

Lawrence, Kansas,  
February 16, 1940.

Mr. Eugene C. Zachman,  
Manager,  
Municipal Auditorium,  
Kansas City, Missouri.

Dear Mr. Zachman:

I acknowledge with thanks your letter of the 14th instant with ticket enclosures. It seems to me that there is quite a disparity between the prices of your stock ticket and the larger style ticket. Do I understand that you do not have a contract for the larger ticket and we are forced to go in the market and pay the top price for an extra job?

I notice that the Golden Gloves Final ticket, which you list as \$80.00 a night, is better cardboard than the preliminary pink ticket. There is not so much embellishment on the preliminary ticket, and I am wondering if you would give me the price on those. Since I am manager of these tournaments for the National Collegiate Athletic Association, I am desirous of economizing as much as possible.

I have just received a letter from your booking clerk, William W. Egelhoff, asking for a copy of the contract signed by Mr. George Goldman for Mr. Clyde McBride and myself representing the Fifth District N.C.A.A. Basketball Committee.

I would like to make a pertinent inquiry from you. I have explained to you that the National Collegiate Athletic Association is the only bona fide body of college men under an organization of faculty representation and authority that puts on a basketball tournament. This body derives its power from the presidents of the colleges and the faculty representatives pass on their authority to the athletic directors and coaches. Only universities and large colleges or schools that observe the one-year residence rule are members of this organization. Yale, Harvard, Michigan, Ohio State, California, Texas, Vanderbilt, Oregon, Washington, Maine, New Hampshire, Nebraska, Missouri, and so forth, are members of this organization.