Much healthy competition and fun resulted from the contest. Boys and girls are anticipating many hours of enjoyable reading now and in the months to come. Attics, basements, and garages have surely had their "spring housecleaning."

Mrs. R. T. Canary,
Publicity Chairman,
Lowell P. T. A.

Mary had gobs and gobs of books, "Colliers," "Posts," "Lifes," and "Looks," She brought them all to school one day, And the teacher said, "Why say—These books will help us win the prize, And help us beat the other guys."

Bob Chastain—5 B.

McCormick P.T.A. entertained the teachers with a covered dish dinner in the school auditorium on St. Patrick's Day.

The intermediate Girl Scouts of Mc Cormick helped with the serving.

Mr. McAllister, Supervisor of Physical Education in Wichita Schools, led the group in games and every one had a most enjoyable evening.

Mrs. Robert Hayford, Publicity Chairman.

ELEVENTH DISTRICT

Mrs. John Daly, Director

A letter from Macksville Unit reports this very interesting meeting. With the stage set to represent the living room in the home of James Whitcomb Riley, as he sat musing on his poem, "Thinkin' Back," he fell asleep and the characters of his favorite poems, represented by Parent-Teacher members, came to call as the readings were given by members of the High School Dramatic Class.

The Liberty Junior High School Unit of Pratt had a "Back To School For Parents" meeting recently. Following a general assembly in which the school principal presided, the teachers went to their respective rooms. With the bells set to ring at fifteen minute intervals, parents went through their child's daily schedule, thus meeting the teachers in the same way that their child does each day. Yes, some parents even had to be sent to the office for tardy slips.

The study groups of North and Central Grade Units in Pratt have united this year in a Home Nursing Class. The Red Cross Manual on Home Nursing has been used and the class has been taught by a registered nurse.

Over only three buildings in America does the national flag fly officially night and day continuously—over the east and west fronts of the National Capitol and over the adjacent House of Representatives and Senate Office Buildings. The two emblems over the Capitol (storm flag size) are replaced every six weeks.

Kansas Parent-Teacher Honor Roll

When your Executive Committee (elected officers and chairmen of standing committees) are subscribers to this magazine, your unit is listed here.

Lawrence, Cordley P. T. A.	Mrs. Nelson LeSuer,	Chairman
Kansas City, Noble Prentis P. T. A.		
Hutchinson, Avenue A, P. T. A.		Chairman
Wichita, Meridian P. T. A.		
Wichita, Robinson P. T. A.	Mrs. M. V. Rinker,	Chairman
Wichita, Hyde P. T. A.	Mrs. Homer Minnick,	Chairman
Hutchinson, Allen P. T. A.		Chairman
Wichita, Horace Mann P. T. A.		
Pittsburg, Eugene Field P. T. A.	Mrs. J. F. McCabe,	Chairman

PUBLICITY

Mrs. D. D. Harbaugh State Publicity Chairman

To succeed in writing publicity one must know (1) the story of the work to be described so as to utilize all opportunities for news that may arise in connection with the organization; (2) one must know how to recognize news values and to be able to make the story crisp and alive, and (3) one must know the papers and other publications for which the material is prepared.

This poem by E. Thayles Emmons, Geneva, New York, illustrates these points very well:

THE CITY EDITOR AND A PRESS CHAIRMAN

The editor sat in his easy chair Smoking his pipe with a nonchalant air; Trying to snatch a moment's rest

While news poured in from east and west.

He was tired, dead tired, with his morning's rush,

With the hurry and scurry and scramble and push

That was a part of his daily life
In a job chock full of worry and strife.
"Tap, tap," came a knock at his sanctum
door.

"Come in," he called with a lion's roar. There entered a lady, gentle and shy, With trembling lip and quivering eye. The gallant editor sprang to his feet He bowed quite low the lady to greet. "Your errand?" he asked, the lady smiled

With eyes as meek as those of a child. Looking straight at the editor's shoes; "I've come," she said, "with a piece of news.

I'll give you the facts now bit by bit,
And you'll write it up as you see fit,
How you do it I don't care a fig,
Only be sure that you make it big.
Print at the top of the very front page
Or all the club ladies will be in a rage.
And, if you please, a two-column line
Used as a heading would be just fine."
"But what's it about?" and the editor sighed.

"We had a meeting," the lady replied.

"I hurried right down as soon as I could

To get it printed; they told me you would.

We had a speaker; 'twas no one I knew, And somebody sang; I forgot to ask who.

And to top it all off they served ice cream and cake

Now how much of an item ought that to make?"

The editor smiled a weary smile

And asked some questions and after a while

Set down a few facts, and guessed a few more

And wrote up an item—an inch or more.

And the ladies who read the paper that

night

Complained that "he never gets any thing right."

But right near by on the very same page Was another item that stirred their rage. And as a report it couldn't be beat.

It told WHEN and WHERE and HOW

It told WHEN and WHERE and HOW and WHY

And not a fact did it pass by.

It named the speaker, told what he said Gave important parts of reports that were read.

It mentioned the music and told who sang

And throughout the item the praises rang

For the committee that staged the event; Giving them credit for the way things went.

"Rank discrimination;" the ladies thought;

But now was it, really, or was it not? With the report that made them so mad The editor used all the facts that he had. "Twas nice and long and quite complete. And with the other he did the same, But the second lady knew the game. She told him all he wanted to know,

Enough to make a column or so.

And had he not stopped her, I'm ready
to bet

That active press-lady would be talking yet.

You see the point; yes, it's perfectly plain,

And also the moral, I need not explain. So in choosing a lady to cover your news Just get a "live wire." Use care when you choose.