The full text of these actions will, of course, be published in the Bulletin.

Yours Cordially,

John L. Griffith

cc to Mr. J.W. St. Clair
Dr. F. C. Allen

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copy

copy

THE OHIO STATE UNIVERSITY

COLUMBUS

Sept. 16, 1940

Major John L. Griffith
Hotel Sherman
Chicago, Illinois

Dear John:

I have your letter in which you give me as a formal record excerpts from the Executive Committee meetings on the disposition of matters pertaining to the basketball tournament. I want to thank you for sending on this information so promptly. Just as soon as I hear from "Phog" Allen with the final report on the Kansas City end of the tournament, I will be able to get the final report of this year's business into you.

I felt the meeting which our committee from the N.C.A.A. Basketball Rules Committee had with the Executive Committee was very fine and will be productive of a lot of good. We have now a much clearer understanding of how the Executive Committee desires us to handle the tournament matter and we will, therefore, be able to present a much clearer picture to basketball men throughout the United States.

There is one matter however which I still think is not properly set forth in your letter of September 10. You will recall we had considerable discussion in the meeting as to the N.C.A.A. guaranteeing expenses of teams to the tournament and it was agreed that the N.C.A.A. was not going to assume any responsibility for the expenses, etc., to play-offs within any district; that those play-offs within a district which were looking forward to selecting the representative from that district would be handled by the teams involved; that they would stand the risk and that they would get any profits which came from such play-offs. As to the Western play-off and Eastern play-off and the final game however, it was my understanding we should be able to guarantee expenses of the teams which are involved.

Now, in your notations regarding the distribution of receipts, your third item dealing with the balance of net receipts states that traveling expenses, that is, first class railroad fare and standard lower berth pullman only should be paid, that there should be no payment of hotel bills, meals and other expenses. That was not my understanding and I don't believe we should be operating on that basis in our basketball tournament. In other words, I believe there should be a slight change in this matter of distribution of receipts to conform with what, I am sure, was the understanding of our Rules Committee men with respect to item three under the general heading "Distribution of Receipts" in your letter of September 10.

Sept. 16, 1940

I know you were endeavoring to have a uniform method of accounting for all tournament events, however, I notice you do make one special citation with regard to track and field championships and it seems to me we should make another special notation with respect to the basketball tournaments which would permit the Tournament Committee to guarantee all expenses including hotel, meals, etc., instead of just railroad fare and pullman. While there is no doubt in my mind that the tournament will bring in enough revenue to the teams which compete to care for hotel and meals, still I am very sure that the Tournament Committee will find it embarrassing to talk to teams about coming into the tournament if we can't tell them flatly that we are going to guarantee all expenses to the tournament, and also hold out to them a chance of some additional income through the method of prorating which we have agreed upon.

Inasmuch as all expenses were paid in this manner for the 1940 tournament, I would feel I would have to make my report on this year's tournament on that basis and I feel sure the 1941 tournament should be handled in this same manner.

I would appreciate some word from you as to whether this would be a proper method for us to follow.

Very sincerely yours,

H.G. Olsen
Chairman, N.C.A.A. Basketball Tournament Committee

HGO:M

Copies to President W.B. Owens
J.W. St. Clair
Dr. F.C. Allen
L.W. St. John

c

September 27, 1940

Mr. H. G. Olsen, Chairman
N.C.A.A. Basketball Tournament Committee
Ohio State University
Columbus, Ohio

Dear Ole:

Mr. Harold Smith has just returned from a cruise in the South Seas and I am expecting to go in this next week to definitely settle the matter with him.

I certainly approve of the point you made in the letter to Griffith, but I was amazed to read Major Griffith's letter, especially after we had met, waited upon them, heard the report, and then to read his findings I could not believe it.

I am waiting until we hear from them because with that report of theirs our tournament is doomed.

Very cordially yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

THE OHIO STATE UNIVERSITY

HOWARD L. BEVIS, *President*

COLUMBUS

DEPARTMENT OF PHYSICAL EDUCATION
L. W. ST. JOHN, *Director*

September 24, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

I hope you approved of the point which I made in the letter to Griffith, regarding the matter of guaranteeing expenses for our Basketball Tournament. I personally feel very strongly that while the event should pay out in such a way as to give them expenses or more under the set-up as outlined by him, still it will hamper us considerably to have to argue about the point. We have to be able to say "we guarantee".

I hope you will find it convenient pretty soon to send along the last part of your report so I can get this whole thing cleaned up with Griffith.

With kindest regards.

Very sincerely yours,

"H.G."

