

THE MUNICIPAL AUDITORIUM

KANSAS CITY, MISSOURI

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February 14, 1940

Mr. Forrest C. Allen, Director
Physical Education and Recreation
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

Enclosed are samples of the two types of tickets which
would be available for your Basket Ball Tournament.

The small regular size ticket would cost approximately
\$30.00 a night for the 8,200 seats used in the Arena
Basket Ball set-up; while either of the larger styles
would cost approximately \$80.00 a night. The great
difference in prices is due to the fact that the small
ticket is our standard one, and it is printed without
the attraction imprint in large quantities.

Very sincerely yours,

ECZ/DS

2nd Annual

Eugene C. Zachman
Eugene C. Zachman, Mgr.
Municipal Auditorium

*National Collegiate A.A. Basket Ball Championship
of America*

Final - Semi-final

Tournament of Champions

*Mar 22nd.
Mar 23rd.
Mar 30th.*