

# Kenneth Smith Handmade Golf Clubs

## GUARANTEE

Issued to Dr. Forrest C. Allen Date April 22, 1940

For Registered Clubs # 21298 Arowin Model

Woods: 1. Driver  2. Brassie  3. Spoon  4. Cleek  5. Baffy \_\_\_\_\_ Roll-in Putter \_\_\_\_\_

Irons: 1 \_\_\_\_\_ 2  3  4  5  6  7  8  9  10  11  19 \_\_\_\_\_ 99 \_\_\_\_\_

Kenneth Smith hereby warrants golf clubs designated above:

1. Made free from defects of materials and workmanship of any kind.
2. Guaranteed for one year against breakage occurring in the course of ordinary play (not accidental damage or abuse). Any part of a club so damaged will be restored to its original excellence without cost to purchaser above shipping expense.
3. Liberal adjustment on a pro rata basis during the second year, if breakage occurs in the course of ordinary play.
4. Handmade throughout by highly skilled craftsmen.
5. Made only from finest materials.

This is the broadest guarantee ever placed on golf clubs. Its complete coverage is possible only because of the perfection of both materials and workmanship that go into the making of Kenneth Smith woods and irons. If you are returning any clubs, be sure to write me in full and send package by insured parcel post or prepaid express.

### MY BUSINESS POLICY

During more than 20 years spent in handmaking golf clubs to fit personal needs, customer satisfaction has always been our first rule. As a result, our customers have told their friends about the clubs that have helped them to lower scores. This golfer-to-golfer endorsement has made Kenneth Smith woods and irons world famous wherever golf is played. The many professionals and amateurs who have won championships playing Kenneth Smith clubs share enthusiasm with a great host of average golfers who attained greater enjoyment and lower scores with these clubs, handmade to fit their personal requirements. The reputation of my clubs has been made by merit alone—not by secret or open payment for use and testimonials. I have never needed to pay anyone to play my clubs.

*Kenneth Smith*

HANDMADE GOLF CLUBS  
Kansas City, Mo.