H. G. Olsen
Chairman, N.C.A.A. Basketball
Tournament Committee

HGO:M

COPY

COPY

COPY

The Ohio State University
Columbus

Sept. 24, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

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With kindest regards.

Very sincerely yours,

H.G. Olsen
Chairman, N.C.A.A. Basketball
Tournament Committee

HGO:M

D

September 27, 1940

Dr. J. W. St. Clair
Director of Physical Education
Southern Methodist University
Dallas, Texas

Dear Saint:

I am sending you a copy of a letter I have received from Ole, together with my reply to him.

I have not said what I am going to do until I receive Major Griffith's reply to Olsen. I think it is the worst that anyone could imagine, especially when we thought the report they made to us was good for something.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

Encs.

* E

October 3, 1940

Mr. Harold G. Olsen
Basketball Coach
Ohio State University
Columbus, Ohio

Dear Ole:

I just received your urgent communication and I am air-mailing a reply so that you will get it at the earliest possible moment.

You know, Ole, I will agree to most anything for the sake of harmony and compatibility, but I think after we had a clear out and out understanding with these people and then for them to come back with the statement that they did, that it can hardly be charged to misunderstanding or even neglect. The way that it was worded made me definitely feel that while they were trying to make a rule that would apply to everything, it was definitely crippling our sports so that we could not have gone through with another tournament with anything but a failure sign tacked to it before we started.

For that reason I think we had better guard our tournament all that we can since basketball has made money and will make money everywhere that we play it if we use any reasonable course in a fair degree of business acumen. Then I think we had better cut out this \$5.00 per day and let it go that they will pay expenses. I realize there will be some abuses, as was shown by Colorado and Rice. That was unfair. On the other hand, Clevenger needed Dro and another one of the boys to make connections for his southern trip in baseball, and we paid the expenses of those boys from Kansas City to points of the destination. Now maybe there are some people who would say that was unfair, but if we are going to make our tournament a success we cannot split pennies, especially when we are making dollars.

I am going to be perfectly frank with you, as I have always been, but I think we need to protect our tournament. If not, I think we had better give it up. I am not hardboiled, and I do not want to make any money for anybody but the N.C.A.A. and our basketball tournament.

I am frank to say to you that when I got the copy of Major Griffith's letter I was perfectly willing to sing the last swan song, but I held it and said nothing. I am glad that I did because you presented it in such a way that I know you will protect the tournament, if it is within your power. For that reason I am not in favor of giving up this point,--that must of necessity be retained to make our tournament what you and the rest of us who worked so hard hope to make it.

I am glad that you like the copy of the Basketball Guide. I thought John Doyle did a swell job for us in putting the National Collegiate tournament in the front spot position. I thought your article was splendid also, Ole, and I congratulate all the collaborators. I am glad you liked the Dr. Naismith article. I did my very best to pay a tribute to a fine, Christian gentleman.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

THE OHIO STATE UNIVERSITY

HOWARD L. BEVIS, *President*

COLUMBUS

October 1, 1940

DEPARTMENT OF PHYSICAL EDUCATION
L. W. ST. JOHN, *Director*

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

I have received a reply to my letter to Major Griffith, with respect to our being able to guarantee expenses for basketball teams in the Eastern and Western play-offs and the final game. He has agreed that that was the understanding and was the way basketball should be handled. I think the statement as sent out in his letter was a hangover from their idea that they wanted some rule that would cover all sports. Well, that just doesn't work out in our case and I have his agreement to make an exception for basketball, the same as they have made to the general rule for the track event, so we are at liberty to go ahead with the matter of guaranteeing the teams' expenses when they participate in the Tournament. That does not include however the play-offs within any district.

President Owens, at one time or another, has suggested allowing expenses at the rate of \$5 per day per man and Griffith asked me what I thought of that amount. I, in turn, am asking you if you think that is adequate and I would like to hear from you on this point before I answer Griffith. I know that out on the Coast when you are traveling there, most of the time you can secure accommodations, hotel and meals, for the flat rate of \$5 per day. Possibly that would be a good figure for us to adopt, but if we think that isn't adequate it seems to me we should so indicate now. Please write me about this.

By the way, I just received a copy of the Basketball Guide and I notice they gave our National Collegiate Tournament the first position and a fine space. I also note the fine article which you had on Dr. Naismith. Congratulations!

Very sincerely yours,

HGO
H. G. Olsen
Chairman, N.C.A.A. Basketball
Tournament Committee

HGO:M

October 3, 1940

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Basketball Coach
Ohio State University
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