October 19, 1945 Coach L. R. Parker Iona, Idaho Dear Coach Parker: I have your letter requesting that we wend you my book on "Better Basketball". I am sure you will. find this book to be of interest as well as a help in your coaching. I use the same fundamentals described in this book in my warsity basketball coaching. I do hope it is of some help to you. If you will send us a money order in the amount of \$4.10 madwill send you the book. The \$.10 covers the cost of mailing. Enclosed you will find literature discussing this book. Sincerely yours, Director of Physical Education, Varsity Basketball Coach FCA: lm Enc.