

## FOREWORD

William Mather Lewis is a college President who keeps his eyes open, and his ear to the ground. In December, 1931, he addressed the Annual Dinner of the Sportsmanship Brotherhood on "The Outlook for College Athletics." He stated that the task of the college administrator is very much like the manufacturer. His conception of the place of the Department of Athletics was so sane that his views were instantly acclaimed by all sportsmen.

When the Brotherhood looked around for a man to speak about conditions prevalent during the fall of 1935, it again called upon Dr. Lewis. In his fearless way, he spoke out against drinking at football games, and bad spectator sportsmanship, and his words thrilled a crowded ballroom at the Hotel McAlpin, and a large radio audience on the outside. Two stations carried his speech. There have been many requests for copies, and the Sportsmanship Brotherhood is glad to cooperate in making available the text of the address. All friends of sport and of sportsmanship are indebted to Dr. Lewis.

Daniel Chase, *Executive Secretary*  
Sportsmanship Brotherhood