



Basketball Educational Bureau

209 South State Street : Republic Building : Chicago, Illinois : Telephone Harrison 7025



CONDUCTED IN THE INTEREST OF LAST-BILT PRODUCTS

A. A. Schabinger, Director

February 23, 1940.

Dr. F. C. Allen,
Head Basketball Coach,
University of Kansas,
Lawrence, Kans.

Dear "Phog:"

It was a pleasure to me to have a visit with you a few days ago at Lawrence.

The matter of making a picture of the final game was presented to the Last-Bilt Committee. It was explained to them that the competing teams might object to additional lighting, which would be necessary to make the type of picture we would want and we might meet with other complications. I believe it best for us not to attempt to make this picture this year, but rather study conditions and perhaps we can get at it for the 1941 season.

The Last-Bilt Basketball Educational Bureau wants to be of material assistance to you and your Committee and contribute what they can towards helping make the play-offs a success.

I shall await word from you advising the size of your program, your advertising rates, etc. to enable us to reach a decision on how much of an ad we can afford. As you know, this organization is slightly over a year old and our resources are somewhat limited. If this Bureau can be of any assistance to you and your Committee, please call on us, as we shall be happy to serve you.

With all good wishes and kindest personal regards, I am

Sincerely yours,

A A Schabinger
A. A. Schabinger

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