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January 31, 1940.

Mr. H. G. Olsen,  
Ohio State University,  
Columbus, Ohio.

Dear Harold:

I am sending you a carbon copy of the letter that I have written "Butch" Grover concerning two very important things. I trust that you took the matter of admission to the basketball tournament up with him so that we can cut our deficit perceptibly. I find that it will be very necessary to make some heroic economies if we are to break even on the two-year set up.

If you have not spoken to "Butch" Grover as yet regarding the matter of giving \$1.00 of the coaches dues to the N.C.A.A. for a \$1.65 ticket, will you not kindly do so at once? Call "Butch" up, and let's get that machinery started because that admission will almost pay for the hall rent.

I was under the impression when you, John Bunn and I discussed the percentages in Chicago that you were fairly well determined on the amount that should go to each outfit. Frankly, I do not see why the Coaches Association should cut in on the N.C.A.A. tournament until the N.C.A.A. tournament is self-supporting. Since I do not recall what the recommendation of the Coaches Association was, will you kindly write me and let me know what they expect?

You will remember that in our play-off for the Fifth District last year at Oklahoma City we gave 20% of the sum to the N.C.A.A. after all expenses, hall rent, traveling expenses were figured. The University of Oklahoma, Oklahoma A. & M. College, and Drake University received their share of \$121.87 a piece. This amount figured 80% of the profit, and \$91.40 went to you as the N.C.A.A. chairman. Apparently we were the only outfit that made any money. All of the others lost. I trust that this will not be true of your play-offs in the east this year. We expect to have a fine play-off between the Big Six and the Missouri Valley and it should net some good money.

Oklahoma A. & M.'s expenses of band and team were \$349.21; Oklahoma's expenses were \$236.39, and Drake University's were \$746.25. I am going to endeavor to cut down a lot of these expense items on our district play-off. If we can have the district play-off with the proper build up in each one of our districts we should make a lot of money, but it is just the way we handle the thing as to whether we will do it or not.