OHIO STATE UNIVERSITY COLUMBUS

July 5, 1939

Dr. Forrest C. Allen Basketball Coach University of Kansas Lawrence, Kansas

Dear "Phog":

I understand that the N.C.A.A. Executive Committee in session this last week e nd in New York voted to continue with the N.C.A.A. tournament, although I haven't had an official notification as yet. They were naturally disappointed because the tournament as a whole lost approximately \$2,500. last season. The play-off in your district was the only part of it which produced figures in the black.

I had a letter sometime back from George R. Edwards, in which he makes this statement: "Also, I want you to know that I think your choice of chairman for this district was a splendid one. Dr. Allen expended a lot of effort to put over the tournament. As to his efficiency I have little knowledge, but no one could have been more enthusiastic, nor could any other have had the time to put in on it that he did. The fact that Missouri's faculty withdrew our team put the committee on the spot in the district tournament, but the members have expressed to me a desire to work with the N.C.A.A. in the future providing the tournaments do not necessitate too much time lost from school."

I thought you would be interested in this comment from George. I believe just as soon as the N.C.A.A. gives the "go sign" on this tournament, plans should be as definitely drawn as possible at the earliest moment. I feel confident that with the play-off and the final game in Kansas City, teaming up with the meeting of the basketball coaches and with the Rules Committee meeting, that we have a set-up which will not only take care of the deficit of last year, but perhaps make some money for the N.C.A.A., especially if in the selection of a place for the Eastern play-off we choose a place, taking into account the local interest. I think it is up to us to keep the fact chiefly in mind that we not only have to make up this year's deficit, but also to make money as well if we want to have the whole-hearted support of the N.C.A.A. It will probably cause some criticism if we decide to hold the Eastern play-off on the home floor of one of the teams selected for the play-off, but it seems to me we should set aside such objections as might come from such an action in our desire to put this tournament on a paying basis. After all, the advantage which the home team has in basketball isn't quite as great as it used to be, and in the face of the present situation I feel we must, at least for next year, overlook this home floor advantage.

I hope you can see this point of view and go along with it because I certainly feel somewhat of a personal responsibility of trying in any way we can, legitimately, to wipe out the bad taste which the poor financial results of last year's tournament has left in the mouths of the N.C.A.A. Executive Committee.