

# THE MUNICIPAL AUDITORIUM

KANSAS CITY, MISSOURI

## BOARD OF GOVERNORS

MAYOR BRYCE B. SMITH  
CHAIRMAN  
T. L. EVANS  
VICE CHAIRMAN  
FRED G. BUFFE  
ARTHUR A. GUETTEL  
FRED L. HILDEBRAND  
JAMES F. LILLIS  
SAMUEL J. WHITMORE  
H. E. BONING, JR.

EUGENE C. ZACHMAN  
MANAGER

22-73

February 19, 1940

8 Pm Semi Final

8:30 Pm 30th Final

4787  
1808  
2979

Dr. Forrest C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

This will acknowledge receipt of your letter of February 17th concerning the seating capacity of the Arena for your Basket Ball Tournament. In that set-up the following seats are available:

*No price increase* \$1.68  
Boxes----- 552 2.20 or 1.65  
Loges----- 1222  
Balcony----- 2979-4787 - 1808  
Upper Balcony----- 1784 - 40¢  
8345

In scaling the house, we generally do not make the same charge on all of the 4,787 balcony seats. The reason is that 1,808 are in the center section and can command a higher price.

For the Naismith League Game, the charge is 40¢ for the boxes, loges, and center sections of the balcony, and 25¢ for the remainder of the balcony and the upper balcony.

Under separate cover, I am mailing you a seating chart of the Arena.

With kindest personal regards, I am

Very sincerely yours,

Eugene C. Zachman  
Eugene C. Zachman, Mgr.  
Municipal Auditorium

ECZ/DS