

DEPARTMENT OF PHYSICAL EDUCATION  
November 16, 1939.

Dear Fellow Faculty Members:

We are installing a Foot and Arch Normalizer in both the women's and men's departments. I would suggest that each faculty member try this Normalizer out if you have any foot or arch trouble. Personally, I am of the opinion that this is the greatest thing for flat feet, weakened arches, and general foot troubles that I have ever seen.

When I was in Atlanta, Georgia, last summer Mr. Frederick W. Lang, of Forsyth, Georgia, called on me and asked permission to demonstrate the same. Naturally I did not want to be bothered with so many agents promoting this and that, and I rather gave him a cold shoulder at first. He said, "Just try it once on your own feet." I took off my shoes and rolled my feet over the instrument eight or ten times, and I am frank to say to you that when I got off the machine my feet felt so refreshed that I could hardly believe it.

I have a Normalizer in my own home which I use each morning and night. It is the greatest benefit to tired feet that I have ever seen.

Feeling that we could pass the good word on, we are placing one in each department with a rubber foot bath which will contain sodium Hypochlorite. We will have a wooden platform with clean towels tacked on the board. The procedure for all students should be, of course, to immerse their feet in this bath, then step on the towel to dry their feet, and then work on the Normalizer.

It is thinkable that you may know some older people who would desire to come up and exercise at different times during the day. I would encourage such use of this Normalizer so that it might render the greatest good for the greatest number.

I am convinced if you try it out consistently you will be a most enthusiastic booster.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

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