-2- Membership--Mrs. G. Goodson Wright

111. How may members be enrolled?

(a) Secure worthwhile publicity (b) Offer well-planned programs

(c) Personal visits to homes of school patrons

(d) Cooperation in community activities

Delegates from various states suggested many methods that had proven successful in membership enrollment. These, with others, will be sent to you upon request from your State Membership Chairman.

Kansas gained 2,561 members last year, so let us make our goal of 48,000 strong!

Mrs. William Kletzer, National Congress President, says,
"Our organization must hold the line on the normal community
services to children in education, in recreation, in social
service, and in medical care. Regardless of what we do
today in national or international affairs, tomorrow must
be safeguarded, and the greatest safeguard for tomorrow is
the preservation of the physical, mental, and emotional
stability of our present generation of children." To me,
this is a good answer to the question, "Why join the parentteacher association?" It is a challenge to every American
citizen. Are you doing your part?

Study your state chairman's plans. Ask questions. Your chairman is ready to help you, and would like to have your name and address. Send all inquiries on membership to her.

Sincerely,

Mrs. G. Goodson Wright State Membership Chairman